



American Motors Sales Corporation

CAR ORDERING GUIDE and PRICE LIST

1979 Models

Dealer Price List

Section 1 Page 1

Issued: July 24, 1978

Reissued: November 13, 1978

+ Reissued: December 11, 1978

Reissued: January 15, 1979

† Reissued: April 9, 1979

▲ Reissued: July 6, 1979

The following prices are for all sales by American Motors Sales Corporation of 1979 American Motors models and options. Freight will be prepaid to destination city and a destination charge will be billed as a separate item on the car invoice. American Motors Sales Corporation's responsibility ceases upon delivery to the transportation company. Vehicles destined for California or High Altitude areas may require certain additional items which are not included in these base prices (reference carline sections of this bulletin).

This bulletin shall remain in effect until superseded by a bulletin subsequently issued.

BODY TYPE	VEHICLE DESCRIPTION	T.D.B. PRICE	HOLD BACK AMOUNT	PRE-DELIVERY RESERVE	TOTAL INVOICE AMOUNT	MANUF'S. SUGG'D. RETAIL PRICE
SPIRIT (Base) — 43 States						
▲ †+ 43-7	2-Dr. Liftback	\$3439.11	\$ 98.83	\$25.00	\$3562.94	\$3953.00
▲ †+ 46-7	2-Dr. Sedan	3352.11	96.33	25.00	3473.44	3853.00
SPIRIT D/L — 43 States						
▲ †+ 43-7	2-Dr. Liftback	3645.30	104.75	25.00	3775.05	4190.00
▲ †+ 46-7	2-Dr. Sedan	3558.30	102.25	25.00	3685.55	4090.00
SPIRIT LIMITED — 43 States						
▲ †+ 43-7	2-Dr. Liftback	4411.50	129.75	25.00	4566.25	5190.00
▲ †+ 46-7	2-Dr. Sedan	4326.50	127.25	25.00	4478.75	5090.00
CONCORD (Base)						
† # 03-7	2-Dr. Hatchback	3675.40	108.10	25.00	3808.50	4324.00
▲ † # 06-7	2-Dr. Sedan	3730.65	109.73	25.00	3865.38	4389.00
▲ † # 05-7	4-Dr. Sedan	3815.65	112.23	25.00	3952.88	4489.00
▲ † # 08-7	4-Dr. Wagon	3985.65	117.23	25.00	4127.88	4689.00
CONCORD D/L						
† # 03-7	2-Dr. Hatchback	3929.55	115.58	25.00	4070.13	4623.00
▲ † # 06-7	2-Dr. Sedan	3984.80	117.20	25.00	4127.00	4688.00
▲ † # 05-7	4-Dr. Sedan	4069.80	119.70	25.00	4214.50	4788.00
▲ † # 08-7	4-Dr. Wagon	4239.80	124.70	25.00	4389.50	4988.00
CONCORD LIMITED						
▲ † # 06-7	2-Dr. Sedan	4834.80	142.20	25.00	5002.00	5688.00
▲ † # 05-7	4-Dr. Sedan	4919.80	144.70	25.00	5089.50	5788.00
▲ † # 08-7	4-Dr. Wagon	5089.80	149.70	25.00	5264.50	5988.00
AMX						
▲ † 43-9	2-Dr. Liftback	5176.50	152.25	25.00	5353.75	6090.00
PACER D/L						
▲ † # 66-7	2-Dr. Hatchback	4283.15	125.98	25.00	4434.13	5039.00
▲ † # 68-7	2-Dr. Wagon	4410.65	129.73	25.00	4565.38	5189.00
PACER LIMITED						
▲ † # 66-7	2-Dr. Hatchback	5133.15	150.98	25.00	5309.13	6039.00
▲ † # 68-7	2-Dr. Wagon	5260.65	154.73	25.00	5440.38	6189.00

The following prices apply to Spirit Models registered in the seven western states: Arizona, California, Idaho, Nevada, Oregon, Utah, Washington.

SPIRIT (Base) — 7 Western States						
▲ †+ 43-7	2-Dr. Liftback	\$3334.71	\$ 95.83	\$25.00	\$3455.54	\$3833.00
▲ †+ 46-7	2-Dr. Sedan	3247.71	93.33	25.00	3366.04	3733.00
SPIRIT D/L — 7 Western States						
▲ †+ 43-7	2-Dr. Liftback	3540.90	101.75	25.00	3667.65	4070.00
▲ †+ 46-7	2-Dr. Sedan	3453.90	99.25	25.00	3578.15	3970.00
SPIRIT LIMITED — 7 Western States						
▲ †+ 43-7	2-Dr. Liftback	4309.50	126.75	25.00	4461.25	5070.00
▲ †+ 46-7	2-Dr. Sedan	4224.50	124.25	25.00	4373.75	4970.00

At no extra charge, sufficient gasoline will be installed in all cars to cover final vehicle testing and all normal vehicle movements prior to delivery. Additional gasoline will be installed and invoiced to all dealers. Quantity and prices may vary. Dealers will be notified of the current situation and any changes by a dealer bulletin.



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BODY TYPE	VEHICLE DESCRIPTION	T.D.B. PRICE	HOLD BACK AMOUNT	PRE-DELIVERY RESERVE	TOTAL INVOICE AMOUNT	MANUF'S. SUGG'D. RETAIL PRICE	First (Dest. Charge)
SPIRIT (Base) — 43 States							
† + 43-7	2-Dr. Liftback	\$3338.19	\$ 95.93	\$25.00	\$3459.12	\$3837.00	179
† + 46-7	2-Dr. Sedan	3251.19	93.43	25.00	3369.62	3737.00	179
SPIRIT D/L — 43 States							
† + 43-7	2-Dr. Liftback	3544.38	101.85	25.00	3671.23	4074.00	179
† + 46-7	2-Dr. Sedan	3457.38	99.35	25.00	3581.73	3974.00	179
SPIRIT LIMITED — 43 States							
† + 43-7	2-Dr. Liftback	4312.90	126.85	25.00	4464.75	5074.00	179
† + 46-7	2-Dr. Sedan	4227.90	124.35	25.00	4377.25	4974.00	179
CONCORD (Base)							
† # 03-7	2-Dr. Hatchback	3675.40	108.10	25.00	3808.50	4324.00	198
† # 06-7	2-Dr. Sedan	3590.40	105.60	25.00	3721.00	4224.00	198
† # 05-7	4-Dr. Sedan	3675.40	108.10	25.00	3808.50	4324.00	198
† # 08-7	4-Dr. Wagon	3845.40	113.10	25.00	3983.50	4524.00	207
CONCORD D/L							
† # 03-7	2-Dr. Hatchback	3929.55	115.58	25.00	4070.13	4623.00	198
† # 06-7	2-Dr. Sedan	3844.55	113.08	25.00	3982.63	4523.00	198
† # 05-7	4-Dr. Sedan	3929.55	115.58	25.00	4070.13	4623.00	198
† # 08-7	4-Dr. Wagon	4099.55	120.58	25.00	4245.13	4823.00	207
CONCORD LIMITED							
† # 06-7	2-Dr. Sedan	4694.55	138.08	25.00	4857.63	5523.00	198
† # 05-7	4-Dr. Sedan	4779.55	140.58	25.00	4945.13	5623.00	198
† # 08-7	4-Dr. Wagon	4949.55	145.58	25.00	5120.13	5823.00	207
AMX							
† 43-9	2-Dr. Liftback	5077.90	149.35	25.00	5252.25	5974.00	179
PACER D/L							
† # 66-7	2-Dr. Hatchback	4142.90	121.85	25.00	4289.75	4874.00	198
† # 68-7	2-Dr. Wagon	4270.40	125.60	25.00	4421.00	5024.00	207
PACER LIMITED							
† # 66-7	2-Dr. Hatchback	4992.90	146.85	25.00	5164.75	5874.00	198
† # 68-7	2-Dr. Wagon	5120.40	150.60	25.00	5296.00	6024.00	207

The following prices apply to Spirit Models registered in the seven western states: Arizona, California, Idaho, Nevada, Oregon, Utah, Washington.

SPIRIT (Base) — 7 Western States							
† + 43-7	2-Dr. Liftback	\$3233.79	\$ 92.93	\$25.00	\$3351.72	\$3717.00	
† + 46-7	2-Dr. Sedan	3146.79	90.43	25.00	3262.22	3617.00	
SPIRIT D/L — 7 Western States							
† + 43-7	2-Dr. Liftback	3439.98	98.85	25.00	3563.83	3954.00	
† + 46-7	2-Dr. Sedan	3352.98	96.35	25.00	3474.33	3854.00	
SPIRIT LIMITED — 7 Western States							
† + 43-7	2-Dr. Liftback	4210.90	123.85	25.00	4359.75	4954.00	
† + 46-7	2-Dr. Sedan	4125.90	121.35	25.00	4272.25	4854.00	

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The Dealer hold back amount shall be paid quarterly on all new car purchases from American Motors Sales Corporation less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Once this quarterly payment procedure is in effect, it will remain in effect unless the Dealer requests in writing to return to the annual procedure. Otherwise, this amount shall be paid to the Dealer within a reasonable period after the end of the 1979 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

American Motors Sales Corporation may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer or American Motors Sales Corporation before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Dealer may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer or American Motors Sales Corporation. All sales to be by bill of sale executed and delivered at Kenosha, Wisconsin. Dealer shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

American Motors Sales Corporation will cause to be paid to Dealer a Floor Plan Allowance, the amount of which will equal a percentage of the Total Invoice Amount to the Dealer for all new car purchases of 1979 models from American Motors Sales Corporation. This percentage may be adjusted from time to time to reflect fluctuations in floor plan interest rates. The amount will be paid to the Dealer after the end of each calendar quarter.

American Motors Sales Corporation will pay to Dealer an amount equal to 5% of the total Factory List Price of all new and unused 1979 model vehicles including 5% of the Factory List Price of all Factory Installed Optional equipment. The amount of the 5% will be paid only on cars unsold in Dealer's inventory as of the date the 1980 models are officially announced to the general public, and on all eligible 1979 model Dealer-owned demonstrators purchased as new and unused which are on hand and unsold as of the date the 1980 models are officially announced to the general public. The exact amount of this rebate and the time when paid or credited will be determined by American Motors Sales Corporation. For purposes of this rebate, a vehicle put into driver training service by a Dealer is not considered an eligible Dealer-owned demonstrator, regardless of whether or not title remains with the Dealer.



1979 LICENSE INFORMATION

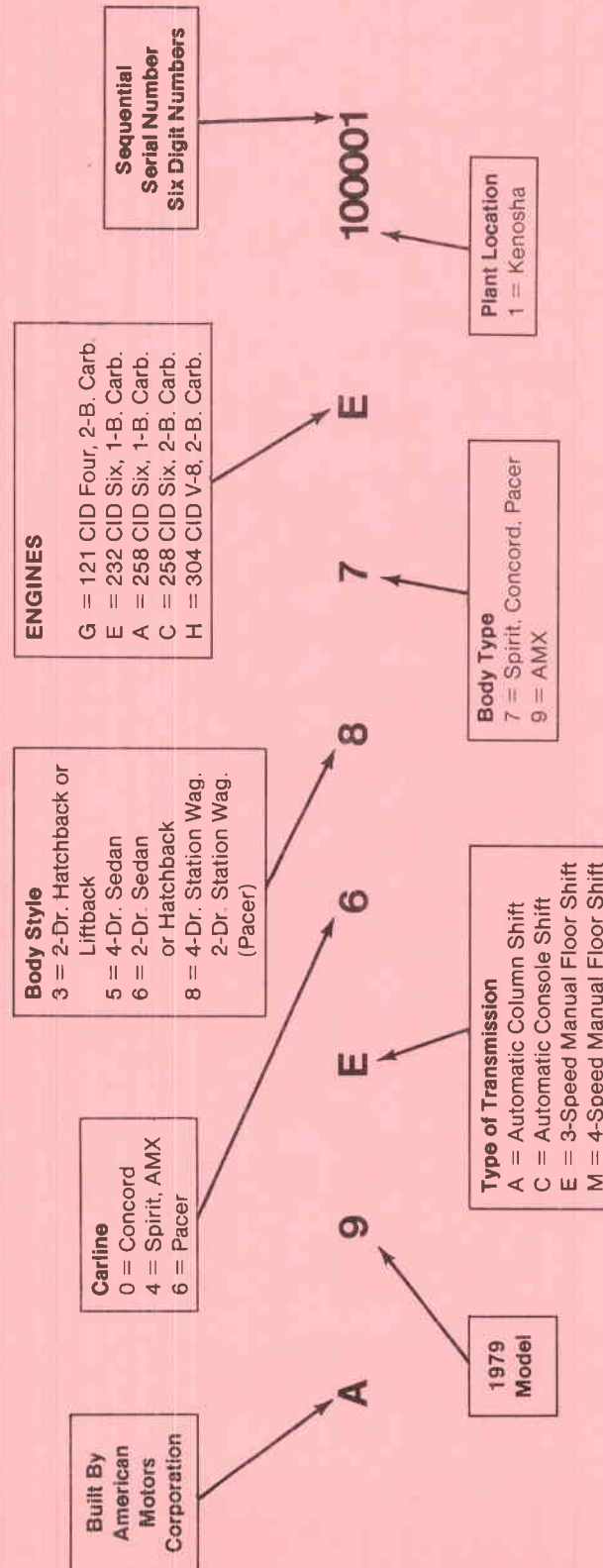
BASIC SPECIFICATION

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STANDARD ENGINE						OPTIONAL ENGINES					
WHEEL-BASE	CU. IN. DISP.	CYLS.	CARB. BBLs.	BORE & STROKE	HORSEPOWER TAXABLE	CU. IN. DISP.	CYLS.	CARB. BBLs.	BORE & STROKE	HORSEPOWER TAXABLE	
SPIRIT	96	4	2	3.41 x 3.22	18.60	232	6	1	3.75 x 3.50	33.75	
						*258	6	2	3.75 x 3.90	33.75	
						304	8	2	3.75 x 3.44	45.00	
CONCORD	108	6	1	3.75 x 3.50	33.75	121	4	2	3.41 x 3.22	18.60	
						*258	6	2	3.75 x 3.90	33.75	
						304	8	2	3.75 x 3.44	45.00	
AMX	96					304	8	2	3.75 x 3.44	45.00	
PACER	100					304	8	2	3.75 x 3.44	45.00	

*California Vehicles are built with 258 CID, Six 1-Bbl Engine.

VEHICLE IDENTIFICATION NUMBER KEY



IMPORTANT: FULL 13 DIGIT NUMBER MUST BE USED WHEN REGISTERING CARS

Vehicle Identification Number is visible through the windshield on the driver side of the instrument panel.



1979 **LICENSE INFORMATION — (Continued)** **VEHICLE WEIGHTS**

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CURB WEIGHTS INCLUDE ALL STANDARD EQUIPMENT, ALL LUBRICANTS, ENGINE COOLANTS AND A FULL TANK OF GASOLINE.

Models	CURB WEIGHTS								
	SPIRIT		CONCORD				AMX	PACER	
	43-7	46-7	03-7	06-7	05-7	08-7	43-9	66-7	68-7
Base	2607	2503	2956	2941	3007	3045	2961	—	—
D/L	2697	2593	3071	3050	3108	3140	—	3201	3238
Limited	2794	2690	—	3158	3214	3245	—	3286	3323

EQUIPMENT (Optional)	SPIRIT	CONCORD	AMX	PACER
Shipping Weights (43-7/46-7)	(62)/(14)	(68)	(62)	(68)
Individual Seats	NA	27	NA	STD
Bucket Seats	STD	NA	STD	8
Engine w/Transmissions:				
121 CID, w/Manual (NA 08-7)	STD	(194)	NA	NA
121 CID, w/Auto	36	(158)	NA	NA
232 CID, w/Manual	205	STD	NA	NA
232 CID, w/Auto	241	36	NA	NA
258 CID, w/Manual	217	12	STD	STD
258 CID, w/Auto	253	48	34	38
304 CID, w/Manual	378	NA	159	NA
304 CID, w/Auto	414	207	193	227
Console	5	—	STD	5
Twin-Grip Differential	3	3	3	3
Power Steering	29	30	30	23
Power Disc Brakes	8	8	8	8
Power Door Locks	2	2	2	2
Power Window—Side (Incl. P/Door Locks)	—	—	—	9
AM Push-Button Radio	5	5	5	5
AM/FM Stereo Radio w/4 Speakers	10	10	10	9
AM/FM/Tape Stereo Radio w/4 Speakers	—	—	—	12
AM/FM/CB Stereo Radio w/4 Speakers	11	11	11	10
Air Conditioning	66	72	72	69
Hidden Compartment	—	26	—	—
Extra-Quiet Insulation Package	49	45	STD	STD
Protective Inner Coating	6	7	6	8
Cruise Control (w/Auto. Trans.)	6	6	6	6
Roof Rack	10	15	—	9
Tailgate Air Deflector	4	—	—	—
Door Vent Window	—	—	—	4
Protection Group	11	14	5	10
Moon Roof	9	9	9	9
H.D. Engine Cooling System	7	7	7	8
H.D. Battery—70-Amp. (56-Amp. Pacer)	14	11	11	11
Handling Pkg.	14	14	STD	—
Air-Shock Absorbers	2	9	2	—
Sway Bar—Front (46-7)	12	STD	STD	STD
Coolant Recovery System	7	7	7	STD
Maximum Cooling System	10	4	10	—
Bumper Guards	4	4	STD	8
Spoke Style Wheels	22	18	—	18
Styled Wheel Covers	6	6	—	6
Turbine Aluminum Wheels	10	6	—	6
Oversize Tires:				
C78 x 14	STD	—	—	—
D78 x 14	4	STD	—	—
P195/75 R14 Glass	20	16	—	STD
P195/75 R14 Steel	30	26	—	7
DR70 x 14 Flexten O.W.L.	28	24	—	—
ER60 x 14 Flexten O.W.L.	—	—	STD	—
Blackwall to Whitewall (4 Tires)	STD	2	—	STD



1979 ENGINE/TRANSMISSION

AXLE RATIO AVAILABILITY

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HIGH ALTITUDE

CALIFORNIA VEHICLES

REGULAR DOMESTIC VEHICLES

4-SPEED FLOOR (a)	AUTO. COL. (a)	AUTO. FLOOR (a)
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4-SPEED FLOOR (a)	AUTO. COL. (a)	AUTO. FLOOR (a)
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3-SPEED FLOOR (a)	4-SPEED FLOOR (a)	AUTO. COL.(a)	AUTO. FLOOR (a)
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SPIRIT

121 CID	3.31 S		
232 CID			
258 CID	2.53 S	2.73 S	2.73 S
304 CID	2.87 S		2.87 S

SPIRIT

	3.31 S	3.31 S	
	2.73 S	2.73 S	2.73 S

SPIRIT

121 CID	3.08 S	3.31 S	3.31 S
232 CID	2.73 S	2.53 S	2.53 S
258 CID		2.53 S	2.53 S
304 CID	2.87 S		2.56 S(c)

CONCORD

121 CID	3.31 S		
232 CID			
258 CID	2.53 S	2.73 S	
304 CID		2.87 S	

CONCORD

	3.58 S		
	2.73 S	2.73 S	

CONCORD

121 CID	3.31 S	3.58 S	
232 CID	2.53 S	2.53 S	2.73 (b)
258 CID	2.53 S	2.53 S	
304 CID		2.56 S(c)	

AMX

258 CID	2.53 S		2.73 S
304 CID			2.87 S

AMX

	2.73 S		2.73 S

AMX

258 CID		2.53 S		2.53 S
304 CID		2.87 S		2.56 S(c)

PACER

258 CID	2.53 S	2.73 S	2.73 S
304 CID			2.87 S

PACER

	2.73 S	2.73 S	2.73 S

PACER

258 CID		2.53 S	2.53 S	2.53 S
304 CID				2.56 S(c)

S Standard Axle Ratio

(a) See Carline Section for Transmission/Model Availability

(b) Standard on Model 08-7

(c) Vehicle Ordered with Twin-Grip Differential

and V-8 with Auto. Trans. will have 2.87 Axle Ratio.



1979 HIGH ALTITUDE DRIVEABILITY

VEHICLE ORDERING POLICIES

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SPECIAL ENGINE/TRANSMISSION COMBINATION for ALTITUDE DRIVEABILITY (Ref. Sec. 1, Page 4)

121 CID, Four and 258 CID, Six Engines Include Unique Engine Calibration.

Vehicles for High Altitude may require certain additional options on AMC vehicles sold for principal use in counties wholly situated at elevations above 4,000 feet (1,219 meters). This does not apply to California vehicles which must meet California requirements. According to the U.S. Geological Survey, 166 counties are wholly located above 4,000 feet elevation. Listed below are the states and counties designated as High Altitude Areas:

COUNTIES LOCATED COMPLETELY ABOVE 4,000 FEET (1,219 Meters)

STATE OF ARIZONA (L.A. Zone)

Apache
Navajo

STATE OF COLORADO (Denver Zone)

Adams
Alamosa
Arapahoe
Archuleta
Boulder
Chaffee
Clear Creek
Conejos
Costilla
Crowley
Custer
Dolores
Delta
Denver
Douglas
Eagle
Elbert
El Paso
Freemont
Garfield
Gilpin
Grand
Gunnison
Hinsdale
Huerfano
Jackson
Jefferson
Lake
La Plata
Larimer
Los Animas
Lincoln
Mesa
Mineral
Moffat
Montezuma
Montrose
Morgan
Ouray
Park
Pitkin
Pueblo
Rio Blanco
Rio Grande
Routt
Saguache
San Juan
San Miguel
Summit
Teller
Washington
Weld

STATE OF IDAHO (Denver Zone)

Bannock
Bear Lake
Bingham
Blaine
Bonneville
Butte
Camas
Caribou
Cassia
Clark
Custer
Franklin
Fremont
Jefferson
Madison
Minidoka
Oneida
Power
Teton
Valley

STATE OF MONTANA (Portland Zone)

Beaverhead
Deer Lodge
Gallatin
Jefferson
Madison
Meagher
Park
Silver Bow

STATE OF NEBRASKA (Denver Zone)

Banner
Kimball
Sioux

STATE OF NEVADA (Los Angeles & Denver Zone)

Carson City - (LA)
Douglas - (LA)
Elko - (D)
Esmeralda - (LA)
Eureka - (LA)
Humboldt - (LA)
Lander - (LA)
Lyon - (LA)
Mineral - (LA)
Storey - (LA)
White Pine - (D)

STATE OF NEW MEXICO (Dallas & Denver Zone)

Bernalillo - (D)
Catron - (DA)
Colfax - (D)
Curry - (DA)
De Baca - (DA)
Grant - (DA)
Guadalupe - (DA)
Harding - (D)
Lincoln - (DA)
Los Alamos - (D)
Luna - (DA)
McKinley - (D)
Mora - (D)
Rio Arriba - (D)
Sandoval - (D)
San Juan - (D)
San Miguel - (D)
Santa Fe - (D)
Sierra - (DA)
Socorro - (DA)
Taos - (D)
Torrance - (DA)
Union - (D)
Valencia - (D)

STATE OF OREGON (Portland Zone)

Lake

STATE OF UTAH (Denver Zone)

Beaver
Box Elder
Cache
Carbon
Daggett
Davis
Duchesne
Emery
Grand
Iron
Jaub
Kane
Millard
Morgan
Piute
Rich
Salt Lake
San Juan
Sanpete
Sevier
Summit
Tooele
Unitah
Utah
Wasatch
Wayne
Weber

STATE OF WYOMING (Denver Zone)

Albany
Carbon
Converse
Fremont
Goshen
Hot Springs
Johnson
Laramie
Lincoln
Natrona
Niobrara
Park
Platte
Sublette
Sweetwater
Teton
Unita
Weston



1979 Miscellaneous

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
843	SPC	SPECIAL PAINT COLOR — When an order specifies an AMC color that is defined as <i>Not Available</i> on a specific carline, or when a color not stocked by AMC is ordered.		
		—Spirit.....	\$ 97.15	\$117.00
		—Concord.....	97.15	117.00
		—AMX (<i>Not Available</i>).....	NA	NA
		—Pacer.....	97.15	117.00

Protective Inner Coating (Code 791) — Available on All Models

Protective Inner Coating is offered, as a regular production option, to provide added corrosion protection to AMC cars.

In the Protective Inner Coating process, a corrosion inhibiting material is applied to the inside of the following car body panels:

Hood Inner Panel, Fender Reinforcements, Wheelhouses, Headlight Areas, Front Door Posts, Doors, Rear Door Posts, Rocker Panels, Underbody, Rear Quarter Panels, Chrome Trim and Molding Areas, and the Liftgate or Trunk Lid.

Chassis parts coated are the Brake Master Cylinder, Radiator Side Panels and Upper Control Arms.

DEALER: Insert Dealer Name, Model, Exterior Color, Trim, Stripes (only if Desired),
Tires, and "X" Adjacent to options desired for the Model being ordered.
Please use *Ball Point Pen* only

American Motors Sales Corporation

ZONE		DEALER		1979 AMC PURCHASE ORDER											
American Motors Sales Corporation															
SALES CLASS				DEALERSHIP NAME/TOWN						CUSTOMER NAME					
R	A	S	F												
RETAIL	PREF. DLR.	DEALER	L. FLEET												
BODY TYPE		EXT. COLOR		TRIM/SEAT		RALLY STRIPE				TIRES		OPTIONS ZONE USE		WEEK CODE ZONE USE	
		SOLID	VINYL ROOF OR TWO-TONE			BLACK/ SILVER	DK. BLUE/ LT. BLUE	COPPER/ BRONZE	BROWN/ GOLD	BLACK/ FLAX	BOURDEAUX/ BRONZE				
						A	B	C	D	E	F				
						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				

[illegible]

DATE _____



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Issued: August 1, 1977
Reissued: October 17, 1977
% Reissued: February 1, 1978
Reissued: May 1, 1978
¢ Reissued: June 1, 1978

The following prices are for all sales by American Motors Sales Corporation of 1978 American Motors models and options. Freight will be prepaid to destination city and a destination charge will be billed as a separate item on the car invoice. American Motors Sales Corporation responsibility ceases upon delivery to the transportation company. Vehicles destined for California or High Altitude areas may require certain additional items which are not included in these base prices (reference carline sections of this bulletin).

This bulletin shall remain in effect until superseded by a bulletin subsequently issued.

MODEL	BODY TYPE	T.D.B. PRICE	HOLD BACK AMOUNT	PRE- DELIVERY RESERVE	TOTAL INVOICE AMOUNT	MANUF'S. SUGG'D. RETAIL PRICE
GREMLIN (43 States)						
¢ # % 46-5	2-Dr. Sedan (Base).....	\$3008.15	\$ 88.48	\$25.00	\$3121.63	\$3539.00
¢ # % 46-4	2-Dr. Sedan (2-Liter Custom).....	3220.65	94.73	25.00	3340.38	3789.00
¢ # % 46-7	2-Dr. Sedan (Custom).....	3220.65	94.73	25.00	3340.38	3789.00
GREMLIN (★7 States)						
¢ # % 46-5	2-Dr. Sedan (Base).....	2906.15	85.48	25.00	3016.63	3419.00
¢ # % 46-4	2-Dr. Sedan (2-Liter Custom).....	3118.65	91.73	25.00	3235.38	3669.00
¢ # % 46-7	2-Dr. Sedan (Custom).....	3118.65	91.73	25.00	3235.38	3669.00
CONCORD (50 States)						
¢ 03-7	2-Dr. Hatchback.....	3271.65	96.23	25.00	3392.88	3849.00
¢ 06-7	2-Dr. Sedan.....	3186.65	93.73	25.00	3305.38	3749.00
¢ 05-7	4-Dr. Sedan.....	3271.65	96.23	25.00	3392.88	3849.00
¢ 08-7	4-Dr. Wagon.....	3441.65	101.23	25.00	3567.88	4049.00
AMX (50 States)						
¢ 03-9	2-Dr. Hatchback.....	3951.65	116.23	25.00	4092.88	4649.00
PACER (50 States)						
¢ 66-7	2-Dr. Hatchback.....	3440.80	101.20	25.00	3567.00	4048.00
¢ 68-7	2-Dr. Wagon.....	3564.05	104.83	25.00	3693.88	4193.00
MATADOR (50 States)						
16-7	2-Dr. Coupe.....	3887.19	119.98	25.00	4032.17	4799.00
85-7	4-Dr. Sedan.....	3927.69	121.23	25.00	4073.92	4849.00
88-7	4-Dr. Wagon (V-8).....	4292.19	132.48	25.00	4449.67	5299.00

★ The following prices apply to Gremlin Models registered in the seven western states: Arizona, California, Idaho, Nevada, Oregon, Utah, Washington.

At no extra charge, sufficient gasoline will be installed in all cars to cover final vehicle testing and all normal vehicle movements prior to delivery. Additional gasoline will be installed and invoiced to all dealers. Quantity and prices may vary. Dealers will be notified of the current situation and any changes by a dealer bulletin.

The dealer hold back amount shall be paid quarterly on all new car purchases from American Motors Sales Corporation less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Once this quarterly payment procedure is in effect, it will remain in effect unless the dealer requests in writing to return to the annual procedure. Otherwise, this amount shall be paid to the Dealer within a reasonable period after the end of the 1978 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

American Motors Sales Corporation may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer or American Motors Sales Corporation before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Dealer may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer or American Motors Sales Corporation. All sales to be by bill of sale executed and delivered at Kenosha, Wisconsin. Dealer shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

American Motors Sales Corporation will cause to be paid to Dealer a Floor Plan Allowance, the amount of which will equal a percentage of the Total Invoice Amount to the Dealer for all new car purchases of 1978 models from American Motors Sales Corporation. This percentage may be adjusted from time to time to reflect fluctuations in floor plan interest rates. The amount will be paid to the Dealer after the end of each calendar quarter.

American Motors Sales Corporation will pay to Dealer an amount equal to 5% of the total Factory List Price of all new and unused 1978 model vehicles including 5% of the Factory List Price of all Factory Installed Optional equipment. The amount of the 5% will be paid only on cars unsold in Dealer's inventory as of the date the 1979 models are officially announced to the general public, and on all eligible 1978 model Dealer-owned demonstrators purchased as new and unused which are on hand and unsold as of the date the 1979 models are officially announced to the general public. The exact amount of this rebate and the time when paid or credited will be determined by American Motors Sales Corporation. For purposes of this rebate, a vehicle put into driver training service by a dealer is not considered an eligible dealer-owned demonstrator, regardless of whether or not title remains with the dealer.



1978 LICENSE INFORMATION

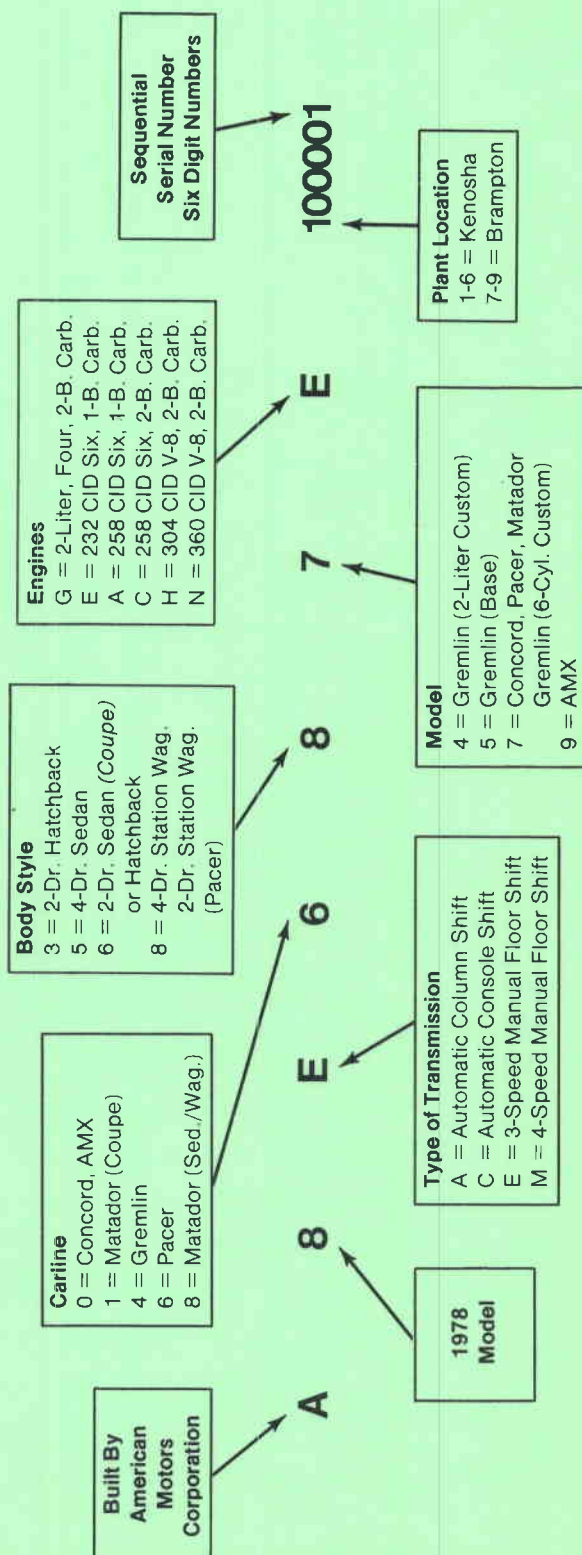
BASIC SPECIFICATION

Dealer Price List
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Issued: August 1, 1977
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STANDARD ENGINE						OPTIONAL ENGINES					
WHEEL-BASE	CU. IN. DISP.	CYLS.	CARB. BBLs.	BORE & STROKE	HORSEPOWER TAXABLE	CU. IN. DISP.	CYLS.	CARB. BBLs.	BORE & STROKE	HORSEPOWER TAXABLE	
GREMLIN 46-5/46-7	96	232	6	1	3.75 x 3.50	33.75					
		2-Liter (121)	4	2	3.41 x 3.22	18.60					
46-4	96										
+ CONCORD	108	232	6	1	3.75 x 3.50	33.75					
AMX	108	*258	6	2	3.75 x 3.90	33.75					
PACER	100	232	6	1	3.75 x 3.50	33.75					
MATADOR											
	114	258	6	2	3.75 x 3.90	33.75					
	118	258	6	2	3.75 x 3.90	33.75					
	118	360	8	2	4.08 x 3.44	53.27					
2-Dr. Coupe											
4-Dr. Sedan											
4-Dr. Wagon											

*California Vehicles are built with 258 CID, Six, 1-Bbl. Engine.

VEHICLE IDENTIFICATION NUMBER KEY



IMPORTANT: FULL 13 DIGIT NUMBER MUST BE USED WHEN REGISTERING CARS

Vehicle Identification Number is visible through the windshield on the driver side of the instrument panel.



1978 LICENSE INFORMATION — (Continued) VEHICLE WEIGHTS

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CURB WEIGHTS				
	GREMLIN CONCORD	AMX	PACER	MATADOR
2-Dr. Coupe				3709
2-Dr. Sedan (Base)	2834	3029		
—2-Liter	2556			
—Custom	2822			
4-Dr. Sedan		3099		3718
4-Dr. Wagon		3133		4146
2-Dr. Wagon			3245	
2-Dr. Hatchback	3051	3159	3197	

CURB WEIGHTS INCLUDE ALL STANDARD EQUIPMENT, ALL LUBRICANTS, ENGINE COOLANTS AND A FULL TANK OF GASOLINE.

EQUIPMENT (Optional)	GREMLIN		AMX	PACER	MATADOR		
	-5 & -7/-4	CONCORD			COUPE	SEDAN	WAGON
+ Shipping Weights	(62)/(25)	(68)	(68)	(68)	(84)	(84)	(62)
Vinyl Covered Roof	—	6	NA	7	6	8	—
Individual Seats	NA	27	NA	25	STD	STD	STD
Bucket Seats	NA/STD	8	STD	8	(16)	—	—
Engine w/Transmissions:							
+ 2-Liter, w/Manual (46-4; NA 08-7)	STD	(219)	NA	NA	NA	NA	NA
232 CID, w/Manual (46-5 & 46-7)	STD	STD	NA	STD	NA	NA	NA
232 CID, w/Auto	11	11	NA	11	NA	NA	NA
258 CID, w/Manual	21	21	STD	21	NA	NA	NA
258 CID, w/Auto	32	32	11	32	STD	STD	NA
304 CID, w/Auto	NA	233	222	233	168	163	STD
360 CID, w/Auto	NA	NA	NA	NA	207	203	39
Console	7	7	STD	7	15	NA	NA
Twin-Grip Differential	3	3	3	3	5	5	5
Power Steering	30	30	30	23	STD	STD	STD
Power Disc Brakes	8	8	8	8	STD	STD	STD
Power Window—Rear (Incl. w/Rear Seat)	NA	NA	NA	NA	NA	NA	6
Power Window—Side	NA	NA	NA	NA	NA	13	13
AM Push-Button Radio	STD	5	5	5	5	5	5
AM/FM Stereo Radio w/4 Speakers	10	10	10	9	9	10	10
AM/FM/Tape Stereo Radio w/4 Speakers	NA	NA	NA	12	13	14	14
AM/CB Push-Button Radio	7	7	7	7	7	7	7
AM/FM/CB Stereo Radio w/4 Speakers	NA	12	12	12	12	12	12
Air Conditioning	72	71	71	72	81	74	69
Hidden Compartment	—	26	26	6	—	—	—
Extra-Quiet Insulation Package	21	48	48	STD	STD	STD	STD
Cruise Control (w/Auto. Trans.)	6	6	6	6	6	6	6
Roof Rack	10	15	NA	9	NA	NA	15
Tailgate Air Deflector	4	—	—	NA	NA	NA	6
Protection Group	6	4	NA	NA	NA	NA	NA
H.D. Engine Cooling System	13	7	7	8	14	7	4
H.D. Battery—70-Amp	10	10	10	10	10	10	10
H.D. Suspension	14	10	10	18	14	12	12
Sway Bar—Front (Mat. Rear)	13	STD	STD	13	12	12	12
Coolant Recovery System	—	—	—	STD	STD	8	8
Styled Road Wheels	21	21	5	19	21	21	18
Slot-Style Wheel (w/"X" or Sport Pkg.)	16	16	STD	16	—	—	—
Oversize Tires:							
D78 x 14	10	5	—	STD	—	—	—
DR78 x 14	43	38	STD	33	—	—	—
F78 x 14	—	—	—	—	STD	STD	—
FR78 x 14	—	—	—	—	10	10	—
HR78 x 14	—	—	—	—	35	35	15
Blackwall to Whitewall (5)	STD	5	5	STD	5	5	5



1978 ENGINE/TRANSMISSION/

AXLE RATIO AVAILABILITY

Dealer Price List

Section 1 Page 4

Issued: August 1, 1977

Reissued: October 17, 1977

+ Reissued: December 5, 1977

+ Reissued: April 17, 1978

⊕ Reissued: June 1, 1978

HIGH ALTITUDE

CALIFORNIA VEHICLES

REGULAR DOMESTIC VEHICLES

GREMLIN				GREMLIN				GREMLIN						
	3-SPEED FLOOR	4-SPEED FLOOR (a)	AUTO. COL. (a)	AUTO. FLOOR (a)		3-SPEED FLOOR	4-SPEED FLOOR (a)	AUTO. COL. (a)	AUTO. FLOOR (a)		3-SPEED FLOOR	4-SPEED FLOOR (a)	AUTO. COL. (a)	AUTO. FLOOR (a)
±				3.31 S				3.31 S	3.31 S	+		3.08 S		
		2.73 S	2.53 S	2.53 S							2.73 S	2.53 S	2.73 S	2.73 S
			2.53 S	2.53 S	2.73 S			3.08 S	3.08 S			2.53 S	2.73 S	2.73 S
CONCORD				CONCORD				CONCORD						
±														
+		2.73 S	2.53 S	2.53 S (b) 2.73 (b)						+		2.53S	2.73 S	2.73 S
+			2.53 S	2.53 S				3.08 S	3.08 S			2.53 S	2.73 S	2.73 S
⊕			2.56 S (c)	2.56 S (c)									3.15 S	3.15 S
AMX				AMX				AMX						
				2.53 S					3.08 S			2.53 S		2.73 S
⊕				2.87 S										3.15 S
PACER				PACER				PACER						
		2.73 S	2.53 S	2.73 S						+		2.53 S	2.73 S	2.73 S
			2.53 S	2.53 S				3.08 S	3.08 S			2.53 S	2.73 S	2.73 S
⊕				2.56 S (c)										3.15 S
MATADOR				MATADOR				MATADOR						
			3.15 S					3.15 S	3.15 S				3.15 S	3.15 S

(a) See Carline Section for Transmission/Model Availability.

(b) Standard on Model 08-7.

(c) Vehicle Ordered with Twin-Grip Differential will have 2.87 Standard Axle Ratio.

S = Standard Axle Ratio.



1978 VEHICLES FOR HIGH ALTITUDE

VEHICLE ORDERING POLICIES

Dealer Price List
Section 1 Page 5
Issued: July 25, 1977
Reissued: October 17, 1977

SPECIAL ENGINE/TRANSMISSION COMBINATION (Ref. Sec. 1, Page 4)

Vehicles for High Altitude may require certain additional options on AMC vehicles sold for principal use in counties wholly situated at elevations above 4,000 feet (1,219 meters). This regulation does not apply to California vehicles which must meet California requirements. According to the U.S. Geological Survey, 166 counties are wholly located above 4,000 feet elevation. Listed below are the states and counties designated as High Altitude Areas:

COUNTIES LOCATED COMPLETELY ABOVE 4,000 FEET (1,219 Meters)

STATE OF ARIZONA (L.A. Zone)

Apache
Navajo

STATE OF COLORADO (Denver Zone)

Adams
Alamosa
Arapahoe
Archuleta
Boulder
Chaffee
Clear Creek
Conejos
Costilla
Crowley
Custer
Dolores
Delta
Denver
Douglas
Eagle
Elbert
El Paso
Freemont
Garfield
Gilpin
Grand
Gunnison
Hinsdale
Huerfano
Jackson
Jefferson
Lake
La Plata
Larimer
Los Animas
Lincoln
Mesa
Mineral
Moffat
Montezuma
Montrose
Morgan
Ouray
Park
Pitkin
Pueblo
Rio Blanco
Rio Grande
Routt
Saguache
San Juan
San Miguel
Summit
Teller
Washington
Weld

STATE OF IDAHO (Denver Zone)

Bannock
Bear Lake
Bingham
Blaine
Bonneville
Butte
Camas
Caribou
Cassia
Clark
Custer
Franklin
Fremont
Jefferson
Madison
Minidoka
Oneida
Power
Teton
Valley

STATE OF MONTANA (Portland Zone)

Beaverhead
Deer Lodge
Gallatin
Jefferson
Madison
Meagher
Park
Silver Bow

STATE OF NEBRASKA (Denver Zone)

Banner
Kimball
Sioux

STATE OF NEVADA (Los Angeles & Denver Zone)

Carson City - (LA)
Douglas - (LA)
Elko - (D)
Esmeralda - (LA)
Eureka - (LA)
Humboldt - (LA)
Lander - (LA)
Lyon - (LA)
Mineral - (LA)
Storey - (LA)
White Pine - (D)

STATE OF NEW MEXICO (Dallas & Denver Zone)

Bernalillo - (D)
Catron - (DA)
Colfax - (D)
Curry - (DA)
De Baca - (DA)
Grant - (DA)
Guadalupe - (DA)
Harding - (D)
Lincoln - (DA)
Los Alamos - (D)
Luna - (DA)
McKinley - (D)
Mora - (D)
Rio Arriba - (D)
Sandoval - (D)
San Juan - (D)
San Miguel - (D)
Santa Fe - (D)
Sierra - (DA)
Socorro - (DA)
Taos - (D)
Torrance - (DA)
Union - (D)
Valencia - (D)

STATE OF OREGON (Portland Zone)

Lake

STATE OF UTAH (Denver Zone)

Beaver
Box Elder
Cache
Carbon
Daggett
Davis
Duchesne
Emery
Grand
Iron
Jaub
Kane
Millard
Morgan
Piute
Rich
Salt Lake
San Juan
Sanpete
Sevier
Summit
Tooele
Unitah
Utah
Wasatch
Wayne
Weber

STATE OF WYOMING (Denver Zone)

Albany
Carbon
Converse
Fremont
Goshen
Hot Springs
Johnson
Laramie
Lincoln
Natrona
Niobrara
Park
Platte
Sublette
Sweetwater
Teton
Unita
Weston



1978 Miscellaneous

Suggested Showroom Concord

Dealer Price List
Section 1 Page 6
Issued: August 1, 1977
Reissued: October 17, 1977

When equipping Concorde for display on your showroom floor, substantial value for the price will be demonstrated when vehicles are ordered with power steering, automatic transmission and the D/L Package.

The Concord displayed should be Autumn Red with a Berry vinyl roof as this is the exterior color that will be featured in all of our point-of-purchase materials and national advertising.

C.C.	CODE	EQUIPMENT AND DESCRIPTION	05-7	06-7	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
CONCORD						
06-7	—	2-Dr. Sedan	—	X	\$3144.15	\$3699.00
05-7	—	4-Dr. Sedan	X	—	3229.15	3799.00
477	CDL	CONCORD D/L PACKAGE — Includes Individual Reclining Seats in Either "Velveteen Crushed" Fabric or "Soft Feel" Vinyl; Custom Door Trim w/Inserts & Map Pockets; Wood-Grain Overlay on Instrument Panel & Steering Wheel; Custom Headliner & Sun Visors; Parcel Shelf; Light Group; Dual Horns; 12" Day/Night Mirror; Digital Clock; Extra-Quiet Insulation Pkg.; 2-Rear Ashtrays; Belt Moldings; Color-Keyed Grille Accents; Color-Keyed Wheel Covers; Wide Rocker Panel Moldings; License Plate Surround Molding; D78 x 14 White Tires; Bumper Nerfing Strips (F & R); D/L Identification; Landau Vinyl Roof (05 & 06); Opera Quarter Windows (06); Trunk Carpeting & Spare Tire Cover (05 & 06)	X	X	170.00	200.00
01E	232	232 CID, Six Engine	STD	STD	NC	NC
42A	A	AUTOMATIC TRANSMISSION , Column Shift	X	X	245.70	296.00
481	PS	POWER STEERING	X	X	122.05	147.00
TOTAL PRICE — CONCORD D/L 06-7					\$3681.90	\$4342.00
TOTAL PRICE — CONCORD D/L 05-7					\$3766.90	\$4442.00

With this car on your showroom floor and with **proper demonstration**, you will offer an effective entry into the luxury compact market. The Concord D/L will be heavily promoted so order accordingly.

843	SPC	SPECIAL PAINT COLOR — When an order specifies an AMC color that is defined as <i>Not Available</i> on a specific carline, or when a color not stocked by AMC is ordered.				
		—Gremlin (NA on 46-5)			\$ 92.15	\$111.00
		—Concord			92.15	111.00
		—AMX (Not Available)			NA	NA
		—Pacer			92.15	111.00
		—Matador			92.45	117.00

Protective Inner Coating (Code 791) — Available on All Models

Protective Inner Coating is offered, as a regular production option, to provide added corrosion protection to AMC cars.

In the Protective Inner Coating process, a corrosion inhibiting material is applied to the inside of the following car body panels:

Hood Inner Panel, Fender Reinforcements, Wheelhouses, Headlight Areas, Front Door Posts, Doors, Rear Door Posts, Rocker Panels, Underbody, Rear Quarter Panels, Chrome Trim and Molding Areas, and the Liftgate or Trunk Lid.

Chassis parts coated are the Brake Master Cylinder, Radiator Side Panels and Upper Control Arms.



G=Gremlin
C=Concord
A=AMX
P=Pacer
M=Matador

"DEALER:" Insert Dealer Name, Model, Exterior Color, Trim, Stripes (only if Desired), Tires, and "X" Adjacent to options desired for the Model being ordered. Please use Ball Point Pen only.

Section 1 Page 7
Issued: August 1, 1977
Reissued: October 17, 1977
Reissued: December 5, 1977
Reissued: February 1, 1978

ZONE		DEALER		1978 CAR PURCHASE ORDER																	
				American Motors Sales Corporation																	
SALES CLASS				DEALERSHIP NAME/TOWN												CUSTOMER NAME					
R. RETAIL	A. PREF. DLR.	S. DEALER	F. L. FLEET																		
MODEL		EXT. COLOR		TRIM / SEAT		STRIPE										TIRES		OPTIONS ZONE USE		WEEK CODE ZONE USE	
		SOLID VINYL ROOF OR TWO-TONE				BLK	WHT	GOL	BLU	BER	CLT	BRN	NEU	TAN	OMIT						
						T	Q	R	S	W	A	V	B	C	B						
						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						

X EASY ORDER GROUP		X AUDIO		X APPEARANCE	
361	"A" GROUP	622	AM PUSH-BUTTON RADIO	553	SPORTS STEERING WHEEL (NA 46-5/A)
362	"B" GROUP	623	AM/FM STEREO RADIO (Incl. 4 Speakers)	555	SOFT FEEL SPORTS (NA 46-5/A) STEERING WHEEL (BLACK)
363	"C" GROUP	624	AM/FM/TAPE STEREO RADIO (P/M) (Incl. 4 Speakers)	661	WHEEL COVERS (4) (46-5)
PACKAGES		625	AM/CB PUSH-BUTTON RADIO	564	CUSTOM WHEEL COVERS (4) (NA 46-5/A)
473	GREMLIN "X" (46-4/-7)	626	AM/FM/CB STEREO RADIO (C/A/P/M) (Incl. 4 Speakers)	562	STYLED ROAD WHEELS (4) (NA 46-5)
477	CONCORD D/L (NA 03)	631	REAR SPEAKER-w/AM RADIO (NA 88)	566	ALUMINUM WHEELS (4) (NA 46-5)
474	CONCORD SPORT (C)				
611	UNIQUE AMX DECAL (AMX)				
476	PACER SPORT (66)				
654	MATADOR BARCELONA (16/85)				
ENGINES		CONVENIENCE		PROTECTION	
25W	WOOD-GRAIN (68/88)	462	AIR CONDITIONING (G/C/A/P)	651	EXTRA-QUIET INSUL. PKG. (G/C/A)
259	DELETE-WOOD-GRAIN (08)	464	AIR CONDITIONING PACKAGE	791	PROTECTIVE INNER COATING
258	DELETE-TWO-TONE (85)	511	TINTED GLASS-ALL WINDOWS (Recommended w/AC)	711	PROTECTION GROUP (G/C)
		931	CRUISE CONTROL (w/Auto. Trans. only)	712	INSIDE HOOD RELEASE (G)
		541	TILT STEERING WHEEL (C/P/M) (w/Auto. Trans. only)	714	DOOR EDGE GUARDS (M)
		411	GAUGE PACKAGE (46-7/C/P)	811	BUMPER NERFING STRIPS (C/A/16)
01G	2-LITER, FOUR (46-4/03-7/05/06)	412	TACHOMETER 46-4 (w/2 LITER ENG.)	814	BUMPER GUARDS (G/C/P)
01E	232 C.I.D., Six (G/C/P)	991	INT. DECOR/CONVENIENCE GROUP	812	BUMPER GUARDS & BUMPER NERFING STRIPS (F & R) (C)
01B	258 C.I.D., Six	601	ELECTRIC CLOCK (Std. A/P/M)	851	LOCKING GAS CAP
01H	304 C.I.D., V-8 (C/A/P)	381	VISIBILITY GROUP (NA A/16-7)		
01N	380 C.I.D., V-8 (M)	581	LEFT REMOTE CONTROL MIRROR	HEAVY DUTY	
EMISSION		571	INTERMITTENT WIPER SYSTEM	661	H.D. ENGINE COOLING SYSTEM (Incl. w/Air Cond.)
A61	CALIFORNIA	591	LIGHT GROUP (C/A)	662	MAXIMUM COOLING SYSTEM (V-8) (M)
A64	HIGH ALTITUDE	851	DUAL HORNS (G/C/A)	671	H.D. BATTERY
TRANSMISSIONS		644	CONSOLE (G/C/P)	701	H.D. SUSPENSION PACKAGE
42E	3-SPEED MANUAL-FLOOR (G/C/P)	376	HIDDEN COMPARTMENT (03/A/66)	703	REAR SWAY BAR (M)
42M	4-SPEED MANUAL-FLOOR (G/C/A/P)	521	THIRD SEAT (88)	702	FRONT SWAY BAR (G/P)
42A	AUTOMATIC-COLUMN	881	STOWAGE/LITTER CONTAINERS	971	AIR-SHOCK ABSORBERS (M)
42C	AUTOMATIC-FLOOR	403	REAR WINDOW WIPER/WASHER (P)	693	AUXILIARY A/T OIL COOLER (M)
		524	REAR WINDOW DEFROSTER (NA 88)	721	ENGINE BLOCK HEATER
		445	TAILGATE AIR DEFLECTOR (G/88)		
451	TWIN-GRIP DIFFERENTIAL	532	ROOF RACK (G/08/P/88)		
POWER		507	DOOR VENT WINDOWS (P)	MISCELLANEOUS	
481	POWER STEERING (G/C/A/P) (Required w/V-8 & AC)	351	SPACE-SAVER SPARE TIRE (G/C/A)		
492	POWER DISC BRAKES-FRONT (G/C/A/P)			472	GREMLIN "GT" PKG (46-7)
501	POWER REAR WINDOW (88)			475	CONCORD TOURING WAGON (08-7)
504	POWER SIDE WINDOWS (85/88)			871	SUN ROOF (POP UP)
505	POWER SIDE & REAR WINDOWS (88)				
441	POWER DOOR LOCKS (P)				

SPECIAL INSTRUCTIONS—(Please Type)

DEALER SIGNATURE

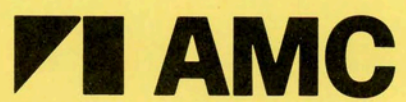
DATE

2. Gremlin Trim and Options

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options





1979 SPIRIT

BODY TYPE

	Interior Trims				"Base" Bucket Sport Vinyl				"D/L" Bucket Sport Vinyl				"D/L" Bucket Caberfae Corduroy Fabric				"Limited" Bucket Leather/Cord	"Base" "D/L" & "Limited" Optional Rally Stripes			
	Blue	Beige	Black	Blue	Black	Blue	Russet	Beige	Black	Blue	Russet	Beige	Black	Blue	Russet	Beige	Black	Blue	Russet	Beige	Flax
43-7 2-Dr. Liftback			BV1	BV3	BV6	BV1	BV3	BV5	BV6	BV7	BF1	BF3	BF5	BF6	BF7	BL6					
46-7 2-Dr. Sedan	NV3	NV6	BV1	BV3	BV6	BV1	BV3	BV5	BV6	BV7	BF1	BF3	BF5	BF6	BF7	BL6					

Exterior Colors

9B Olympic White																					
8C Quick Silver, Met.																					
P1 Classic Black																					
9H Cumberland Green, Met.																					
9E Wedgwood Blue																					
9M Starboard Blue, Met.																					
8A Khaki																					
8B British Bronze, Met.																					
9L Saxon Yellow																					
9N Morocco Buff																					
9A Alpaca Brown, Met.																					
9K Sable Brown, Met.																					
6P Firecracker Red																					
9C Russet, Met.																					
9P Bordeaux, Met.																					

Two-Tone Paint (Opt. on 43-7)

8C/P1 Quick Silver/Classic Black																					
P1/8C Classic Black/Quick Silver																					
9M/9E Starboard Blue/Wedgwood Blue																					
9E/9M Wedgwood Blue/Starboard Blue																					
8B/8A British Bronze/Khaki																					
8A/8B khaki/British Bronze																					
9N/9A Morocco Buff/Alpaca Brown																					
9A/9N Alpaca Brown/Morocco Buff																					
9K/9A Sable Brown/Alpaca Brown																					
9A/9K Alpaca Brown/Sable Brown																					
9C/9P Russet/Bordeaux																					
9P/9C Bordeaux/Russet																					

OPT. RALLY STRIPES

A = Black/D. Silver
B = D. Blue/L. Blue
C = Copper/Bronze
D = Brown/Gold
E = Black/Flax
F = Bordeaux/Bronze
N = Not Available

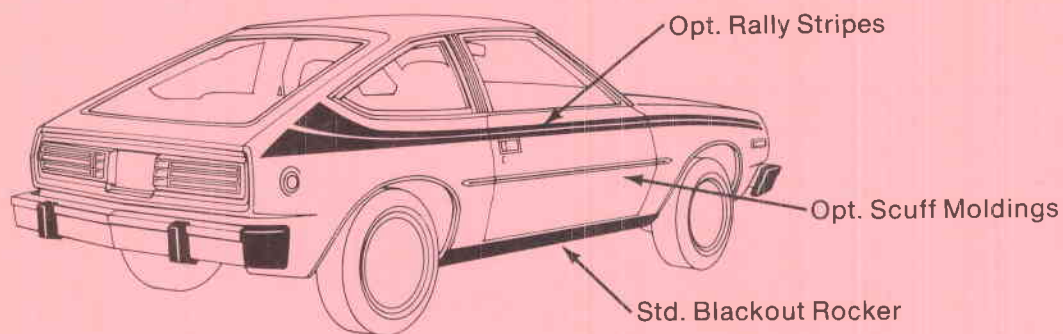
Dealer Price List

Section 2 Page 1

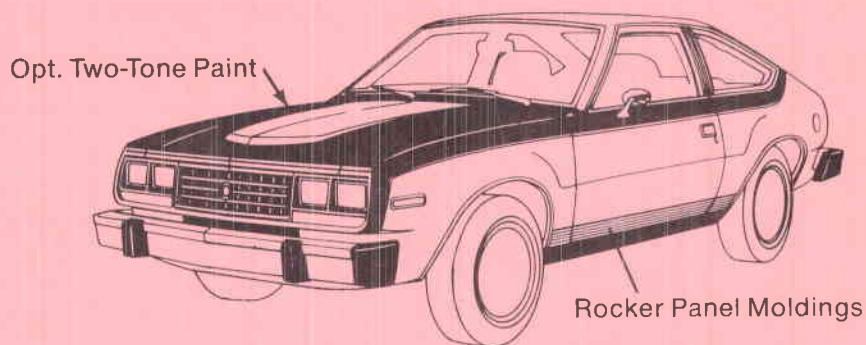
Issued: July 24, 1978

Reissued: November 13, 1978

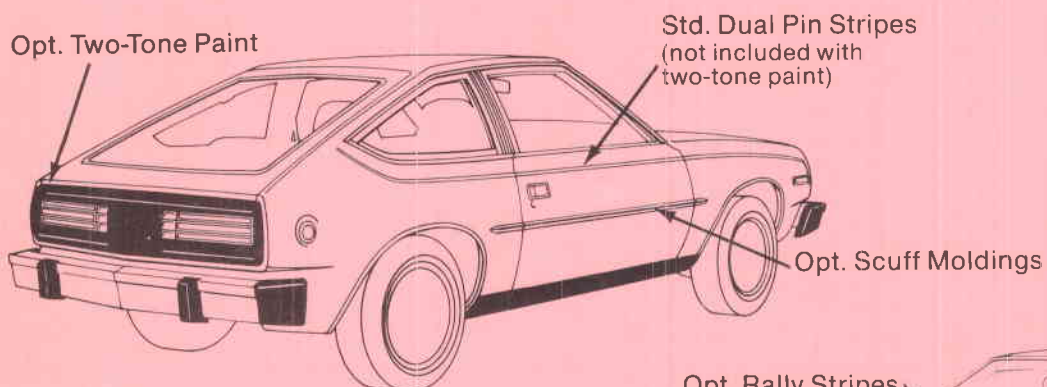
+ Reissued: December 11, 1978



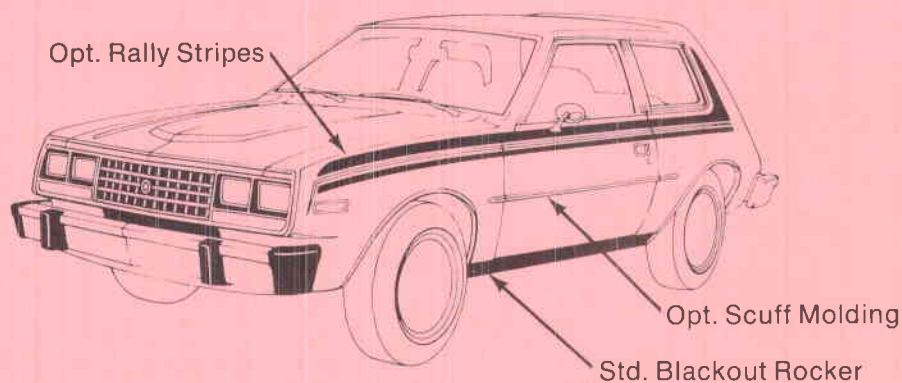
SPIRIT 43-7



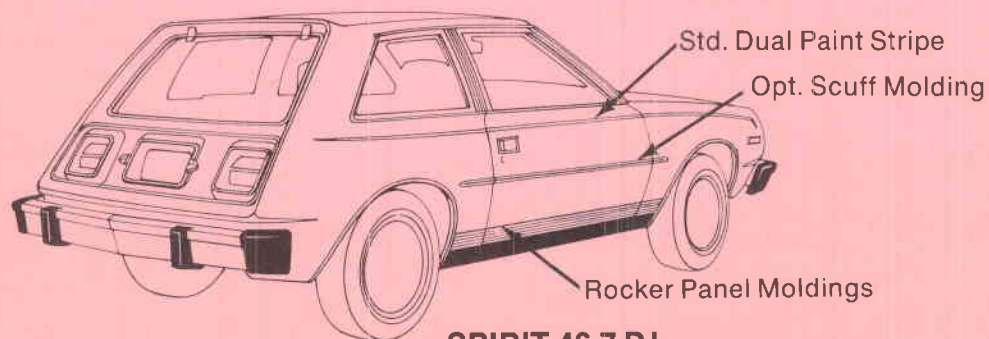
SPIRIT 43-7 DL



SPIRIT 43-7



SPIRIT 46-7



SPIRIT 46-7 DL



1979 SPIRIT

Exterior Colors

1979 SPIRIT		Exterior Colors	“Base” Pin Stripes	“Base” “D/L” & “Limited” Rally Stripes AND “D/L” & “Limited” Pin Stripes					Color Availability
				Black	Blue	Russet	Beige	Flax	“D/L” & “Limited” Styled Wheel Covers Color-Keyed
9B	Olympic White	1	A 1	B 3	F 2	D 4	E 1	9B	
8C	Quick Silver, Met.	1	A 1	B 3	F 2			ARGENT	
P1	Classic Black	4	C 2		C 2	C 2		PI	
9H	Cumberland Green, Met.	4	E 4			N 4		9H	
9E	Wedgwood Blue	1		B 3				9E	
9M	Starboard Blue, Met.	1	B 3	B 3				9M	
8A	Khaki	1	E 1		N 2		E 1	8B	
8B	British Bronze, Met.	1	E 1				E 1	8B	
9L	Saxon Yellow	1	A 1			D 5		9L	
9N	Morocco Buff	4			F 2	D 5		9N	
9A	Alpaca Brown, Met.	4				D 4		9A	
9K	Sable Brown, Met.	4				C 4		9A	
6P	Firecracker Red	1	A 1			N 4		6P	
9C	Russet, Met.	4	F 4		F 4	F 4		9C	
9P	Bordeaux, Met.	4	A 4		C 4	C 4		9C	

Two-Tone Paint (Opt. on 43-7)

8C/P1	Quick Silver/Classic Black							Argent
P1/8C	Classic Black/Quick Silver							
9M/9E	Starboard Blue/Wedgwood Blue							9E
9E/9M	Wedgwood Blue/Starboard Blue							
8B/8A	British Bronze/Khaki							8B
8A/8B	Khaki/British Bronze							
9N/9A	Morocco Buff/Alpaca Brown							9A
9A/9N	Alpaca Brown/Morocco Buff							
9K/9A	Sable Brown/Alpaca Brown							9A
9A/9K	Alpaca Brown/Sable Brown							
9C/9P	Russet/Bordeaux							9C
9P/9C	Bordeaux/Russet							

Rally Stripes or
Pin Stripes are not
available with Two-Tone
Paint Option.

- Pin Stripes are deleted when optional Rally Stripes are ordered
- When Two-Tone paint combinations are ordered, the first color is the body color (primary) and the second color is the hood and rear area (secondary)
- Optional scuff moldings are black only
- Rally stripes NA with "GT" Package.
- "GT" Package, only Two-Tone paint combination available is Quick Silver/Classic Black
- Pin Stripes are black with "GT" Package

Optional color-keyed
styled wheel covers
are available only
when the two-tone
paint option is
ordered. Wheel
covers will match
hood color
(NA "GT")

OPT. RALLY STRIPES	STD. PIN STRIPES
A - Black/D. Silver	1 - Black
B - D. Blue/L. Blue	2 - Russet
C - Copper/Bronze	3 - Blue
D - Brown/Gold	4 - Gold
E - Black/Flax	5 - Ginger
F - Bordeaux/Bronze	
N - Not Available	



1979 Spirit (Base)

STANDARD EQUIPMENT

Dealer Price List

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Issued: July 24, 1978

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+ Reissued: December 11, 1978

INTERIOR

- Armrests—Front
- Ashtray—Front w/Light
- Cigarette Lighter
- Coat Hooks—Two
- Floor Covering—Carpeted Passenger Compartment & Cargo Area (*Color-Keyed*) 12 oz.
- Front Seat Back Lock
- Glove Box Locks
- Head Restraints—Two Front
- Hood Release—Inside
- Instrument Panel Insert—Black
- Key Warning Buzzer
- Lap and Shoulder Belt Restraint System w/Seat Belt Warning Light
- Light—Dome (*w/Front Door Switches*)
- Mirror—8" Inside Mirror (*Non-Tilt*)
- Parking Brake Warning Light
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Seats—Front Vinyl Buckets & Rear Bench (*Fold Down*)
- Spare Tire Cover—Vinyl
- Steering Wheel—Standard (*w/Padded Horn Bar*)

EXTERIOR

- Bumper, Front—Energy Absorbing (*Static Rear System*)
- Bumper Guards—Rear
- Headlights—Dual (*Rectangular*)
- Mirror—Left Outside Rearview Mirror
- Moldings: Wheelip, Drip, Hood Front Edge, Windshield Surround, Rear Window Surround, Narrow Rocker Panels
- Pin Stripe—Body Side
- Rocker Panel—Black
- Tailgate Window—Lift Type
- Two Stop Door Hinges
- Wheel Trim—Wheel Covers (4)

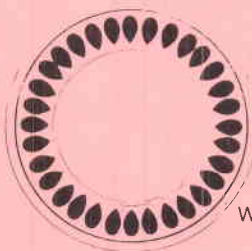
FUNCTIONAL

- Air Cleaner, Cellulose-Fiber for Carburetor
- Alternator, 42-Amp
- Anti-Theft Ignition, Steering and Transmission System
- Battery, 45-Amp
- Disc Brakes, Manual—Front
- Electronic Ignition
- Engine—121 CID, Four
- Engine Coolant (*Protection to -20° F*)
- Fuel Filters—Tank and In-Line at Carburetor
- Fuel Tank—13 Gallons on 46 & 21 Gallons on 43
- Heating and Defrosting System
- High Level Ventilation
- Horn—Single
- Self-Adjusting Brake Linings
- Spare Tire—High Pressure
- Single Exhaust System
- Single Unit Construction
- Sway Bar—Front (*43 Only*)
- + Tires—C78 x 14 White (*Unbelted*) (4)
- Transmission—4-Speed Manual Floor Shift (*Full-Synchromesh*)
- Wipers and Washers—2-Speed Electric

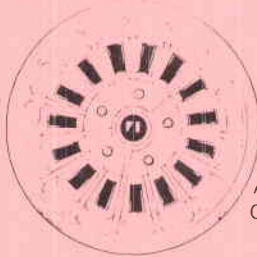
AMC ANTI-POLLUTION DEVICES

- Fuel Vapor Control System
- Thermostatically-Controlled Air Cleaner
- Transmission-Controlled Spark System
- Exhaust Gas Recirculation System
- Air Injection "Air Guard" System
- Catalytic Converter
- Engine designed to run on non-leaded gasoline **only**

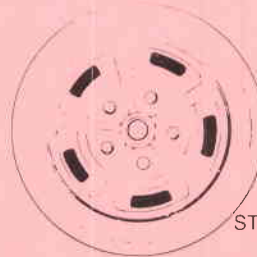
NOTE: When 6-Cyl. Engine is Ordered on 46, Gas Tank Capacity is Increased to 21 Gallons and Front Sway Bar is Added.



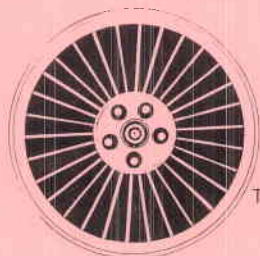
WHEEL COVER
STD. BASE



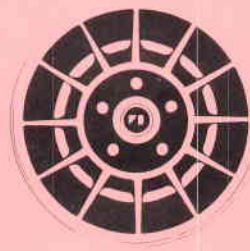
STYLED COVER-
ARGENT OPT. BASE
COLOR KEYED-STD.
D/L & LIMITED
N/A GT



SPOKE STYLE WHEEL
STD -GT OPT. ALL OTHERS



TURBINE ALUMINUM WHEEL
OPT.



TURBOCAST II WHEEL
OPT.



1979 Spirit

STANDARD EQUIPMENT (Continued)

Dealer Price List
Section 2 Page 5
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Spirit D/L (472)

Equipment in addition to or in place of Base.

INTERIOR

- Custom Bucket Seats in Vinyl or Fabric
- Custom Door Panels w/Wood Grain Armrest, Vinyl or Fabric Insert, 12 oz. Carpeting with Integral Map Pocket, Pull Straps
- Custom Split Rear Seat in Vinyl or Fabric
- Wood Grain Instrument Panel Overlay
- Luxury Wood Grain Steering Wheel
- Day/Night Mirror
- Two Courtesy Lights (*Under I.P.*)
- Electric Clock (*Vacuum Fluorescent Quartz Digital*)
- Parcel Shelf
- Custom Headliner and Sun Visors in Alpine Cloth
- Carpeted Spare Tire Cover
- + • AM Radio

EXTERIOR

- Styled Wheel Covers — Color-Keyed (4)
- Moldings—46-7: Lower Body Side—43-7: Lower Body Side, Belt, Door & Quarter Frame Inner
- Blackout Window Frames
- Side Markers Front—Chromed
- Bumper Guards — Front
- "D/L" Nameplates—Front Fenders

FUNCTIONAL

- Extra-Quiet Insulation Package
- Dual Horns

Spirit Limited (478)

Equipment in addition to or in place of D/L

INTERIOR

- Premium Bucket Seats in Leather/Cord.
- Premium Door Panels w/Soft Feel Vinyl, 18 oz. Carpeting with Integral Map Pockets, Pull Straps, and "Limited" Identification
- Premium Split Rear Seat in Leather/Cord.
- 18 oz. Carpeting in Passenger Area and 12 oz. in Cargo Area

EXTERIOR

- "Limited" Nameplates—Front Fenders

STANDARD OPTIONS

- P195/75R14 White Radial (*Glass*) Tires (4)
- Power Steering
- Power Door Locks
- Power Liftback Release (43)
- Tilt Steering Wheel
- Convenience Group
- Visibility Group
- Light Group
- Center Console w/Armrest
- Protection Group



1979 Spirit

Factory Installed Regular Production Options

Dealer Price List
Section 2 Page 6
Issued: July 24, 1978
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+ Reissued: December 11, 1978

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY SPIRIT		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE																																																																																																																																																																												
			43-7	46-7																																																																																																																																																																														
EXTERIOR COLOR																																																																																																																																																																																		
—	—	COLOR — TWO-TONE (NA w/Rally Stripes; "GT" Pkg—Black/Silver Color Only; Std. Pin Stripes Omitted).....	X	NA	\$ 53.95	\$ 65.00																																																																																																																																																																												
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINATIONS — of Regular Production Exterior Colors/Interior Trim Colors/Rally Stripe Colors Listed in Section 2, Page 1 (NA w/Two-Tone or Limited).....	X	X	21.60	26.00																																																																																																																																																																												
TRIM/SEAT																																																																																																																																																																																		
—	NV	BENCH CUSHION SEAT — Base —Vinyl (Sport).....	NA	X	NC	NC																																																																																																																																																																												
—	BV	BUCKET SEATS — Base —Vinyl (Sport).....	STD	STD	NC	NC																																																																																																																																																																												
—	BV	BUCKET SEATS — D/L —Vinyl (Sport).....	STD	STD	NC	NC																																																																																																																																																																												
—	BF	—Fabric (Caberfae Corduroy).....	X	X	NC	NC																																																																																																																																																																												
—	BL	BUCKET SEATS — Limited —Leather/Cord.....	STD	STD	NC	NC																																																																																																																																																																												
STRIPES																																																																																																																																																																																		
—	—	RALLY SIDE STRIPES (See Trim Chart; NA w/Two-Tone or "GT").....	X	X	38.20	46.00																																																																																																																																																																												
TIRES																																																																																																																																																																																		
+ <table><tr><th>SIZE</th><th>LOAD RANGE</th><th>TYPE</th><th></th><th></th><th></th><th></th></tr><tr><td colspan="7">Base & D/L Models</td></tr><tr><td>01(11)</td><td>—</td><td>C78 x 14 B</td><td>White (Unbelted).....</td><td>STD</td><td>STD</td><td>NC</td><td>NC</td></tr><tr><td>12</td><td>—</td><td>D78 x 14 B</td><td>Black (Unbelted).....</td><td>X</td><td>X</td><td>NC</td><td>NC</td></tr><tr><td>09</td><td>—</td><td>D78 x 14 B</td><td>White (Unbelted).....</td><td>X</td><td>X</td><td>15.80</td><td>19.00</td></tr><tr><td>50</td><td>—</td><td>P195/75R14 B</td><td>Black—Radial (Glass).....</td><td>X</td><td>X</td><td>59.80</td><td>72.00</td></tr><tr><td>51</td><td>—</td><td>P195/75R14 B</td><td>White—Radial (Glass).....</td><td>X</td><td>X</td><td>99.60</td><td>120.00</td></tr><tr><td>52</td><td>—</td><td>P195/75R14 B</td><td>Black—Radial (Steel).....</td><td>X</td><td>X</td><td>99.60</td><td>120.00</td></tr><tr><td>53</td><td>—</td><td>P195/75R14 B</td><td>White—Radial (Steel).....</td><td>X</td><td>X</td><td>139.45</td><td>168.00</td></tr><tr><td>60</td><td>—</td><td>DR70 x 14 B</td><td>Black—Radial (Flexten).....</td><td>X</td><td>X</td><td>157.70</td><td>190.00</td></tr><tr><td>62</td><td>—</td><td>DR70 x 14 B</td><td>OWL—Radial (Flexten).....</td><td>X</td><td>X</td><td>210.85</td><td>254.00</td></tr><tr><td colspan="7">Limited Models</td></tr><tr><td>01(51)</td><td>—</td><td>P195/75R14 B</td><td>White—Radial (Glass).....</td><td>STD</td><td>STD</td><td>NC</td><td>NC</td></tr><tr><td>52</td><td>—</td><td>P195/75R14 B</td><td>Black—Radial (Steel).....</td><td>X</td><td>X</td><td>NC</td><td>NC</td></tr><tr><td>53</td><td>—</td><td>P195/75R14 B</td><td>White—Radial (Steel).....</td><td>X</td><td>X</td><td>39.85</td><td>48.00</td></tr><tr><td>60</td><td>—</td><td>DR70 x 14 B</td><td>Black—Radial (Flexten).....</td><td>X</td><td>X</td><td>58.10</td><td>70.00</td></tr><tr><td>62</td><td>—</td><td>DR70 x 14 B</td><td>OWL—Radial (Flexten).....</td><td>X</td><td>X</td><td>111.25</td><td>134.00</td></tr><tr><td colspan="7">Tires Available With "GT" Pkg.</td></tr><tr><td>+ 50</td><td>—</td><td>P195/75 x 14 B</td><td>Black—Radial (Glass).....</td><td>INC</td><td>NA</td><td>NC</td><td>NC</td></tr><tr><td>+ 52</td><td>—</td><td>P195/75 x 14 B</td><td>Black—Radial (Steel).....</td><td>X</td><td>NA</td><td>39.85</td><td>48.00</td></tr><tr><td>60</td><td>—</td><td>DR70 x 14 B</td><td>Black—Radial (Flexten).....</td><td>X</td><td>NA</td><td>97.95</td><td>118.00</td></tr><tr><td>62</td><td>—</td><td>DR70 x 14 B</td><td>Owl—Radial (Flexten).....</td><td>X</td><td>NA</td><td>151.10</td><td>182.00</td></tr></table>							SIZE	LOAD RANGE	TYPE					Base & D/L Models							01(11)	—	C78 x 14 B	White (Unbelted).....	STD	STD	NC	NC	12	—	D78 x 14 B	Black (Unbelted).....	X	X	NC	NC	09	—	D78 x 14 B	White (Unbelted).....	X	X	15.80	19.00	50	—	P195/75R14 B	Black—Radial (Glass).....	X	X	59.80	72.00	51	—	P195/75R14 B	White—Radial (Glass).....	X	X	99.60	120.00	52	—	P195/75R14 B	Black—Radial (Steel).....	X	X	99.60	120.00	53	—	P195/75R14 B	White—Radial (Steel).....	X	X	139.45	168.00	60	—	DR70 x 14 B	Black—Radial (Flexten).....	X	X	157.70	190.00	62	—	DR70 x 14 B	OWL—Radial (Flexten).....	X	X	210.85	254.00	Limited Models							01(51)	—	P195/75R14 B	White—Radial (Glass).....	STD	STD	NC	NC	52	—	P195/75R14 B	Black—Radial (Steel).....	X	X	NC	NC	53	—	P195/75R14 B	White—Radial (Steel).....	X	X	39.85	48.00	60	—	DR70 x 14 B	Black—Radial (Flexten).....	X	X	58.10	70.00	62	—	DR70 x 14 B	OWL—Radial (Flexten).....	X	X	111.25	134.00	Tires Available With "GT" Pkg.							+ 50	—	P195/75 x 14 B	Black—Radial (Glass).....	INC	NA	NC	NC	+ 52	—	P195/75 x 14 B	Black—Radial (Steel).....	X	NA	39.85	48.00	60	—	DR70 x 14 B	Black—Radial (Flexten).....	X	NA	97.95	118.00	62	—	DR70 x 14 B	Owl—Radial (Flexten).....	X	NA	151.10	182.00
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60	—	DR70 x 14 B	Black—Radial (Flexten).....	X	NA	97.95	118.00																																																																																																																																																																											
62	—	DR70 x 14 B	Owl—Radial (Flexten).....	X	NA	151.10	182.00																																																																																																																																																																											



1979 Spirit

Factory Installed Regular Production Options

Dealer Price List
Section 2 Page 7
Issued: July 24, 1978
Reissued: November 13, 1978
+ Reissued: December 11, 1978
% Reissued: January 2, 1979

C.C.		CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY SPIRIT		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
				43-7	46-7		
PACKAGES							
+883		SGT	SPIRIT "GT" PACKAGE (Avail. on Base & D/L Only) Interior — Black Sport Steering Wheel; Black Steering Column; Black Instrument Panel; Tachometer. Exterior — Spoke Style Wheels (4) 14" x 6"; Black Left Remote Control Outside Mirror; Black Exterior Trim Moldings (Windshield & Rear Window Surround, Drip, Belt & "B" Pillar Overlay); Black Grille Insert; Headlight Bezels & Wiper Arms; Black Rear Venturi Area; Black Bumpers w/Nerfing Strips & Bumper Guards; "GT" Nameplates. Functional — P195/75R14 Black Radial (Glass) Tires (4); Deep Tone Single Exhaust (NA w/4-Cyl. or 6-Cyl. Auto. Trans.)				
706		RTS	"GT" RALLY-TUNED SUSPENSION PACKAGE (Avail. w/Spirit "GT" Only; NA 4-Cyl.) — Includes Unique Tuned Front Sway Bar, Rear Sway Bar; H.D. Adjustable "Gabriel Strider" Shock Absorbers; Tuned Strut Rod Bushings; Tuned Rear Spring Iso Clamp Pads; Hi-Control Rear Leaf Springs; Unique Steering Gears; H.D. Brakes.	X	NA	\$170.00	\$200.00
				X	NA	82.20	99.00
Note: Turbocast II Wheels & DR70 x 14 Tires are Highly Recommended with "GT" Pkg. for Maximum Performance.							
ENGINES All States							
+01G		121	*121 CID, Four	STD	STD	NC	NC
+01E		232	232 CID, Six	X	X	83.00	100.00
+01C		258	*258 CID, Six	X	X	149.40	180.00
+01H		304	304 CID, V-8	X	NA	311.25	375.00
*Only Engines Available in California (Ref. Sec. 1, Page 4 for Transmission/Axle Ratio Availability)							
EMISSION							
A61		CAL	CALIFORNIA EMISSION SYSTEM AND FACTORY TESTING (Mandatory in State of California).	X	X	64.75	78.00
A64		HAP	ALTITUDE DRIVEABILITY (Required on Vehicles Sold for Principal Use in Counties Wholly Located at Elevations Above 4,000 feet) (Ref. Sec. 1, Page 5).	X	X	NC	NC
TRANSMISSIONS							
42M		M	4-SPEED MANUAL , Floor Shift.	STD	STD	NC	NC
42E		E	3-SPEED MANUAL , Floor Shift (w/232 CID only).	X	X	(41.50)	(50.00)
42A		A	AUTOMATIC , Column Shift (NA w/304 CID).	X	X	245.70	296.00
42C		C	AUTOMATIC , Floor Shift.	X	X	266.45	321.00
451		TGD	TWIN-GRIP DIFFERENTIAL .	X	X	52.30	63.00



1979 Spirit

Factory Installed Regular Production Options

Dealer Price List
Section 2 Page 8
Issued: July 24, 1978
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+ Reissued: December 11, 1978

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY SPIRIT		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			43-7	46-7		
POWER						
481	PS	★ POWER STEERING (Required — V-8 w/AC).....	X	X	\$126.20	\$152.00
492	PDB	POWER DISC BRAKES — Front.....	X	X	58.10	70.00
441	DLP	★ POWER DOOR LOCKS.....	X	X	59.80	72.00
401	PLR	★ POWER LIFTBACK RELEASE.....	X	NA	24.90	30.00
AUDIO						
+ 622	RP	▲★ AM PUSH-BUTTON RADIO.....	X	X	69.75	84.00
+ 623	RFM	AM/FM PUSH-BUTTON STEREO RADIO (w/4 Speakers).....	X	X	195.90	236.00
		—w/D/L or Limited.....	X	X	126.20	152.00
+ 626	FCB	AM/FM/CB PUSH-BUTTON STEREO RADIO (40-Channel w/4-Speakers).....	X	X	260.65	314.00
		—w/D/L or Limited.....	X	X	190.90	230.00
CONVENIENCE						
462	AC	AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System; 55-Amp. Alternator (Requires Power Steering w/V-8)....	X	X	425.80	513.00
464	ACP	AIR CONDITIONING PACKAGE — Includes A/C System (See above); Tinted Glass; Power Steering (NA Limited).....	X	X	599.30	722.00
511	TG	TINTED GLASS — All Windows (Recommended w/AC).....	X	X	47.35	57.00
931	CC	CRUISE CONTROL — Electronic (w/Auto. Trans. Only; NA 4-Cyl.).....	X	X	86.35	104.00
541	TSW	★ TILT STEERING WHEEL.....	X	X	59.80	72.00
411	GP	GAUGE PACKAGE — Includes Electric Clock; Tachometer; Oil, Amp. & Vacuum Gauges; Parcel Shelf (Requires Bucket Seats & Center Console; NA 4-Cyl.).....	X	X	86.35	104.00
		—w/"GT" Pkg.....	X	NA	43.20	52.00
		—w/D/L or Limited.....	X	X	53.15	64.00
412	TAC	TACHOMETER (NA w/Clock; Std. "GT" Pkg.).....	X	X	43.20	52.00
991	CG	★ CONVENIENCE GROUP — Includes Headlights-On Warning Buzzer; Intermittent Wipers; Dual Visor Vanity Mirrors (Lighted)...	X	X	62.25	75.00
601	EC	★▲ ELECTRIC CLOCK (Vacuum Fluorescent Quartz Digital) (NA w/Gauge or "GT" Pkg.).....	X	X	33.20	40.00
+ 381	VG	★ VISIBILITY GROUP — Includes Left & Right Remote Control Outside Mirrors; Day/Night Mirror.....	X	X	51.50	62.00
		—w/D/L or "GT" Pkg.....	X	X	41.50	50.00
581	LRM	LEFT REMOTE CONTROL MIRROR.....	X	X	14.15	17.00
591	LG	★ LIGHT GROUP — Includes Glove Box Light; Two Courtesy Lights; Dome/Map Light; Liftgate Light Switch (43); Engine Compartment Light.....	X	X	37.35	45.00
		—w/D/L.....	X	X	29.05	35.00
851	DH	★▲ DUAL HORNS.....	X	X	10.80	13.00
+ 644	CON	★ CENTER CONSOLE WITH ARMREST (Requires Bucket Seats; NA w/Auto. Column or 3-Speed Floor Trans.).....	X	X	62.25	75.00
524	RWD	REAR WINDOW DEFROSTER (Electric).....	X	X	73.90	89.00
501	TAD	TAILGATE AIR DEFLECTOR.....	NA	X	21.60	26.00
532	RR	ROOF RACK.....	NA	X	51.50	62.00
871	PMR	MOON ROOF (Pop-Up) — Tinted Glass; Incl. Hold Down Straps for Storage of Removed Panel (NA w/Roof Rack).....	X	X	147.75	178.00
A91	HH	HALOGEN HEADLIGHTS (High Beam Only).....	X	X	15.80	19.00

▲ Standard with D/L
★ Standard with Limited



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Factory Installed Regular Production Options

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+ Reissued: December 11, 1978

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			SPIRIT 43-7	46-7		
APPEARANCE						
+ 554	LWW	LEATHER WRAPPED SPORT STEERING WHEEL..... w/D/L, Limited or "GT" Pkg.....	X	X	\$ 40.70	\$ 49.00
562	SWC	STYLED WHEEL COVERS (4) (Avail. on Base).....	X	X	16.60	20.00
565	SPK	SPOKE STYLE WHEELS (4) 14" x 6" w/Trim Rings (Incl. w/"GT" Pkg.)..... —w/D/L or Limited.....	X	X	29.05	35.00
			X	X	120.35	145.00
566	ALW	TURBINE FORGED ALUMINUM WHEELS (4) 14" x 6"..... —w/D/L or Limited..... —w/"GT" Pkg.....	X	X	83.00	100.00
			X	X	249.00	300.00
			X	X	211.65	255.00
563	TII	TURBOCAST II ALUMINUM WHEELS (4) 14" x 7" (Avail. w/DR 70 x 14 Tires Only)..... —w/D/L or Limited..... —w/"GT" Pkg.....	X	NA	128.65	155.00
			X	X	282.20	340.00
			X	X	244.85	295.00
			X	NA	161.85	195.00
PROTECTION ITEMS						
651	EQI	★▲EXTRA-QUIET INSULATION PACKAGE—Includes Additional Hood, Roof and Underbody Insulation and Sound Deadening Ma- terials.....	X	X	39.85	48.00
791	PIC	PROTECTIVE INNER COATING (Ref. Sec. 1, Page 6).....	X	X	83.00	100.00
711	PG	★PROTECTION GROUP — Includes Stainless Steel Door Edge Guards; Bumper Guards (Front); Bumper Nerfing Strips (F&R); Floor Mats (Front)..... —w/D/L.....	X	X	69.75	84.00
			X	X	52.30	63.00
769	SMG	SCUFF MOLDINGS (Side).....	X	X	25.75	31.00
804	BGF	★▲BUMPER GUARDS — Front.....	X	X	17.45	21.00
B51	LGC	LOCKING GAS CAP.....	X	X	6.65	8.00
HEAVY DUTY						
661	HDC	H.D. ENGINE COOLING SYSTEM (Std. w/AC) — H.D. Radiator; 7-Blade Flex Fan (w/4-Cyl. or 6-cyl.); Fan Shroud; Coolant Recov- ery System (w/6-Cyl. or 8-cyl.).....	X	X	32.40	39.00
671	HB	HEAVY-DUTY BATTERY — 70-Amp.....	X	X	14.95	18.00
722	CCG	COLD CLIMATE GROUP — Includes H.D. Battery; H.D. Alterna- tor; Engine Block Heater..... —w/AC or Rear Window Defroster.....	X	X	79.70	96.00
			X	X	31.55	38.00
701	HP	HANDLING PACKAGE — Includes ; Unique Front Sway Bar; Rear Sway Bar; (NA w/"GT" Pkg. or 4-Cyl.).....	X	X	24.90	30.00
702	FSB	SWAY BAR — Front (46-7 w/4-Cyl; Std. All Other Eng.).....	STD	X	15.80	19.00
971	AAS	AIR-SHOCK ABSORBERS — Rear (NA w/"GT" Pkg.).....	X	X	41.50	50.00
972	HDS	H.D. SHOCK ABSORBERS — (NA w/"GT" Pkg. or Air-Shocks).....	X	X	11.65	14.00

▲ Standard with D/L

★ Standard with Limited



1978 "GREMLIN"			COLORS		BLACK		FLAX/ BLACK	BLUE		FLAX/ BLUE	BERRY		FLAX/ BERRY	BEIGE									
			"T" CODES		01		0A	03		0B	05		0D	06									
			TRIMS		"Crush Grain" Vinyl—Std.	"Soft Feel" Vinyl—Std.	"Soft Feel" Vinyl—Opt.		"Soft Feel" Vinyl—Std.	"Soft Feel" Vinyl—Opt.		"Soft Feel" Vinyl—Std.	"Soft Feel" Vinyl—Opt.	"Crush Grain" Vinyl—Std.	"Soft Feel" Vinyl—Std.								
MODEL	FRONT SEAT TYPES																						
46-5 BASE	Bench Seats, Split Back—Std.	F																				F	
	Bucket Seats <small>(Avail. on California w/4-speed trans. only)</small>		Q																				Q
46-4 2-LITER CUSTOM	Bucket Seats—Std.		Q	Q													Q	Q		Q	Q		Q
	Bench Seat, Split Back—Opt.		H	H													H	H		H	H		H
46-7 CUSTOM	Bucket Seats—Std.		Q	Q													Q	Q		Q	Q		Q
	Bench Seat, Split Back—Opt.		H	H		H	H		H	H		H											
STANDARD EXTERIOR COLORS																							
P1	Classic Black	Rally Stripe	WHT	GOL			WHT	GOL		WHT	GOL		WHT	GOL									
G7	Alpine White	Rally Stripe	BLK	BER	GOL		BLK	GOL		BLK	BER	GOL	BLK	GOL									
8C	Quick Silver, Met.	Rally Stripe	BLK	WHT	BER		BLK	WHT		BLK	BER												
6V	Sunshine Yellow	Rally Stripe	BLK	WHT									BLK	WHT									
7Z	Sun Orange	Rally Stripe	BLK	WHT									BLK	WHT									
6P	Firecracker Red	Rally Stripe	BLK	WHT	GOL								GOL	WHT									
7C	Autumn Red, Met.	Rally Stripe	BLK	WHT	GOL					BLK WHT	GOL BER												
6D	Sand Tan	Rally Stripe	BLK	WHT									BLK	WHT									
7M	Golden Ginger, Met.	Rally Stripe	BLK	WHT	GOL								BLK	WHT GOL									
7B	Mocha Brown, Met.	Rally Stripe	WHT	GOL									WHT	GOL									
7D	Powder Blue	Rally Stripe	BLK	WHT			BLK	WHT															
7W	Captain Blue, Met.	Rally Stripe	BLK	WHT	GOL		BLK	WHT	GOL														
7L	Loden Green, Met.	Rally Stripe	WHT	GOL									WHT	GOL									

NOTE: Standard Pin Stripes color application: Gold—P1, 7L, 7B, 7C; Black—with all others. Scuff molding color application: White—G7; Berry—7C; Tan—6D, 7M; Black—with all others.

Flax trim involves bucket seats only with all other components matching normal color code (Door Panels, Padded Instrument Panel, Floor Carpeting).



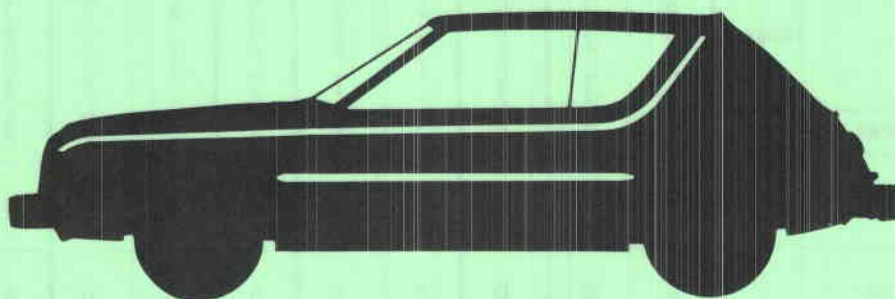
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 Section 2 Page 2
 Issued: August 1, 1977
 Reissued: October 17, 1977
 Reissued: December 5, 1977

1978 "GREMLIN" "X" PACKAGE Seat, Trim, Color & Rally Stripe Availability		COLORS	BLACK		FLAX/ BLACK	BLUE		FLAX/ BLUE	BERRY		FLAX/ BERRY	BEIGE	
		"T" CODES	01		0A	03		0B	05		0D	06	
		TRIMS	"Levi's" Fabric—Std.	"Soft Feel" Vinyl—Opt.	"Soft Feel" Vinyl—Opt.	"Levi's" Fabric—Std.	"Soft Feel" Vinyl—Opt.	"Soft Feel" Vinyl—Opt.	"Levi's" Fabric—Std.	"Soft Feel" Vinyl—Opt.	"Soft Feel" Vinyl—Opt.	"Levi's" Fabric—Std.	"Soft Feel" Vinyl—Opt.
MODEL	FRONT SEAT TYPES												
46-4 2-Liter CUSTOM	Bucket Seats—Std.		R	Q	Q	R	Q	Q	R	Q	Q	R	Q
46-7 CUSTOM	Bucket Seats—Std.		R	Q	Q	R	Q	Q	R	Q	Q	R	Q
STANDARD EXTERIOR COLORS													
G7	Alpine White	Rally Stripe	BLU	TAN		BLU			WHT			TAN	
8C	Quick Silver, Met.	Rally Stripe	BLU	WHT		BLU	WHT		WHT				
6V	Sunshine Yellow	Rally Stripe	TAN									TAN	
7Z	Sun Orange	Rally Stripe	WHT									WHT	
6P	Firecracker Red	Rally Stripe	WHT									WHT	
7C	Autumn Red, Met.	Rally Stripe	WHT						WHT				
6D	Sand Tan	Rally Stripe	TAN									TAN	
7M	Golden Ginger, Met.	Rally Stripe	TAN									TAN	
7B	Mocha Brown, Met.	Rally Stripe	TAN									TAN	
7D	Powder Blue	Rally Stripe	BLU			BLU							
7W	Captain Blue, Met.	Rally Stripe	BLU			BLU							
7L	Loden Green, Met.	Rally Stripe	TAN									TAN	

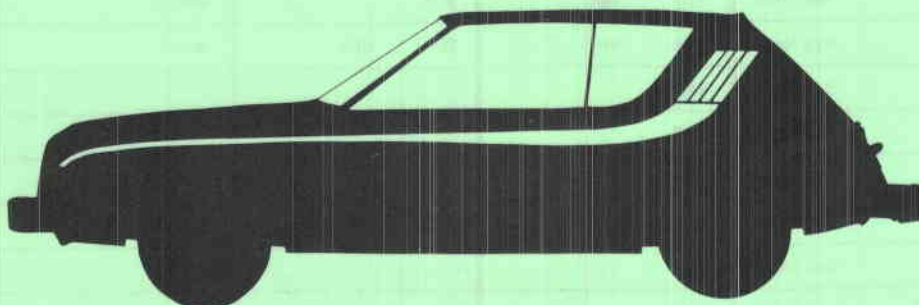
Note: Flax Trim involves bucket seats only with all other components matching normal color code (Door panels, padded instrument, floor carpeting).

C.C.	Code	Stripe Colors
S	BLU	Med. Blue & White Accent w/Black Stripe
C	TAN	Med. Tan & Red Accent w/Black Stripe
Q	WHT	White & Red Accent w/Black Stripe

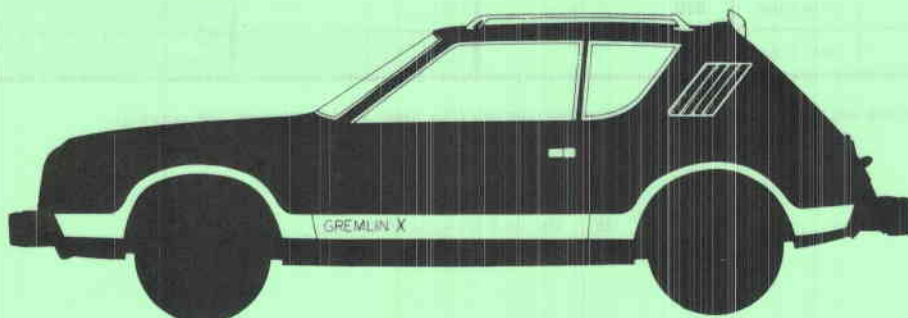
1978 Gremlin Striping, Scuff Molding and Vinyl Roofs



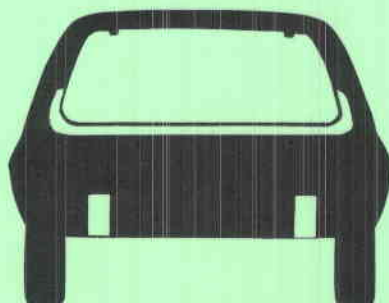
Standard side scuff molding and standard pin stripe.



Optional rally stripe (46-4 or 46-7).



Optional "X" package stripe (46-4 or 46-7).



Optional "X" package back panel (46-4 or 46-7).



1978 Gremlin

STANDARD EQUIPMENT

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Section 2 Page 4
Issued: August 1, 1977
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	GREMLIN		
	46-5	46-4	46-7
Air Cleaner, Cellulose-Fiber for Carburetor.....	STD	STD	STD
Alternator, 37-Amp.....	STD	STD	STD
Armrests—Front.....	STD	STD	STD
Ashtray—Front.....	STD	STD	STD
Battery, 50-Amp.....	STD	STD	STD
Bumper Guards—Rear.....	STD	STD	STD
Cigarette Lighter.....	STD	STD	STD
Custom Instrument Panel w/Wood-Grain Overlay.....	NA	STD	STD
Disc Brakes, Manual—Front.....	STD	STD	STD
Dome Light (w/Front Door Switches).....	STD	STD	STD
Energy Absorbing Bumper—Front (Static Rear System).....	STD	STD	STD
Engine—232 CID, Six.....	STD	STD	STD
—2-Liter, Four.....	NA	STD	NA
Engine Coolant (Protection to -20° F).....	STD	STD	STD
Exterior Paint Stripes.....	STD	STD	STD
Floor Covering—Carpeted Passenger Compartment & Cargo Area (Color-Keyed).....	STD	STD	STD
Fuel Filters—Tank and In-Line at Carburetor.....	STD	STD	STD
Fuel Tank—21 Gallons.....	STD	NA	STD
—13 Gallons w/Manual Trans. (15 Gallons w/Auto. Trans.).....	NA	STD	NA
Glove Box Door & Lock.....	STD	STD	STD
Headlights—Single.....	STD	STD	STD
Horn—Single.....	STD	STD	STD
Mirror—Left Outside Rearview Mirror.....	STD	STD	STD
—8" Inside Mirror (Non-Tilt).....	STD	STD	STD
Moldings: Wheelip, Drip.....	NA	STD	STD
Pin Stripe, Body Side.....	STD	STD	STD
Radio Pushbutton AM.....	STD	STD	STD
Rocker Panel Moldings (Narrow).....	STD	STD	STD
Scuff Body Side Moldings.....	STD	STD	STD
Seats—Front Vinyl Bench & Rear Bench (Fold Down).....	STD	NA	NA
—Front Vinyl Buckets & Rear Bench (Fold Down) Plus Custom Door Trim.....	NA	STD	STD
Single Exhaust System.....	STD	STD	STD
Spare Tire Cover.....	STD	STD	STD
Steering Wheel—Standard (w/Padded Horn Bar).....	STD	STD	STD
Tailgate Window—Lift Type.....	STD	STD	STD
Tires—B78 x 14 (B) WSW.....	STD	STD	STD
Transmission—3-Speed Manual Floor Shift (Full-Synchromesh).....	STD	NA	NA
—4-Speed Manual Floor Shift (Full-Synchromesh).....	NA	STD	STD
Wheel Trim—Wheel Covers (4).....	STD	STD	STD

General Equipment

- Lap and Shoulder Belt Restraint System w/Seat Belt Warning Light
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- Side Marker Lamps & Reflectors
- 4-Way Hazard Warning Signals
- Parking Brake Warning Light

AMC Anti-Pollution Devices:

- Fuel Vapor Control System
 - Thermostatically-Controlled Air Cleaner
 - Transmission-Controlled Spark System
 - Exhaust Gas Recirculation System
 - Air Injection "Air Guard" System
 - Catalytic Converter*
 - Engine designed to run on non-leaded gasoline only.
- *Only on certain model engine.

AMC Special Features:

- Single Unit Construction
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering, and Transmission System



1978 Gremlin
Factory Installed Regular Production Options
Easy Order Group

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Section 2 Page 5
Issued: August 1, 1977
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Easy Order Group represents popular model and option combinations. Additional options may be added to Easy Order Group or options within EOG's may be upgraded (*Example: AM/FM Stereo Radio can be substituted for AM Radio*).

MODEL	Group "B" (362)	Group "C" (363)
46-5	Auto. Trans. - Column 258 CID, Six Engine Power Steering Extra-Quiet Insulation Left Remote Mirror	N/A
Invoice Credit	\$20.00	
46-4	Auto. Trans. - Column Power Steering Extra-Quiet Insulation Rally Stripes Left Remote Mirror	Group "B" Content Plus: "X" Package White Letter Radial Tires (22) Roof Rack
Invoice Credit	\$20.00	\$40.00
46-7	Auto. Trans. - Column 258 CID, Six Engine Power Steering Extra-Quiet Insulation Rally Stripes Left Remote Mirror	Group "B" Content Plus: "X" Package White Letter Radial Tires (22) Roof Rack
Invoice Credit	\$20.00	\$40.00

The Easy Order Groups will **NOT** appear as such on window label or invoices but will trigger the installation of the items in the Groups and credit your invoice for amount shown above.



1978 Gremlin "GT"

Factory Installed Production Options

Supplement to:
Dealer Price List
Section 2 Page 5A
Issued: December 5, 1977

GREMLIN "GT" PACKAGE

Special edition consisting of unique exterior and interior components.

EXTERIOR COMPONENTS:

- Fiberglass Body Components Including Front Air Dam (body colored w/stripping, below front bumper). Front and Rear Fender Flares (matched to body color w/pin stripping and black inner panels)
- Unique Black Side Stripes With Color Keyed Pin Stripping and "Gremlin GT" Identification
- Black Back Panel with Pin Stripping
- Front and Rear Bumper System Color Keyed to Body Color with Bumper Guards and Nerfing Strips
- Black Grille Insert
- Black Matching Outside Mirrors (left remote and right manual)
- Color Keyed Stripping on Hood
- Black Door and Quarter Window Frames
- Black Windshield Wiper Arms and Windshield Surround Moldings
- DR70 x 14 Outlined White Letter Tires (Code 29)
- "GT" Spoke Style Wheels (4) - 14" x 6" w/Trim Rings
- Front Sway Bar

INTERIOR COMPONENTS:

- Bucket Seats—Soft Feel Vinyl (opt. "Levi's" fabric also available) and Custom Door Panel Trim - Vinyl
- Sports Steering Wheel
- Gauge Package
- Day/Night Mirror
- Brushed Aluminum Instrument Panel Overlay
- Extra Quiet Insulation Package

Note: The following Standard Moldings are Deleted: Side Scuff, Wheel Opening & Rocker Panel.

Exterior Color		Interior Trim						Stripe
		Soft Feel Vinyl			"Levi's" Fabric			
		Blk	Blue	Beige	Blk	Blue	Beige	
G7	Alpine White	—	03Q	—	—	03R	—	Blue/Blue
6V	Sunshine Yellow	01Q	—	06Q	01R	—	06R	Orange/Orange
7Z	Sun Orange	01Q	—	06Q	01R	—	06R	Orange/Orange
6P	Firecracker Red	01Q	—	06Q	01R	—	06R	Orange/Orange
7D	Powder Blue	01Q	03Q	—	1R	03R	—	Blue/Blue

C.C.	CODE	EQUIPMENT AND DESCRIPTION	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
472	GTP	GREMLIN "GT" PACKAGE	\$551.65	\$649.00
—	R	"LEVI'S" BUCKET SEATS	40.70	49.00
555	SFW	SOFT FEEL SPORTS STEERING WHEEL (Black)	9.15	11.00

OPTIONS NOT AVAILABLE WITH "GT" PACKAGE ARE:

- Special Paint
- Bench Seat
- Rally Side Stripes
- Optional Tires
- Gremlin "X" Package
- Electric Clock (Digital)
- Visibility Group
- Optional Wheels

All other Gremlin options not in conflict with "GT" Package are available.



1978 Gremlin

Factory Installed Regular Production Options

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Section 2 Page 6
Issued: August 1, 1977
Reissued: October 17, 1977
+ Reissued: December 5, 1977

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			TOTAL DEALER BILLING	MANUF.'S. SUGG'D. RETAIL PRICE
			GREMLIN 46-5	46-4	46-7		
EXTERIOR COLOR							
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINATIONS — of Regular Production Exterior Colors/Interior Trim Colors/Rally Stripe Colors Listed in Section 2, Page 2	NA	X	X	\$ 19.95	\$ 24.00
TRIM/SEAT							
—	F	BENCH SEAT — Vinyl (Crush Grain)	STD	NA	NA	NC	NC
—	Q	CUSTOM TRIM — Includes Custom Door Panel & Trim					
—	H	—Bucket Seats, Vinyl (Soft Feel)	NA	STD	STD	NC	NC
—		—Bench Seats, Vinyl (Soft Feel) (NA w/4-Speed Trans.)	NA	X	X	NC	NC
—	Q	BUCKET SEATS, Vinyl (Soft Feel) Avail. on California Vehicles only with 4-Speed Trans.	X	NA	NA	40.70	49.00
STRIPES							
T	BLK	RALLY SIDE STRIPES (See Trim Chart)	NA	X	X	35.70	43.00
Q	WHT	—Black	(SPECIFY COLOR DESIRED)			(Incl. in Pkg.)	
R	GOL	—White					
W	BER	—Gold					
		—Berry					
S	BLU	GREMLIN "X" STRIPES (See Trim Chart)	NA	X	X		
C	TAN	—Med. Blue & White Accent w/Black Stripe					
+ Q	WHT	—Med. Tan & Red Accent w/Black Stripe					
		—White & Red Accent w/Black Stripe					
TIRES							
		SIZE LOAD RANGE TYPE					
01(19)	—	B78 x 14 B White (Unbelted)	STD	STD	STD	NC	NC
12	—	(a)D78 x 14 B Black (Unbelted)	X	X	X	NC	NC
09	—	(a)D78 x 14 B White (Unbelted)	X	X	X	29.90	36.00
36	—	(b)DR78 x 14 B White—Radial (Glass-Belted)	X	X	X	109.60	132.00
25	—	(b)DR78 x 14 B Black—Radial (Steel)	X	X	X	93.00	112.00
28	—	(b)DR78 x 14 B White—Radial (Steel)	X	X	X	130.35	157.00
22	—	(b)DR78 x 14 B Black w/White Letters— Radial (Steel)	NA	X	X	142.80	172.00
With Gremlin "X" Package							
25	—	(b)DR78 x 14 B Black—Radial (Steel)	NA	STD	STD	NC	NC
28	—	(b)DR78 x 14 B White—Radial (Steel)	NA	X	X	37.35	45.00
22	—	(b)DR78 x 14 B Black w/White Letters— Radial (Steel)	NA	X	X	49.80	60.00
(a)Minimum Required Tire w/Styled Road or Aluminum Wheels.							
(b)Includes Front Sway Bar.							
PACKAGES							
+ 473	GX	GREMLIN "X" — Includes Lower Body Side Decal Stripes w/Contrasting Pin Stripes; Back Panel Decal; "X" Identifier on Side Stripes; Slot-Style 14" x 6" Wheels (4) w/Trim Rings; 6" Rim Spare Wheel; DR78 x 14 Black Steel Radial Tires (5) w/Front Sway Bar; Sports Steering Wheel; Extra-Quiet Insul. Pkg.; "Levi's" Inter- rior; Brushed Aluminum Instrument Panel Overlay; Black Wiper Arms (Std, Scuff Moldings Deleted)	NA	X	X	211.65	249.00

Note: "Levi's" Interior — Denim Fabric Bucket Seat Trim (R) w/"Levi's"
Buttons & Door Panel; Stowage/Litter Containers in Denim; Front
Fender "Levi's" Decals.



1978 Gremlin

Factory Installed Regular Production Options

Dealer Price List
Section 2 Page 7
Issued: August 1, 1977
Reissued: October 17, 1977
+ Reissued: December 5, 1977
± Reissued: April 17, 1978
¢ Reissued: June 1, 1978

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN			TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			46-5	46-4	46-7		
		ENGINES 49-States					
01G	2L	2-Liter, Four.....	NA	STD	NA	NC	NC
01E	232	232 CID, Six.....	STD	NA	STD	NC	NC
¢ 018	258	258 CID, Six.....	X	NA	X	\$107.90	\$130.00
		ENGINES California					
± 01G	2L	(*) 2-Liter, Four.....	NA	STD	NA	NC	NC
¢ 018	258	258 CID, Six.....	X	NA	X	107.90	130.00
		(*) Avail. with Auto. Trans. Only.					
		EMISSION					
A61	CAL	CALIFORNIA EMISSION SYSTEM AND FACTORY TESTING (Mandatory in State of California).....	X	X	X	61.45	74.00
A64	HAA	HIGH ALTITUDE AREAS (Required on Vehicles Sold for Principal Use in Counties Wholly Located at Elevations Above 4,000 feet) (Ref. Sec. 1, Page 5).....	X	X	X	NC	NC
		TRANSMISSIONS					
42E	E	3-SPEED MANUAL , Floor Shift (w/232 CID only).....	STD	NA	NA	NC	NC
¢ + 42M	M	(c) 4-SPEED MANUAL , Floor Shift (49-States).....	NA	STD	STD	NC	NC
		—California/Hi Altitude.....	X	STD	STD	103.75	125.00
¢ 42A	A	AUTOMATIC , Column Shift.....	X	X	X	233.25	281.00
¢ 42C	C	AUTOMATIC , Floor Shift.....	X	X	X	253.15	305.00
¢ 451	TGD	TWIN-GRIP DIFFERENTIAL	X	X	X	49.80	60.00
		(c) Avail. with Bucket Seat Only					
		POWER					
¢ 481	PS	POWER STEERING (Recommended w/AC).....	X	X	X	119.55	144.00
¢ 492	DB	POWER DISC BRAKES — Front.....	X	X	X	54.80	66.00
		AUDIO					
622	RP	AM PUSH-BUTTON RADIO	STD	STD	STD	NC	NC
623	RFM	AM/FM PUSH-BUTTON STEREO RADIO — (w/4 Speakers)....	X	X	X	119.55	144.00
625	ACB	AM/CB PUSH-BUTTON RADIO (40-Channel).....	X	X	X	98.80	119.00
631	RS	REAR SPEAKER (w/AM Radio Only).....	X	X	X	18.30	22.00
		CONVENIENCE					
¢ 462	AC	AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System; 42-Amp. (Six) Alternator (55-Amp. 2-Liter).....	X	X	X	405.05	488.00
¢ 464	ACP	AIR CONDITIONING PACKAGE — Includes A/C System (See above), Tinted Glass & Power Steering.....	X	X	X	567.75	684.00
¢ 511	TG	TINTED GLASS — All Windows (Recommended w/AC).....	X	X	X	44.85	54.00
931	CC	CRUISE CONTROL — Electronic (w/Auto. Trans. Only).....	X	NA	X	82.20	99.00
411	GP	GAUGE PACKAGE — Includes Electric Clock; Tachometer; Oil, Amp. & Vacuum Gauges; Parcel Shelf.....	NA	NA	X	62.25	75.00
412	TAC	TACHOMETER (NA w/Clock).....	NA	X	NA	40.70	49.00
991	IDC	INTERIOR DECOR/CONVENIENCE GROUP — Includes Visor Vanity Mirror (Lighted); Colored Rubber Floor Mats (Front); Dome/Reading Light; Headlights-On Warning Buzzer; Glove Box Light; Engine Compartment Light; Two Courtesy Lights.....	X	X	X	57.30	69.00
601	EC	ELECTRIC CLOCK (Digital) (NA w/Gauge Pkg.).....	X	X	X	20.75	25.00



1978 Gremlin

Factory Installed Regular Production Options

Dealer Price List

Section 2 Page 8

Issued: August 1, 1977

Reissued: October 17, 1977

+ Reissued: December 5, 1977

% Reissued: February 1, 1978

¢ Reissued: June 1, 1978

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN			TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			46-5	46-4	46-7		
CONVENIENCE							
¢ 381	VG	VISIBILITY GROUP — Includes Left Remote Control Outside Mirror and Right Matching Outside Mirror—Manual; Intermittent Wipers; Day/Night Mirror.....	X	X	X	\$ 63.10	\$ 76.00
581	LRM	LEFT REMOTE CONTROL MIRROR.....	X	X	X	13.30	16.00
¢ 571	IWS	INTERMITTENT WIPER SYSTEM.....	X	X	X	29.05	35.00
851	DH	DUAL HORNS.....	X	X	X	10.00	12.00
644	CON	CENTER CONSOLE (Requires Bucket Seats & NA w/4-Speed Trans.).....	NA	X	X	24.10	29.00
881	SLC	STOWAGE/LITTER CONTAINERS.....	X	X	X	8.30	10.00
¢ 524	RWD	REAR WINDOW DEFROSTER (Electric).....	X	X	X	69.75	84.00
445	TAD	TAILGATE AIR DEFLECTOR.....	X	X	X	19.95	24.00
532	RR	ROOF RACK.....	X	X	X	49.00	59.00
351	CST	SPACE-SAVER SPARE TIRE — w/Regular Wheels.....	X	X	X	14.95	18.00
		—w/Styled Road Wheels, Aluminum Wheels, "X" Pkg. or Radial Tires.....	X	X	X	NC	NC
% 871	PSR	SUN ROOF (Pop-Up).....	NA	X	X	140.30	169.00
APPEARANCE							
553	SSW	SPORTS STEERING WHEEL (Incl. w/"X" Package).....	NA	X	X	16.60	20.00
555	SFW	SOFT FEEL SPORTS STEERING WHEEL (Black).....	NA	X	X	25.75	31.00
		—w/"X" Pkg.....	NA	X	X	9.15	11.00
564	CWC	CUSTOM WHEEL COVERS (4).....	NA	X	X	19.10	23.00
562	SRW	STYLED ROAD WHEELS (4) 14" x 6" w/Trim Ring (Avail. only w/"D" size tires).....	NA	X	X	112.90	136.00
		—w/Gremlin "X" Package.....	NA	X	X	58.95	71.00
566	ALW	ALUMINUM WHEELS (4) 14" x 6" (Avail. only w/"D" size tires)...	NA	X	X	195.90	236.00
		—w/Gremlin "X" Package.....	NA	X	X	141.95	171.00
PROTECTION ITEMS							
651	EQI	EXTRA-QUIET INSULATION PACKAGE—Includes Numerous Hood, Roof and Underbody Insulation and Sound Deadening Materials (Incl. w/"X" Package).....	X	X	X	37.35	45.00
791	PIC	PROTECTIVE INNER COATING (Ref. Sec. 1, Page 6).....	X	X	X	78.85	95.00
¢ 711	PG	PROTECTION GROUP — Includes Stainless Steel Door Edge Guards; Inside Hood Release; Front Bumper Guards.....	X	X	X	35.70	43.00
712	IHR	INSIDE HOOD RELEASE.....	X	X	X	13.30	16.00
¢ + 814	BGF	BUMPER GUARDS — Front.....	X	X	X	16.60	20.00
B51	LGC	LOCKING GAS CAP.....	X	X	X	5.85	7.00
HEAVY DUTY							
661	HDC	H.D. ENGINE COOLING SYSTEM (Std. w/AC) — H.D. Radiator, Power Flex Fan, Fan Shroud & Coolant Recovery System.....	X	X	X	30.75	37.00
671	HB	HEAVY-DUTY BATTERY — 70-Amp.....	X	X	X	14.15	17.00
701	HDS	H.D. SUSPENSION — H.D. Shock Absorbers Plus Front Sway Bar with Non-Radial Tires.....	X	X	X	25.75	31.00
702	FSB	FRONT SWAY BAR (Incl. w/Radial Tires).....	X	X	X	14.95	18.00
721	BH	ENGINE BLOCK HEATER.....	X	X	X	15.80	19.00

Concord

HORN

3. Hornet Trim and Options

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options



**1979
CONCORD**

BODY TYPE

	"Base" Bench Sport Vinyl		"Base" Bench Striped Knit		"D/L" Individual Sport Vinyl				"D/L" Individual Velveteen Crush				"Limited" Individual Leather/Cord	"D/L" & "Limited" Standard Vinyl Roof			
	Blue	Beige	Blue	Beige	Black	Blue	Russet	Beige	Flax	Black	Blue	Russet	Beige	Black	Blue	Russet	Beige
03-7 2-Dr. Hatchback	NV3	NV6	NF3	NF6	RV1	RV3	RV5	RV6	RV7	RF1	RF3	RF5	RF6	RF7	•	•	•
05-7 4-Dr. Sedan	NV3	NV6	NF3	NF6	RV1	RV3	RV5	RV6	RV7	RF1	RF3	RF5	RF6	RF7	•	•	•
06-7 2-Dr. Sedan	NV3	NV6	NF3	NF6	RV1	RV3	RV5	RV6	RV7	RF1	RF3	RF5	RF6	RF7	•	•	•
08-7 4-Dr. Wagon	NV3	NV6	NF3	NF6	RV1	RV3	RV5	RV6	RV7	RF1	RF3	RF5	RF6	RF7	•	•	•

Exterior Colors

	9B	8C	P1	9H	9E	9M	8A	8B	9L	9N	9A	9K	6P	9C	9P
Olympic White*	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Quick Silver, Met.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Classic Black	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Cumberland Green, Met.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Wedgwood Blue	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Starboard Blue, Met.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Khaki	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
British Bronze, Met.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Saxon Yellow	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Morocco Buff	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Alpaca Brown, Met.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Sable Brown, Met.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Firecracker Red	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Russet, Met.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Bordeaux, Met.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

Vinyl Roof w/Opt. Two-Tone (03/05/06)

	P1/LC	9M/SW	8B/AN	9N/NB	9K/KB	9C/CR
Classic Black/Quick Silver	•	•	•	•	•	•
Starboard Blue/Wedgwood Blue	•	•	•	•	•	•
British Bronze/Khaki *	•	•	•	•	•	•
Morocco Buff/Alpaca Brown	•	•	•	•	•	•
Sable Brown/Alpaca Brown	•	•	•	•	•	•
Russet/Bordeaux	•	•	•	•	•	•

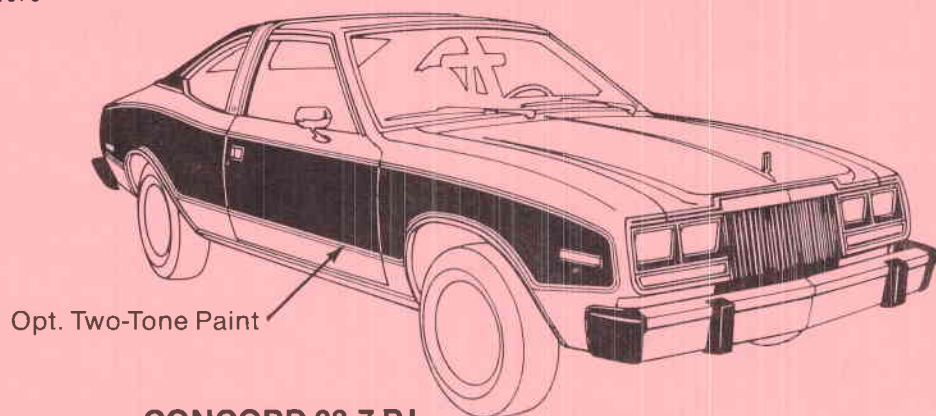
★ Two-Tone Paint (Opt. on 08-7)

	P1/8C	9M/9E	8B/8A	9N/9A	9K/9A	9C/9P
Classic Black/Quick Silver	•	•	•	•	•	•
Starboard Blue/Wedgwood Blue	•	•	•	•	•	•
British Bronze/Khaki	•	•	•	•	•	•
Morocco Buff/Alpaca Brown	•	•	•	•	•	•
Sable Brown/Alpaca Brown	•	•	•	•	•	•
Russet/Bordeaux	•	•	•	•	•	•

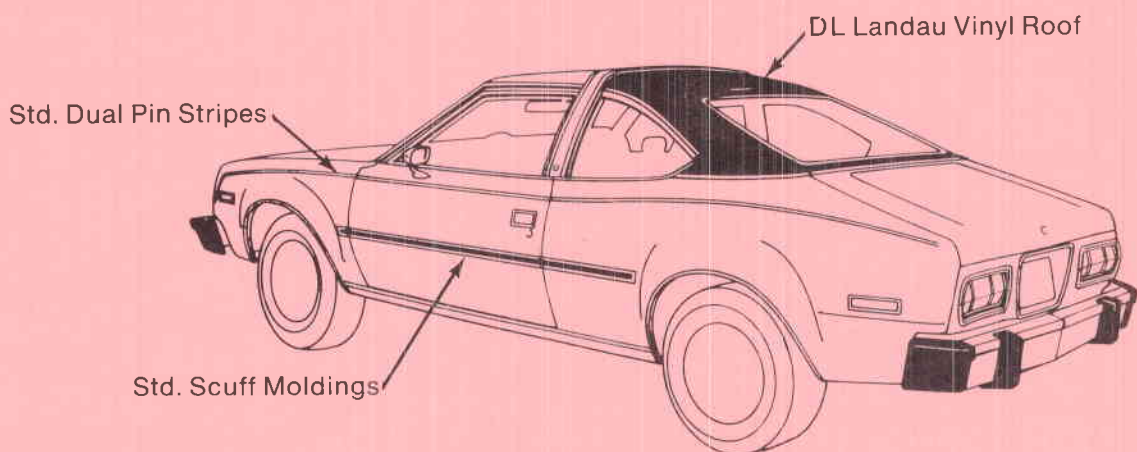
STD. VINYL ROOF

BK = Black
WH = White
SL = Silver
BL = Blue
NE = Neutral
BG = Beige
BR = Med. Brown
DB = Dark Brown
RU = Russet
DR = Dark Russet
YE = Yellow

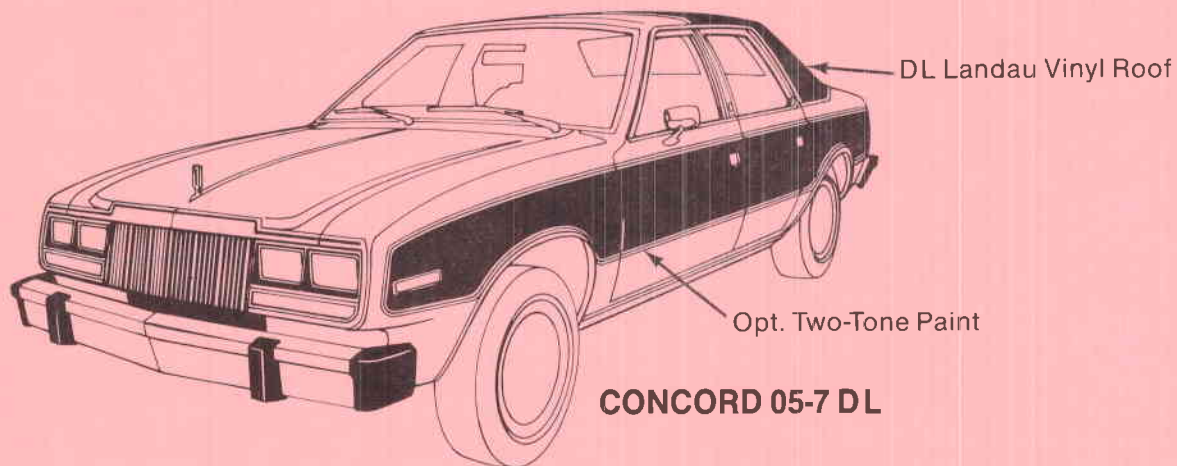
(*) Asterisk indicates colors NOT available on 03-7 Hatchback
★ Replaces Wood Grain Side Panels.



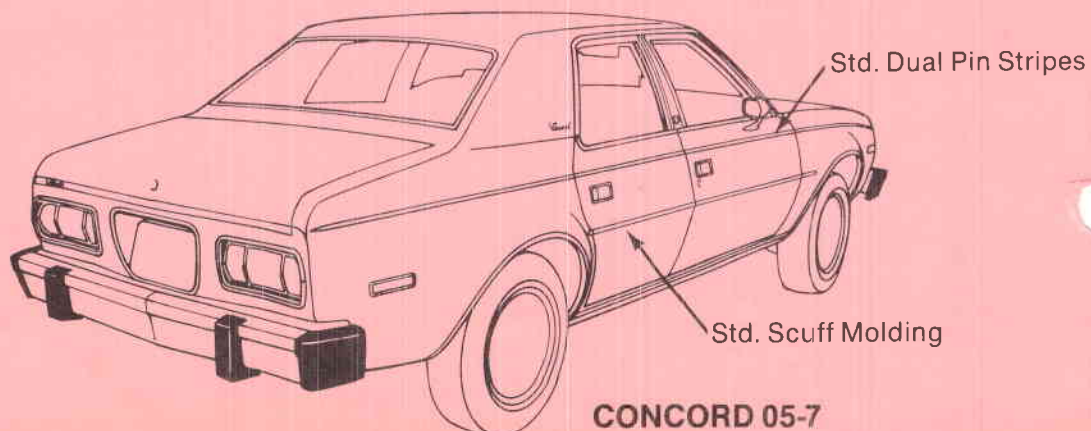
CONCORD 03-7 DL



CONCORD 03-7 DL



CONCORD 05-7 DL



CONCORD 05-7

1979 CONCORD

Exterior Colors

1979

CONCORD

Exterior Colors

		"Base" Pin Stripes	03/05/06 "D/L" & "Limited" Vinyl Roof, Scuff & Pin Stripes Availability										08-7 "D/L" & "Limited" Pin Stripes & Scuff Availability					Wheel Cover Color Availability	
			Black		Blue		Russet		Beige		Flax	Black	Blue	Russet	Beige	Flax	"D/L" Wheel Covers	Styled Wheel Covers Color-Keyed	
			BK	WH	BL	WH	RU	WH	BR	DB	WH								
9B	Olympic White	1	BK 11	WH 11	BL 33	WH 33	RU 22	WH 22	BR 4T	DB 46	WH 44		11	33	22	44		9B	9B
8C	Quick Silver, Met.	1	BK 11	SL* 11	BL 33	SL* 33	RU 22	SL* 22					11	33	22			Brushed	Argent
P1	Classic Black	4	BK 21				BK 21		BK 41				21		21	41		Brushed	P1
9H	Cumberland Green, Met.	4	BK 4T						BG 44				41			44		Brushed	9H
9E	Wedgwood Blue	1			BL 33	WH 33								33				9M	9E
9M	Starboard Blue, Met	1	BL 33		BL 33	WH 33							33	33				9M	9M
8A	Khaki		NE* 1K	BK 11			RU 22				NE* 1K					1K		Brushed	8B
8B	British Bronze, Met.		BK 1K								NE* 1K	1K				1K		8B	8B
9L	Saxon Yellow	1	BK 17	YE* 17					BR* 57	YE* 57			17			57		9L	9L
9N	Morocco Buff	1					RU 24	BG 24	BR* 54	DB 54	BG 54				24	54		9N	9N
9A	Alpaca Brown, Met	4							BR* 4T	DB 4T	BG 4T					5T		9A	9A
9K	Sable Brown Met	4							BR* 56	DB 46	BG 46					46		9K	9A
6P	Firecracker Red	1	BK 11	WH 11									11					Brushed	6P
9C	Russet, Met.	4	RU 42				RU 42	WH 42	DR* 42	RU 42			12		42	42		9C	9C
9P	Bordeaux, Met	4	DR* 42				DR* 42	RU 42	DR* 42				42		42	42		9P	9C

Two-Tone w/Opt. Vinyl Roof (03/05/06)

P1/LC	Classic Black/Quick Silver*	NA	BK										00					Brushed	Argent
9M/SW	Starboard Blue/Wedgwood Blue	NA			BL									00				9M	9M
8B/AN	British Bronze/Khaki *	NA										NE*				00		8B	8B
9N/NB	Morocco Buff/Alpaca Brown	NA							BG						00			9N	9N
9K/KB	Sable Brown/Alpaca Brown	NA							DB						00			9K	9A
9C/CR	Russet Bordeaux	NA					RU								00			9C	9C

(*) Asterisk indicates combination NOT available on 03-7 "D/L."

STD. VINYL ROOF

BK - Black
WH - White
SL - Silver
BL - Blue
NE - Neutral
BG - Beige
BR - Med. Brown
DB - Dark Brown
RU - Russet
DR - Dark Russet
YE - Yellow

STD. PIN STRIPES

0 - None
1 - Black
2 - Russet
3 - Blue
4 - Gold
5 - Ginger

STD. SCUFF MOLDINGS

0 - None
1 - Black
2 - Medium Russet
3 - Blue
4 - Beige
5 - Dark Brown
6 - Yellow
T - Medium Brown
K - British Bronze

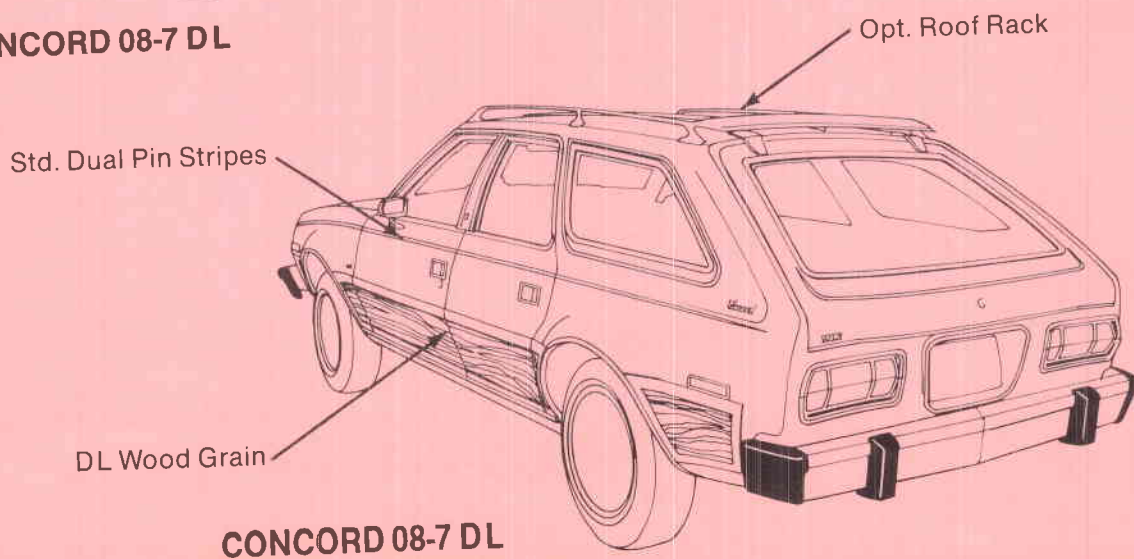
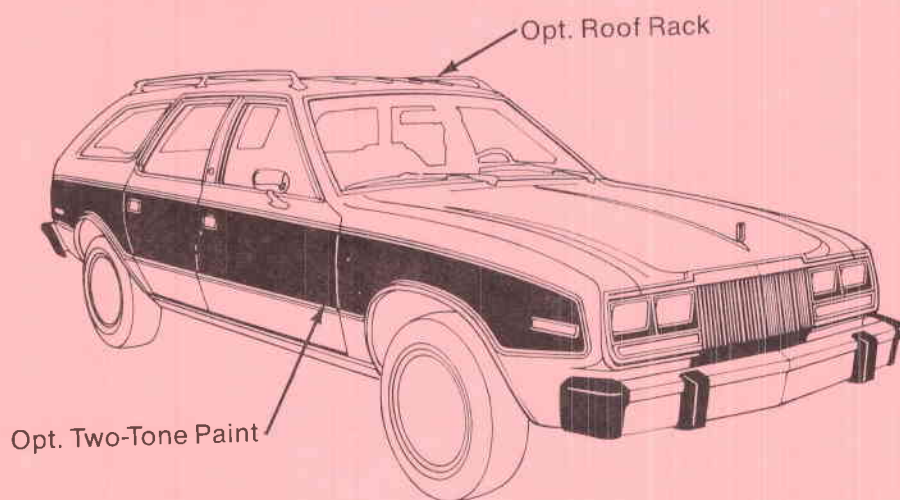
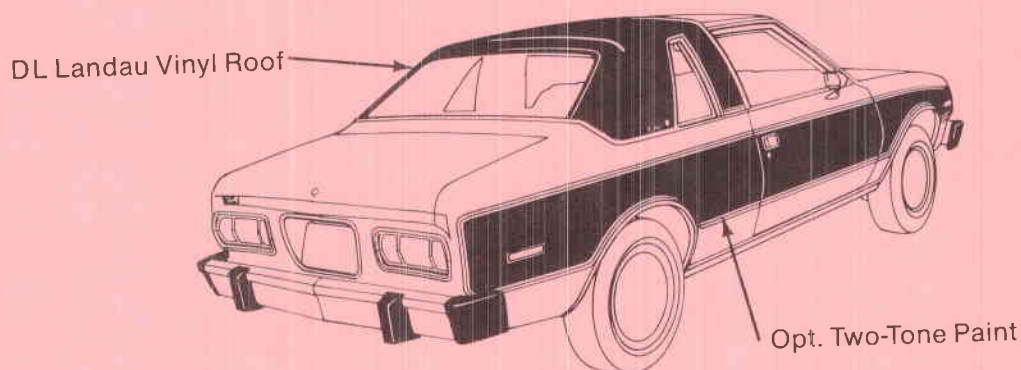
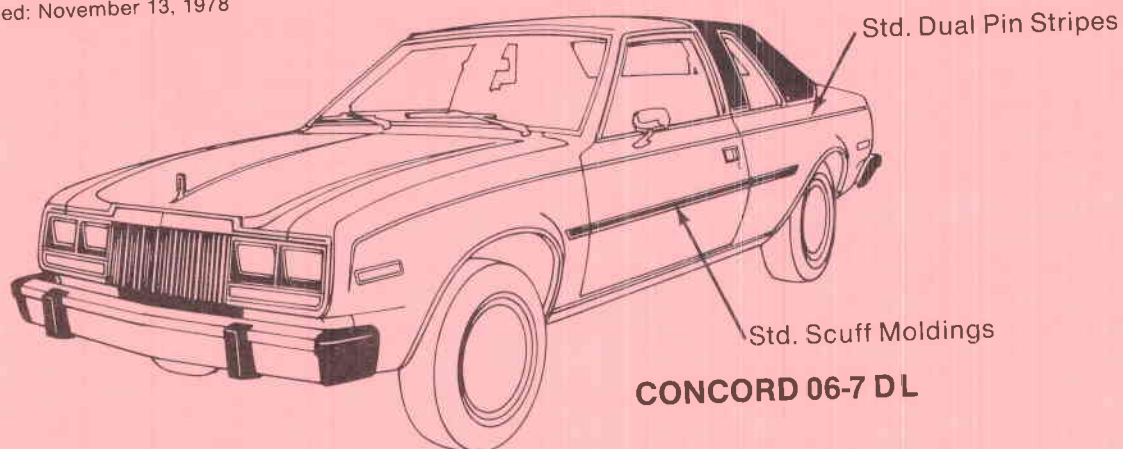
Pin Stripes Scuff Moldings

All 08-7 "D/L" includes matching hood stripes. 8" pillar stripe, rear quarter stripe, tailgate stripe and side pin stripes. Pin stripes are deleted when two-tone paint is ordered. Side scuff moldings are NA with woodgrain and two-tone paint.

Color-keyed styled wheel covers are an extra cost option for "D/L" models & Standard on 05/06/08 Limited. They may be ordered only when the following vinyl tops are ordered. Wheel covers will match vinyl roof color as shown.

Vinyl Roof	Wheel Cover
BR	9A
RU	9C
DB	9K
BG	9N
BK	P1
BL	9M

- All 03/05/06 "D/L" include matching hood stripes and side pin stripes.
- When two-tone paint is ordered, all pin stripes and scuff moldings are deleted.
- When two-tone paint combinations are ordered, the first color is the body color (primary) and the second color is the side panel (secondary).





1979 Concord (Base)

STANDARD EQUIPMENT

Dealer Price List
Section 3 Page 5
Issued: July 24, 1978
Reissued: November 13, 1978

INTERIOR

- Armrests—Front & Rear (*Rear NA on Hatchback*)
- Ashtray—Front w/Light & Rear (*Rear Right Side Only*)
- Cigarette Lighter
- Coat Hooks—Two
- Dome Light (*w/Front Door Switches*)
- Floor Covering—Passenger Compartment—Colored Carpet 12 oz.
 - Cargo Mat (*Carpet*) Wagon & Hatchback
 - Trunk Mat (*Sedan*)
- Head Restraints—Two Front
- Hood Release—Inside
- Key Warning Buzzer
- Lap and Shoulder Belt Restraint System w/Seat Belt Warning Light
- Light—Dome (*w/Front Door Switches*)
- Lock—Cargo Compartment in Wagon Floor
 - Glove Box
- Mirror—8" Inside Mirror (*Non-Tilt*)
- Parking Brake Warning Light
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Seats—Bench—Front & Rear (*Rear Fold Down—Wagon & Hatchback*)
- Steering Wheel—Standard (*w/Padded Horn Bar*)

EXTERIOR

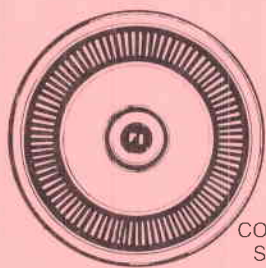
- Bumper Guards—Rear
- Bumper, Front—Energy Absorbing (*Static Rear System*)
- Dual Headlights—Rectangular
- Mirror—Left Outside Rearview
- Moldings: Drip, Wheelip, Hood Front Edge, Windshield Surround, Rear Window Surround, Rocker Panel (*Narrow*)
- Pin Stripe—Body Side
- Rear Quarter Vent Window—Flipper Type (*Hatchback*)
- Scuff Body Side Moldings
- Tailgate Window—Lift Type (*Hatchback & Wagon*)
- Two Stop Door Hinges (*Front*)
- Wheel Trim—Wheel Covers (4)

FUNCTIONAL

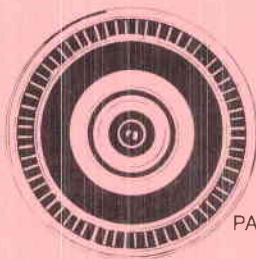
- Air Cleaner, Cellulose-Fiber for Carburetor
- Alternator, 42-Amp
- Anti-Theft Ignition, Steering and Transmission System
- Battery, 50-Amp
- Disc Brakes, Manual—Front
- Electronic Ignition
- Engine—232 CID, Six
- Engine Coolant (*Protection to -20° F*)
- Fuel Filters—Tank and In-Line at Carburetor
- Fuel Tank—22 Gallons
- Heating and Defrosting System
- High Level Ventilation
- Horn—Single
- Oil Filter, Full-Flow
- Self-Adjusting Brake Linings
- Single Unit Body Construction
- Spare Tire—High Pressure
- Sway Bar, Front
- Tires—D78 x 14 Black (*Unbelted*) (4)
- Transmission—4-Speed Manual Floor Shift (*Full-Synchromesh*)
- Wipers and Washers—2-Speed Electric

AMC ANTI-POLLUTION DEVICES

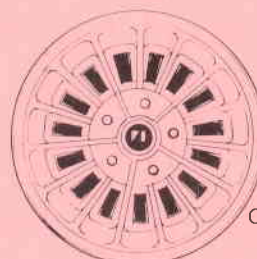
- Fuel Vapor Control System
- Thermostatically-Controlled Air Cleaner
- Transmission-Controlled Spark System
- Exhaust Gas Recirculation System
- Air Injection "Air Guard" System
- Catalytic Converter
- Engine designed to run on non-leaded gasoline **only**.



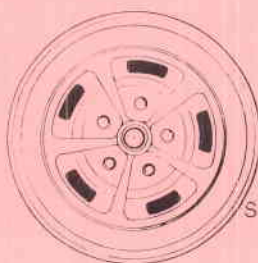
CORP. COVER
STD. BASE



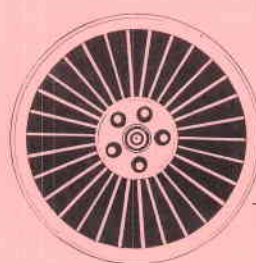
PAINTED COVER
STD.-D/L



STYLED WHEEL COVER
COLOR KEYED-STD. LIMITED
OPT. D/L
ARGENT-OPT. BASE & D/L



SPOKE STYLE WHEEL
OPT.



TURBINE ALUMINUM WHEEL
OPT.



1979 Concord

STANDARD EQUIPMENT (Continued)

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Issued: July 24, 1978
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Concord D/L (477)

Equipment in addition to or in place of Base.

INTERIOR

- # • Individual Reclining Seats in Vinyl
- Custom Door Panels w/Wood Grain Armrest, 12 oz. Carpeting
- Molded Fiberglass Headliner and Sun Visors In Alpine Cloth
- Day/Night Mirror
- Custom Steering Wheel w/Wood Grain Horn Cover
- Cargo Area Skid Strips (03/08)
- Two Rear Ashtrays
- Electric Clock (*Vacuum Fluorescent Quartz Digital*)
- Two Courtesy Lights (*Under I.P.*)
- Trunk Carpeting—Floor, Wheelhouse & Spare Tire (05/06)
- Hidden Compartment (03)
- Parcel Shelf
- Wood Grain Instrument Panel Overlay

FUNCTIONAL

- D78 x 14 White (*Unbelted*) Tires (4)
- Dual Horns
- Extra-Quiet Insulation Package

EXTERIOR

- Landau Vinyl Roof (03/05/06)
- Opera Quarter Windows (06)
- Striping—Hood, Upper Body Side, Quarter Window & Liftgate Window Surround (08), Quarter Window Argent (06), "B" Pillar (08)
- D/L Crest—"B" Pillar (05/08), "C" Pillar (06), on Targa Band (03)
- Bumper Guards—Front
- Targa Band—Argent (03)
- Wood Grain Side Panels (08)
- Color-Keyed Wheel Covers (4)
- D/L Nameplates: Front Fenders
- Moldings—"B" Pillar Overlay (05), Color-Keyed Wide Scuff (*NA w/Two-Tone or 08*), License Plate Surround, Belt, Wide Rocker

Concord Limited (474) (NA on 03-7)

Equipment in addition to or in place of D/L

INTERIOR

- Premium Individual Reclining Seats in Leather/Cord.
- Premium Door Panels with Wood Grain Armrest, Pull Straps, Leather Garnish and Cord Insert
- 18 oz. Carpeting in Passenger and Cargo Area
- Luxury Wood Grain Steering Wheel

EXTERIOR

- Styled Wheel Covers—Color-Keyed (4)
- "Limited" Nameplates—Front Fenders

STANDARD OPTIONS

- P195/75R14 White—Radial (*Glass*) Tires (4)
- Power Steering
- Power Door Locks
- AM Radio
- Tilt Steering Wheel
- Convenience Group
- Visibility Group
- Light Group
- Protection Group



1979 Concord D/L

Factory Installed Regular Production Options

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Section 3 Page 6A
Issued: February 1, 1979

Concord D/L Silver Anniversary Package

Special edition consisting of unique exterior and interior components.

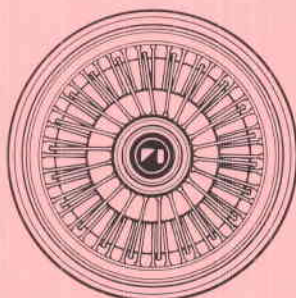
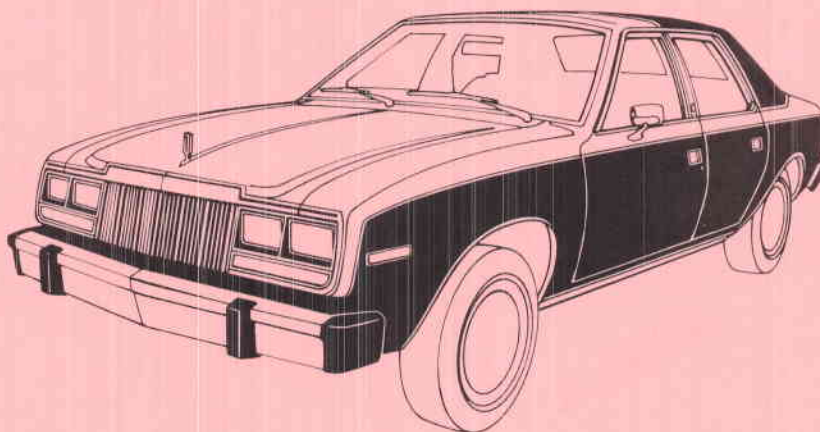
Exterior:

- Unique Two-Tone Paint — Lower Body Arrowhead Silver (9J) and Upper Body Quicksilver with Silver Vinyl Roof (SC)
- Wire Wheel Covers

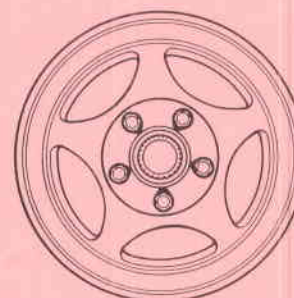
Interior:

- Individual Reclining Seats with Corduroy Trim (Two Avail. Colors are — Black RF1 & Russet RF5)
- Instrument Panel and Exterior Plaques

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY CONCORD				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
884	SAC	Silver Anniversary Package — w/4-cyl.	NA	X	X	NA	\$ 83.00	\$100.00
		— w/6 or V-8	NA	X	X	NA	166.00	200.00
567	SAW	Aluminum Wheels (Avail. w/Silver Anniversary Pkg. only & replaces wire wheel covers) — w/4-cyl.	NA	X	X	NA	124.50	150.00
		— w/6 or V-8	NA	X	X	NA	166.00	200.00



Std. Wire Wheel Cover
Included in Pkg.



Opt. Aluminum Wheel
Avail. At Extra Cost



1979 Concord

Factory Installed Regular Production Options

Dealer Price List

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Issued: July 24, 1978

Reissued: November 13, 1978

+ Reissued: December 11, 1978

% Reissued: January 2, 1979

Reissued: January 15, 1979

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY CONCORD				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE		
			03-7	05-7	06-7	08-7				
EXTERIOR COLOR										
—	—	COLOR — TWO-TONE (Avail. w/D/L & Limited) — Accent Color on Body Side Panels (Std. Scuff Moldings & Pin Stripes Deleted; Replaces Wood Grain on 08-7, Order 259).....	X	X	X	X	\$ 83.00	\$100.00		
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINATIONS — of Regular Production Exterior Colors/Interior Trim Colors Listed In Section 3, Page 1 (NA w/Two-Tone or Limited).....	X	X	X	X	21.60	26.00		
TRIM/SEAT										
BENCH CUSHION SEAT — Base										
—	NV	—Vinyl (Sport).....	S	S	S	S	NC	NC		
# —	NF	—Fabric (Striped Knit) (NA w/4-Speed Trans.).....	X	X	X	X	20.75	25.00		
INDIVIDUAL RECLINING SEATS — D/L										
—	RV	—Vinyl (Sport).....	S	S	S	S	NC	NC		
—	RF	—Fabric (Velveteen Crush).....	X	X	X	X	20.75	25.00		
INDIVIDUAL RECLINING SEATS — Limited										
—	RL	—Leather/Cord.....	N	S	S	S	NC	NC		
TIRES										
LOAD										
SIZE			RANGE		TYPE					
Base Model										
00(12)	—	D78 x 14	B	Black (Unbelted).....	S	S	S	S	NC	NC
01(09)	—	D78 x 14	B	White (Unbelted).....	X	X	X	X	39.85	48.00
50	—	P195/75R14	B	Black—Radial (Glass).....	X	X	X	X	83.85	101.00
51	—	P195/75R14	B	White—Radial (Glass).....	X	X	X	X	123.70	149.00
52	—	P195/75R14	B	Black—Radial (Steel).....	X	X	X	X	123.70	149.00
53	—	P195/75R14	B	White—Radial (Steel).....	X	X	X	X	163.55	197.00
60	—	DR70 x 14	B	Black—Radial (Flexten).....	X	X	X	X	181.80	219.00
62	—	DR70 x 14	B	OWL—Radial (Flexten).....	X	X	X	X	234.90	283.00
D/L Models										
01(09)	—	D78 x 14	B	White (Unbelted).....	S	S	S	S	NC	NC
50	—	P195/75R14	B	Black—Radial (Glass).....	X	X	X	X	44.00	53.00
51	—	P195/75R14	B	White—Radial (Glass).....	X	X	X	X	83.85	101.00
52	—	P195/75R14	B	Black—Radial (Steel).....	X	X	X	X	83.85	101.00
53	—	P195/75R14	B	White—Radial (Steel).....	X	X	X	X	123.70	149.00
60	—	DR70 x 14	B	Black—Radial (Flexten).....	X	X	X	X	141.95	171.00
62	—	DR70 x 14	B	OWL—Radial (Flexten).....	X	X	X	X	195.05	235.00
Limited Models										
01(51)	—	P195/75R14	B	White—Radial (Glass).....	N	S	S	S	NC	NC
52	—	P195/75R14	B	Black—Radial (Steel).....	N	X	X	X	NC	NC
53	—	P195/75R14	B	White—Radial (Steel).....	N	X	X	X	39.85	48.00
60	—	DR70 x 14	B	Black—Radial (Flexten).....	X	X	X	X	58.10	70.00
62	—	DR70 x 14	B	OWL—Radial (Flexten).....	X	X	X	X	111.25	134.00
ENGINES All States										
01G	121	*121 CID, Four.....	X	X	X	N	NC	NC		
01E	232	232 CID, Six.....	S	S	S	S	NC	NC		
01C	258	*258 CID, Six.....	X	X	X	X	149.40	180.00		
01H	304	304 CID, V-8.....	X	X	X	X	332.00	400.00		

*Only Engines Available in California (Ref. Sec. 1, Page 4 for Transmission/Axle Ratio Availability)

S — Standard
N — Not Available
X — Optional



1979 Concord

Factory Installed Regular Production Options

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Reissued: January 15, 1979

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY CONCORD				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
EMISSION								
A61	CAL	CALIFORNIA EMISSION SYSTEM AND FACTORY TESTING (Mandatory in State of California)						
A64	HAP	ALTITUDE DRIVEABILITY (Required on Vehicles Sold for Principal Use in Counties Wholly Located at Elevations Above 4,000 Feet) (Ref. Sec. 1, Page 5)	X	X	X	X	\$ 64.75	\$ 78.00
			X	X	X	X	NC	NC
TRANSMISSIONS								
42M	M	4-SPEED MANUAL, Floor Shift (NA w/304 CID, V-8)	S	S	S	S	NC	NC
42A	A	AUTOMATIC, Column Shift	X	X	X	X	268.10	323.00
451	TGD	TWIN-GRIP DIFFERENTIAL	X	X	X	X	52.30	63.00
POWER								
481	PS	★ POWER STEERING (Required—V-8 w/AC)	X	X	X	X	131.15	158.00
492	PDB	POWER DISC BRAKES — Front	X	X	X	X	58.10	70.00
441	DLP	★ POWER DOOR LOCKS	X	N	X	N	59.80	72.00
			N	X	N	X	86.35	104.00
AUDIO								
622	RP	★ AM PUSH-BUTTON RADIO	X	X	X	X	69.75	84.00
623	RFM	AM/FM PUSH-BUTTON STEREO RADIO (w/4 Speakers)	X	X	X	X	195.90	236.00
		—w/Limited	N	X	X	X	126.20	152.00
# 626	FCB	AM/FM/CB PUSH-BUTTON STEREO RADIO (40-Channel w/4 Speakers)	X	X	X	X	331.20	399.00
		—w/Limited	N	X	X	X	261.45	315.00
CONVENIENCE								
462	AC	AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System; 55-Amp. Alternator (Requires Power Steering w/V-8)	X	X	X	X	425.80	513.00
# 464	ACP	AIR CONDITIONING PACKAGE — Includes A/C System (see above); Tinted Glass; Power Steering (NA Limited)	X	X	X	X	609.25	734.00
# 511	TG	TINTED GLASS — All Windows (Recommended w/AC)	X	X	X	X	52.30	63.00
931	CC	CRUISE CONTROL — Electronic (w/Auto. Trans. Only; NA w/4-Cyl.)	X	X	X	X	86.35	104.00
# 541	TSW	★ TILT STEERING WHEEL	X	X	X	X	62.25	75.00
412	TAC	TACHOMETER (NA w/Clock)	X	X	X	X	43.20	52.00
991	CG	★ CONVENIENCE GROUP — Includes Headlights-On Buzzer; Intermittent Wipers; Dual Visor Vanity Mirrors (Lighted)	X	X	X	X	62.25	75.00
# 601	EC	★ ELECTRIC CLOCK (Vacuum Fluorescent Quartz Digital) (NA w/Tachometer)	X	X	X	X	41.50	50.00
381	VG	★ VISIBILITY GROUP — Includes Left & Right Remote Control Outside Mirrors; Day/Night Mirror	X	X	X	X	51.50	62.00
		—w/D/L	X	X	X	X	41.50	50.00
581	LRM	LEFT REMOTE CONTROL MIRROR	X	X	X	X	14.15	17.00

▲ Standard with D/L
★ Standard with Limited

S — Standard
N — Not Available
X — Optional



1979 Concord

Factory Installed Regular Production Options

Dealer Price List
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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY CONCORD				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
CONVENIENCE								
591	LG	★LIGHT GROUP — Includes Glove Box Light; Two Courtesy Lights; Dome/Map Light; Trunk Light (05/06); Rear Door Switch (05/08); Liftgate Light Switch (03/08); Engine Compartment Light.	X	X	X	X	\$ 40.70	\$ 49.00
		—w/D/L.	X	X	X	X	32.40	39.00
851	DH	★▲DUAL HORNS.	X	X	X	X	10.80	13.00
376	HCH	▲HIDDEN COMPARTMENT — (Hatchback) Includes Rear Area Carpeting.	X	N	N	N	27.40	33.00
524	RWD	(a)REAR WINDOW DEFROSTER (Electric).	X	X	X	X	73.90	89.00
532	RR	ROOF RACK — Wagon, Rooftop w/Integral Rear Air Deflector.	N	N	N	X	74.70	90.00
871	PMR	MOON ROOF (Pop-Up) — Tinted Glass; Incl. Hold Down Straps for Storage of Removed Panel (NA on 05-7 w/Vinyl Roof).	X	X	X	N	147.75	178.00
A91	HH	HALOGEN HEADLIGHTS (High Beam Only).	X	X	X	X	15.80	19.00
		(a)Rear Window Defroster Required on 2-Dr. & 4-Dr. Sedans in State of New York.						
APPEARANCE								
554	LWW	LEATHER WRAPPED SPORT STEERING WHEEL.	X	X	X	X	40.70	49.00
		—w/Limited.	N	X	X	X	16.60	20.00
551	WSW	★LUXURY WOOD GRAIN STEERING WHEEL (Avail. D/L Models Only).	X	X	X	X	24.10	29.00
562	SWC	STYLED WHEEL COVERS (4) (NA Limited).	X	X	X	X	29.05	35.00
564	CKW	★STYLED WHEEL COVERS — Color-Keyed (4) (Avail. D/L Models Only; Ref. to Section 3, Page 3 for Color Availability).	X	X	X	X	37.35	45.00
565	SPK	SPOKE STYLE WHEELS (4) 14" x 6" w/Trim Rings.	X	X	X	X	120.35	145.00
		—w/Limited.	N	X	X	X	83.00	100.00
566	ALW	TURBINE FORGED ALUMINUM WHEELS (4) 14" x 6".	X	X	X	X	249.00	300.00
		—w/Limited.	N	X	X	X	211.65	255.00
259	DWO	DELETE — WOOD GRAIN (D/L or Limited).	N	N	N	X	(62.25)	(75.00)
PROTECTION ITEMS								
651	EQI	★▲EXTRA-QUIET INSULATION PACKAGE — Includes Additional Hood, Roof and Underbody Insulation and Sound Deadening Materials.	X	X	X	X	39.85	48.00
791	PIC	PROTECTIVE INNER COATING (Ref. Sec. 1, Page 6).	X	X	X	X	83.00	100.00
711	PG	★PROTECTION GROUP — Includes Stainless Steel Door Edge Guards; Bumper Guards—Front; Bumper Nerfing Strips (F&R); Floor Mats (F&R).	X	X	X	X	72.25	87.00
		—w/D/L.	X	X	X	X	54.80	66.00
804	BGF	★▲BUMPER GUARDS — Front.	X	X	X	X	17.45	21.00
B51	LGC	LOCKING GAS CAP.	X	X	X	X	6.65	8.00
HEAVY DUTY								
661	HDC	H.D. ENGINE COOLING SYSTEM (Std. w/AC) — H.D. Radiator; 7-Blade Flex Fan (w/4-Cyl. or 6-Cyl.); Fan Shroud; Coolant Recovery System (w/6-Cyl. or 8-Cyl.).	X	X	X	X	32.40	39.00
662	MCP	MAXIMUM COOLING SYSTEM — Includes H.D. Cooling System Plus Maximum H.D. Radiator (Avail. V-8 Only).	X	X	X	X	49.00	59.00
		—w/AC.	X	X	X	X	16.60	20.00
671	HB	HEAVY-DUTY BATTERY — 70-Amp.	X	X	X	X	14.95	18.00

▲ Standard with D/L
★ Standard with Limited

S — Standard
N — Not Available
X — Optional



1979 Concord

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY CONCORD				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
		HEAVY DUTY						
722	CCG	COLD CLIMATE GROUP — Includes H.D. Battery; H.D. Alternator; Engine Block Heater	X	X	X	X	\$ 79.70	\$ 96.00
		—w/AC or Rear Window Defroster	X	X	X	X	31.55	38.00
701	HP	HANDLING PACKAGE — Includes Unique Front Sway Bar; Rear Sway Bar (NA w/4-Cyl.)	X	X	X	X	24.90	30.00
971	AAS	AIR-SHOCK ABSORBERS — Rear — Includes Small Compressor (Req. Hidden Compartment on 03-7)	X	X	X	X	81.35	98.00
972	HDS	H.D. SHOCK ABSORBERS (NA w/Air-Shocks)	X	X	X	X	11.65	14.00
693	TOC	AUXILIARY AUTO. TRANS. OIL COOLER (Avail. V-8 w/Auto. Trans. & Requires Maximum Cooling System)	X	X	X	X	29.90	36.00

S — Standard
N — Not Available
X — Optional



1978 "CONCORD" BASE/SPORT		COLORS		BLACK		FLAX/ BLACK	BLUE		FLAX/ BLUE	BERRY		FLAX/ BERRY	BEIGE		FLAX			
		"T" CODES		11		1A	13		1B	15		1D	16		17			
				"Velveteen" Fabric	"Velveteen Crushed" Fabric (w/D/L Pkg.)	"Soft Feel" Vinyl	"Soft Feel" Vinyl	"Velveteen" Fabric	"Velveteen Crushed" Fabric (w/D/L Pkg.)	"Soft Feel" Vinyl	"Soft Feel" Vinyl	"Velveteen" Fabric	"Velveteen Crushed" Fabric (w/D/L Pkg.)	"Soft Feel" Vinyl	"Soft Feel" Vinyl	"Velveteen" Fabric	"Velveteen Crushed" Fabric (w/D/L Pkg.)	"Soft Feel" Vinyl
Seat, Trim, Color, Stripe & Vinyl Roof Availability																		
MODEL	FRONT SEAT TYPES																	
03-7 2-Dr. H.B.	Bucket Seats—Std.				Q	Q			Q	Q			Q	Q			Q	
05-7 4-Dr. Sed.	Bench Seat, Full Back—Std.		A		B			A		B			A		B	A		B
	Individual Reclining— Opt. w/Sport Pkg. Only				K	U			K	U			K	U			K	U
	Bucket Seats—Opt.					Q	Q			Q	Q			Q	Q			Q
06-7 2-Dr. Sed.	Bench Seat, Split Back—Std.		E		F			E		F			E		F	E		F
	Individual Reclining— Opt. w/Sport Pkg. Only				K	U			K	U			K	U			K	U
	Bucket Seats—Opt.					Q	Q			Q	Q			Q	Q			Q
08-7 4-Dr. Wag.	Bench Seat, Full Back—Std.		A		B			A		B			A		B	A		B
	Individual Reclining— Opt. w/Sport Pkg. Only				K	U			K	U			K	U			K	U
	Bucket Seats—Opt.					Q	Q			Q	Q			Q	Q			Q

STANDARD EXTERIOR COLORS

P1	Classic Black	Vinyl Roof	[BK]	WH	BG	SL	BK	WH		BK	WH		[BK]	WH	BG	[BK]	WH	BG
		Stripes	BRN										BRN			BRN		
		Two-Tone	QUICK SILVER (8C)				QUICK SILVER (8C)			QUICK SILVER (8C)			QUICK SILVER (8C)			QUICK SILVER (8C)		
G7	Alpine White	Vinyl Roof	BK	[WH]	SL	BG	BK	WH	BLU	BK	WH	BY	BK	[WH]	BG	BK	[WH]	NM
		Stripes	BLU	TAN	NEU		BLU			CLT			TAN	BRN		NEU	BRN	
		Two-Tone	CLASSIC BLACK (P1)				CLASSIC BLACK (P1)			CLASSIC BLACK (P1)			CLASSIC BLACK (P1)			CLASSIC BLACK (P1)		
6V	Sunshine Yellow	Vinyl Roof	BK	WH									BR	BK	WH	BR	BK	WH
		Stripes											TAN					
		Two-Tone	CLASSIC BLACK (P1)				CLASSIC BLACK (P1)			CLASSIC BLACK (P1)			CLASSIC BLACK (P1)			CLASSIC BLACK (P1)		
6P	Firecracker Red	Vinyl Roof	BK	WH									BK	WH				
		Stripes	CLT										CLT					
		Two-Tone	CLASSIC BLACK (P1)				CLASSIC BLACK (P1)			CLASSIC BLACK (P1)			CLASSIC BLACK (P1)			CLASSIC BLACK (P1)		
7C	Autumn Red, Met.	Vinyl Roof	BK	WH	[EY]					BK	WH	[BY]						
		Stripes	CLT							CLT								
		Two-Tone	CLASSIC BLACK (P1)				CLASSIC BLACK (P1)			CLASSIC BLACK (P1)			CLASSIC BLACK (P1)			CLASSIC BLACK (P1)		
6D	Sand Tan	Vinyl Roof	BR	[BG]	WH								BR	WH	[BG]			
		Stripes	TAN										TAN					
		Two-Tone	GOLDEN GINGER (7M)				GOLDEN GINGER (7M)			GOLDEN GINGER (7M)			GOLDEN GINGER (7M)			GOLDEN GINGER (7M)		
7M	Golden Ginger, Met.	Vinyl Roof	BR	BG	WH								BR	WH	BG			
		Stripes	TAN										TAN					
		Two-Tone	GOLDEN GINGER (7M)				GOLDEN GINGER (7M)			GOLDEN GINGER (7M)			GOLDEN GINGER (7M)			GOLDEN GINGER (7M)		
7B	Mocha Brown, Met.	Vinyl Roof	[BR]	BG	WH								[BR]	WH	BG			
		Stripes	BRN										BRN			BRN		
		Two-Tone	GOLDEN GINGER (7M)				GOLDEN GINGER (7M)			GOLDEN GINGER (7M)			GOLDEN GINGER (7M)			GOLDEN GINGER (7M)		
8A	Khaki	Vinyl Roof	BK	WH	NM											BK	WH	NM
		Stripes	NEU													NEU		
		Two-Tone	KHAKI (8A)				KHAKI (8A)			KHAKI (8A)			KHAKI (8A)			KHAKI (8A)		
7D	Powder Blue	Vinyl Roof	BK	WH	BU		BK	WH	BU									
		Stripes	BLU				BLU											
		Two-Tone	CLASSIC BLACK (P1)				CLASSIC BLACK (P1)			CLASSIC BLACK (P1)			CLASSIC BLACK (P1)			CLASSIC BLACK (P1)		
7W	Captain Blue, Met.	Vinyl Roof	BK	WH	[EU]		BK	WH	[BU]				BU	WH	BK			
		Stripes	BLU				BLU											
		Two-Tone	CLASSIC BLACK (P1)				CLASSIC BLACK (P1)			CLASSIC BLACK (P1)			CLASSIC BLACK (P1)			CLASSIC BLACK (P1)		
7L	Loden Green, Met.	Vinyl Roof	BK	WH	EG								BR	WH	BG	BK	WH	BG

□ Only Body Color/Full Vinyl Roof Combinations available with Sport Package.

NOTE: Base vehicle standard pin stripes (dual) color application: Gold—7L, 7B, 7C, P1; Black with all others. Base vehicle standard body side scuff moldings color application: White—G7; Blue—7D, 7W; Brown—7B; Tan—6D, 7M; Berry—7C; Khaki—8A, 8B; Silver—8C; Black with all others. Scuff moldings will match optional vinyl roof.

Flax trim involves bucket seats, door & quarter trim with all other components matching normal color code (Padded Instrument Panel, Floor Carpeting).

Optional two-tone available on Base sedans and wagon (Accent color on body side Panels).

TWO-TONE w/VINYL ROOF

Body Color	Vinyl Roof/Accent Color (Sedan)
6D = Sand Tan	MB = Beige/Golden Ginger
7B = Mocha Brown	MR = Brown/Golden Ginger
8B = British Bronze	AN = Neutral/Khaki
8C = Quick Silver	CP = Silver/Classic Black
P1 = Classic Black	LC = Black/Quick Silver

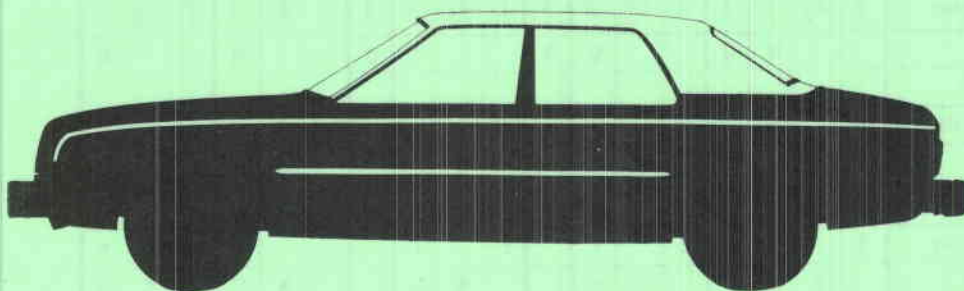
OPTIONAL VINYL ROOF (NA WAGON)

BK = Black	BY = Med. Berry
WH = White	BU = Med. Blue
BG = Beige	NM = Neutral
BR = Brown	SL = Silver

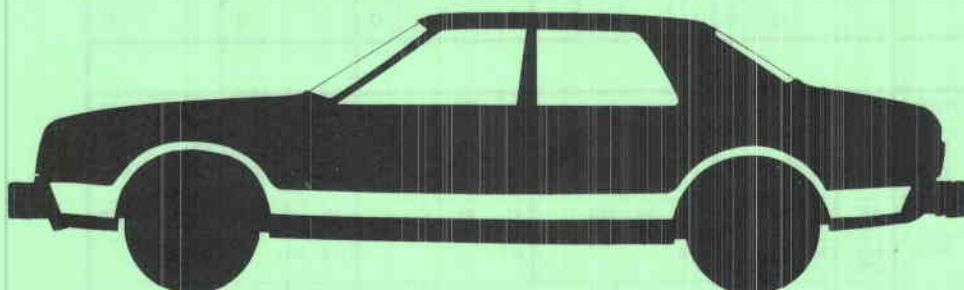
SPORT PACKAGE LOWER BODY STRIPE

BLU = Blue w/Blue Accent
TAN = Brown w/Tan Accent
BRN = Brown w/Sand Tan Accent
CLT = Claret w/Orange Accent
NEU = Neutral w/Neutral Accent

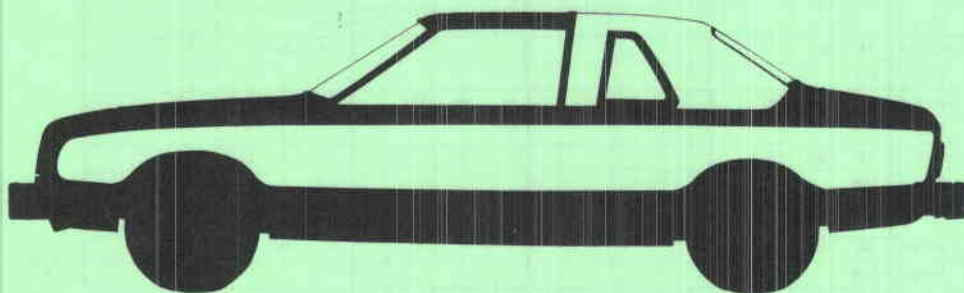
1978 Concord Striping, Scuff Molding and Vinyl Roofs



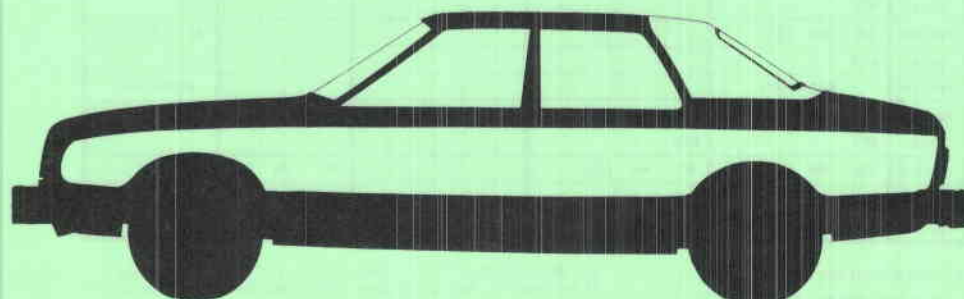
Sedan with standard pin stripe & scuff molding and optional full vinyl roof.



Sedan with optional sport package — lower bodyside stripe.



2-Door Sedan with optional D/L package — Landau vinyl roof & opera quarter window and optional side panel two-tone paint.



4-Door Sedan with optional D/L package — Landau vinyl roof and optional side panel two-tone paint.



Dealer Price List
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Issued: August 1, 1977
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1978 "CONCORD" D/L & TOURING WAGON PACKAGES			COLORS		BLACK		BLUE		BERRY		BEIGE		FLAX		BEIGE							
			"T" CODES		11		13		15		16		17		16							
			TRIMS		"Velveteen Crushed" Fabric	"Soft Feel" Vinyl	"Velveteen Crushed" Fabric	"Soft Feel" Vinyl	"Velveteen Crushed" Fabric	"Soft Feel" Vinyl	"Velveteen Crushed" Fabric	"Soft Feel" Vinyl	"Velveteen Crushed" Fabric	"Soft Feel" Vinyl	"Soft Feel" Vinyl Touring Wagon							
MODEL		FRONT SEAT TYPES																				
05-7 4-Dr. Sed.	Individual Reclining—Std.		K	U	K	U	K	U	K	U	K	U	K	U								
	Bucket Seats—Opt.			Q		Q		Q		Q		Q		Q								
06-7 2-Dr. Sed.	Individual Reclining—Std.		K	U	K	U	K	U	K	U	K	U	K	U								
	Bucket Seats—Opt.			Q		Q		Q		Q		Q		Q								
08-7 4-Dr. Wag.	Individual Reclining—Std.		K	U	K	U	K	U	K	U	K	U	K	U	P							
	Bucket Seats—Opt.			Q		Q		Q		Q		Q		Q								
STANDARD EXTERIOR COLORS																						
P1	Classic Black	Vinyl Roof	BK	WH	BG	SL	BK	WH	SL	BK	WH	SL	BK	WH	BG							
		Vinyl Roof/ Two-Tone	LC = BLACK/ QUICK SILVER		LC = BLACK/ QUICK SILVER		LC = BLACK/ QUICK SILVER		LC = BLACK/ QUICK SILVER		LC = BLACK/ QUICK SILVER											
G7	Alpine White	Vinyl Roof	BK	WH	SL		BK	WH	BU	SL	BK	WH	BY	SL	WH	BG	BR	BK	WH	NM	BR	●
8C	Quick Silver, Met.	Vinyl Roof	BK	WH	SL		BK	WH	SL	BU	BK	WH	SL	BY								
		Vinyl Roof/ Two-Tone	CP = SILVER/ CLASSIC BLACK		CP = SILVER/ CLASSIC BLACK		CP = SILVER/ CLASSIC BLACK															
6V	Sunshine Yellow	Vinyl Roof	BR	BK	WH						BR	BK	WH		BR	BK	WH					
6P	Firecracker Red	Vinyl Roof	BK	WH							BK	WH										
7C	Autumn Red, Met.	Vinyl Roof	BK	WH	BY				BK	WH	BY	BK	WH	BY								
6D	Sand Tan	Vinyl Roof	BR	WH	BG						BR	WH	BG								●	
		Vinyl Roof/ Two-Tone	MB = BEIGE/ GOLDEN GINGER						MB = BEIGE/ GOLDEN GINGER													
7M	Golden Ginger, Met.	Vinyl Roof	BR	WH	BG						BR	WH	BG								●	
7B	Mocha Brown, Met.	Vinyl Roof	BR	WH	BG						BR	WH	BG								●	
		Vinyl Roof/ Two-Tone	MR = BROWN/ GOLDEN GINGER						MR = BROWN/ GOLDEN GINGER													
8A	Khaki	Vinyl Roof	BK	WH	NM										BK	WH	NM					
8B	British Bronze, Met.	Vinyl Roof	BK	WH	NM										BK	WH	NM					
		Vinyl Roof/ Two-Tone	AN = NEUTRAL/ KHAKI										AN = NEUTRAL/ KHAKI									
7D	Powder Blue	Vinyl Roof	BK	WH	BU		BK	WH	BU													
7W	Captain Blue, Met.	Vinyl Roof	BU	WH	BK		BU	WH	BK			BU	WH	BK								
7L	Loden Green, Met.	Vinyl Roof	BK	WH	BG						BK	WH	BG		BK	WH	BG					

NOTE: Standard Scuff Moldings Color Application: White—G7; Blue—7D, 7W; Brown—7B; Tan—6D, 7M; Berry—7C; Silver—8C; Khaki—8A, 8B; Black with all others. Color-Keyed Wheel Covers Color Application: White—G7; Captain Blue—7D, 7W; Mocha Brown—7B, (7B-7M); Autumn Red—7C; Sand Tan—6D, 7M, (6D-7M); British % Bronze—8A, 8B, (8A-8B); Classic Black with all others, Except colors 6 P, 8C & 6V will receive Corporate Wheel Covers.

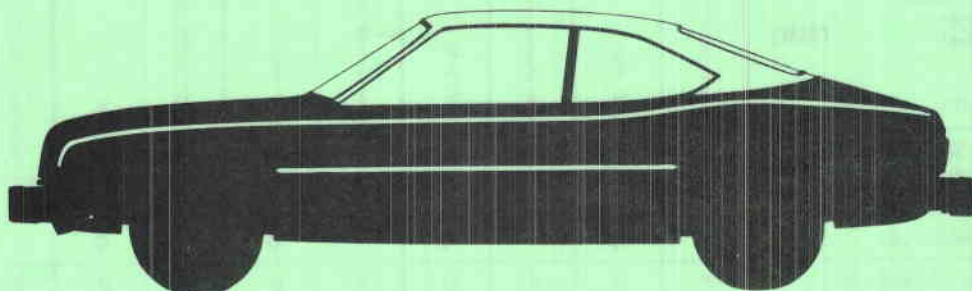
OPTIONAL SIDE PANELS ACCENT COLOR

Body Color	Vinyl Roof/Accent Color (Sedan)	Accent Color (Wagon)
6D = Sand Tan	MB = Beige/Golden Ginger	7M = Golden Ginger
7B = Mocha Brown	MR = Brown/Golden Ginger	7M = Golden Ginger
8B = British Bronze	AN = Neutral/Khaki	8A = Khaki
8C = Quick Silver	CP = Silver/Classic Black	P1 = Classic Black
P1 = Classic Black	LC = Black/Quick Silver	8C = Quick Silver

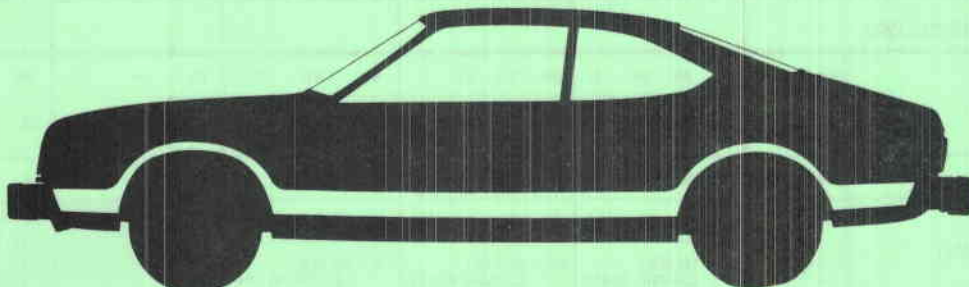
VINYL ROOF CODES

BK = Black	BY = Med. Berry
WH = White	BU = Med. Blue
BG = Beige	NM = Neutral
BR = Brown	SL = Silver

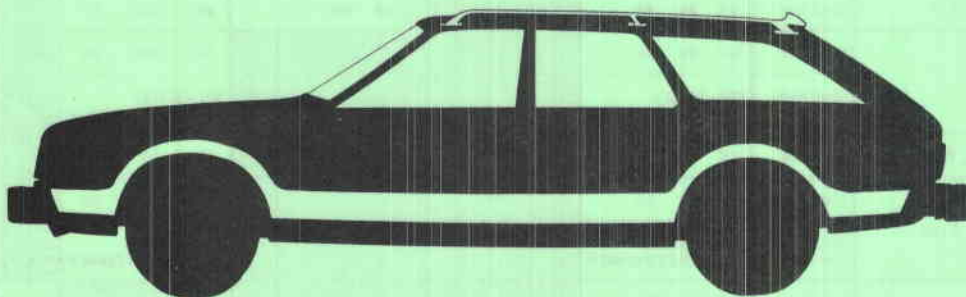
1978 Concord Striping, Scuff Molding and Vinyl Roof



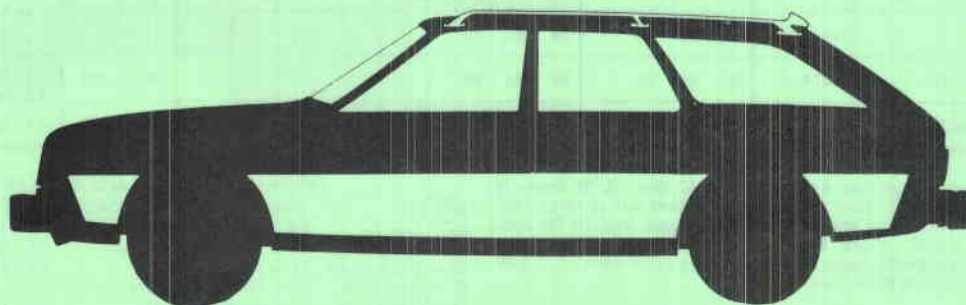
Hatchback with standard pin stripe & scuff molding and optional full vinyl roof.



Hatchback with optional sport package — lower body side stripe.



Wagon with optional sport package — lower body side stripe.



Wagon with optional wood-grain (included in D/L package.)



1978 Concord

STANDARD EQUIPMENT

Dealer Price List
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	CONCORD			
	03-7	05-7	06-7	08-7
Air Cleaner, Cellulose-Fiber for Carburetor.....	STD	STD	STD	STD
Alternator, 37-Amp. (40-Amp. w/V-8).....	STD	STD	STD	STD
Armrests—Front & Rear (<i>Rear NA on Hatchback</i>).....	STD	STD	STD	STD
Ashtray—Front & Rear (<i>Rear Right Side Only</i>).....	STD	STD	STD	STD
Battery, 50-Amp.....	STD	STD	STD	STD
Bumper Guards—Rear.....	STD	STD	STD	STD
Cigarette Lighter.....	STD	STD	STD	STD
Coat Hooks, Two.....	STD	STD	STD	STD
Space-Saver Spare Tire.....	OPT	OPT	OPT	STD
Disc Brakes, Manual—Front.....	STD	STD	STD	STD
Dome Light (<i>w/Front Door Switches</i>).....	STD	STD	STD	STD
Energy Absorbing Bumper—Front (<i>Static Rear System</i>).....	STD	STD	STD	STD
Engine—232 CID, Six.....	STD	STD	STD	STD
Engine Coolant (<i>Protection to -20° F</i>).....	STD	STD	STD	STD
Exterior Paint Stripes.....	STD	STD	STD	STD
Floor Covering—Passenger Compartment—Colored Carpet.....	STD	STD	STD	STD
—Cargo Mat (<i>Carpet</i>) Wagon & Hatchback.....	STD	NA	NA	STD
Fuel Filters—Tank and In-Line at Carburetor.....	STD	STD	STD	STD
Fuel Tank—22 Gallons.....	STD	STD	STD	STD
Headlights—Single (<i>Rectangular</i>).....	STD	STD	STD	STD
Horn—Single.....	STD	STD	STD	STD
Inside Hood Release.....	STD	STD	STD	STD
Lock—Cargo Compartment in Wagon Floor.....	NA	NA	NA	STD
—Glove Box.....	STD	STD	STD	STD
Mirror—Left Outside Rearview Mirror.....	STD	STD	STD	STD
—8" Inside Mirror (<i>Non-Tilt</i>).....	STD	STD	STD	STD
Oil Filter, Full-Flow.....	STD	STD	STD	STD
Rear Quarter Vent Window—Flipper Type (<i>Hatchback</i>).....	STD	NA	NA	NA
Rocker Panel Moldings (<i>Narrow</i>).....	STD	STD	STD	STD
Seats—Bench (<i>Rear Fold Down—Wagon</i>).....	NA	STD	STD	STD
—Bucket (<i>Rear Fold Down—Hatchback & Wagon</i>).....	STD	OPT	OPT	OPT
Scuff Body Side Moldings (<i>with Base Vehicle</i>).....	STD	STD	STD	STD
Steering Wheel—Standard (<i>w/Padded Horn Bar</i>).....	NA	STD	STD	STD
—Sports.....	STD	OPT	OPT	OPT
Sway Bar, Front.....	STD	STD	STD	STD
Tailgate Window—Lift Type (<i>Hatchback & Wagon</i>).....	STD	NA	NA	STD
Transmission—3-Speed Manual (<i>Full-Synchromesh</i>), Floor.....	STD	STD	STD	STD
Wheel Trim—Wheel Covers (4).....	STD	STD	STD	STD

General Equipment

- Lap and Shoulder Belt Restraint System w/Seat Belt Warning Light
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- 4-Way Hazard Warning Signals
- Parking Brake Warning Lights

AMC Anti-Pollution Devices:

- Full Vapor Control System
- Thermostatically-Controlled Air Cleaner
- Transmission-Controlled Air Cleaner
- Transmission-Controlled Spark System*
- Exhaust Gas Recirculation System
- Air Injection "Air Guard" System
- Catalytic Converter*
- Engine designed to run on non-leaded gasoline **only**.

*Only on certain model engine.

AMC Special Features:

- Single Unit Body Construction
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering and Transmission System



1978 Concord
Factory Installed Regular Production Options
Easy Order Group

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Easy Order Group represents popular model and option combinations. Additional options may be added to Easy Order Group or options within EOG's may be upgraded (*Example: AM/FM Stereo Radio can be substituted for AM Radio*).

MODEL	Group "A" (361)	Group "B" (362)	Group "C" (363)
03-7	Auto. Trans. - Column AM Radio White Tires (09) Power Steering Light Group Left Remote Mirror Extra-Quiet Insulation	Group "A" Content Plus: 258 CID, Six Engine Power Disc Brakes Electric Clock - Digital	Group "B" Content Plus: Sport Package White Radial (Steel) Tires (28) Visibility Group Bumper Guards - Front
Invoice Credit	\$10.00	\$20.00	\$40.00
05-7/06-7	Auto. Trans. - Column AM Radio White Tires (09) Power Steering Light Group Left Remote Mirror Extra-Quiet Insulation	Group "A" Content Plus: 258 CID, Six Engine Power Disc Brakes Electric Clock - Digital	Group "B" Content Plus: D/L Package White Radial (Glass) Tires (36) Visibility Group Bumper Guards - Front
Invoice Credit	\$10.00	\$20.00	\$40.00
08-7	Auto. Trans. - Column AM Radio White Tires (09) Power Steering Light Group Left Remote Mirror Extra-Quiet Insulation	Group "A" Content Plus: 258 CID, Six Engine Power Disc Brakes Electric Clock - Digital Roof Rack	Group "B" Content Plus: D/L Package White Radial (Glass) Tires (36) Visibility Group Bumper Guards - Front
Invoice Credit	\$10.00	\$20.00	\$40.00

The Easy Order Groups will **NOT** appear as such on window label or invoices but will trigger the installation of the items in the Groups and credit your invoice for amount shown above.



1978 Concord

Factory Installed Regular Production Options

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Issued: August 1, 1977
Reissued: October 17, 1977
+ Reissued: December 5, 1977

		AVAILABILITY CONCORD				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE						
C.C.	CODE	EQUIPMENT AND DESCRIPTION		03-7	05-7			06-7	08-7				
EXTERIOR COLOR													
+ —	—	COLOR — TWO-TONE (Accent Color on Body Side Panels; NA w/Sport Pkg.; Std. Scuff Moldings Deleted)		N	X	X	X	\$ 62.25	\$ 75.00				
		—w/D/L Pkg. (Replaces Wood-Grain; Order 259 DWO)		N	N	N	X	62.25	75.00				
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINATIONS — of Regular Production Exterior Colors/Interior Trim Colors/Stripe Colors Listed In Section 3, Pages 1 & 2 (NA w/Two-Tone)		X	X	X	X	19.95	24.00				
		VINYL ROOF (Full Roof w/Base & Sport; Landau Roof Incl. w/D/L Pkg.)		X	X	X	N	87.15	105.00				
—	BK	—Black		(SPECIFY COLOR DESIRED)									
—	WH	—White											
—	BG	—Beige											
—	BY	—Med. Berry											
—	BR	—Brown											
—	NM	—Neutral Metallic											
—	SL	—Silver											
—	BU	—Med. Blue											
TRIM/SEAT													
BENCH CUSHION SEAT													
—	A/E	—Fabric (Velveteen)		N	S	S	X	NC	NC				
—	B/F	—Vinyl (Soft Feel)		N	X	X	S	NC	NC				
INDIVIDUAL RECLINING SEATS (Avail. w/Sport Pkg.; STD w/D/L Pkg.)													
—	K	—Fabric (Velveteen Crushed)		N	X	X	X	NC	NC				
—	U	—Vinyl (Soft Feel)		N	X	X	X	NC	NC				
BUCKET SEATS (STD w/Sport Pkg.)													
—	Q	—Vinyl (Soft Feel)		S	X	X	X	57.30	69.00				
		—w/D/L Pkg.		N	X	X	X	NC	NC				
STRIPES													
SPORT PACKAGE STRIPES (Lower Body Side)									X	X	X	X	(Incl. in Package)
A	CLT	—Claret Met. w/Orange Accent		(SPECIFY COLOR DESIRED)									
V	BRN	—Brown Met. w/Sand Tan Accent											
S	BLU	—Blue w/Blue Accent											
B	NEU	—Neutral Met. w/Neutral Accent											
C	TAN	—Tan w/Brown Accent											
8	OMIT	—Omit Stripes											
TIRES													
		SIZE	LOAD RANGE	TYPE									
00(10)	—	C78 x 14	B	Black (Unbelted)	S	S	S	S	NC	NC			
12	—	(b)(a)D78 x 14	B	Black (Unbelted)	X	X	X	X	14.95	18.00			
09	—	(b)(a)D78 x 14	B	White (Unbelted)	X	X	X	X	52.30	63.00			
36	—	DR78 x 14	B	White—Radial (Glass-Belted)	X	X	X	X	132.00	159.00			
25	—	DR78 x 14	B	Black—Radial (Steel)	X	X	X	X	115.40	139.00			
28	—	DR78 x 14	B	White—Radial (Steel)	X	X	X	X	152.75	184.00			
22	—	DR78 x 14	B	Black w/White Letters—Radial (Steel)	X	X	X	X	165.20	199.00			
With D/L Package													
09	—	D78 x 14	B	White (Unbelted)	N	S	S	S	NC	NC			
36	—	DR78 x 14	B	White—Radial (Glass-Belted)	N	X	X	X	79.70	96.00			
25	—	DR78 x 14	B	Black—Radial (Steel)	N	X	X	X	63.10	76.00			
28	—	DR78 x 14	B	White—Radial (Steel)	N	X	X	X	100.45	121.00			
22	—	DR78 x 14	B	Black w/White Letters—Radial (Steel)	N	X	X	X	112.90	136.00			
With Sport Package													
25	—	DR78 x 14	B	Black—Radial (Steel)	S	S	S	S	NC	NC			
28	—	DR78 x 14	B	White—Radial (Steel)	X	X	X	X	37.35	45.00			
22	—	DR78 x 14	B	Black w/White Letters—Radial (Steel)	X	X	X	X	49.80	60.00			

(a)Minimum Required Tire Size w/V-8 Engine.

(b)Minimum Required Tire w/Styled Road or Aluminum Wheels.

S — Standard

N — Not Available

X — Optional



1978 Concord

Factory Installed Regular Production Options

Dealer Price List

Section 3 Page 8

Issued: August 1, 1977

Reissued: October 17, 1977

+ Reissued: December 5, 1977

% Reissued: February 1, 1978

± Reissued: April 17, 1978

Reissued: May 1, 1978

¢ Reissued: June 1, 1978

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY CONCORD				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
PACKAGES								
477	CDL	CONCORD D/L PACKAGE — Includes Individual Reclining Seats in Either "Velveteen Crushed" Fabric or "Soft Feel" Vinyl (<i>Bucket Seats Also Avail.</i>); Custom Door Trim w/Inserts & Map Pockets; Wood-Grain Overlay on Instrument Panel & Steering Wheel; Custom Headliner & Sun Visors; Parcel Shelf; Light Group; Dual Horns; Day/Night Mirror; Digital Clock; Extra-Quiet Insulation Pkg.; 2-Rear Ash Trays; Belt Moldings; Color-Keyed Grille Accents; Color-Keyed Wheel Covers(*); Wide Rocker Panel Moldings; License Plate Surround Molding; D78 x 14 White Tires; Bumper Nerfing Strips (<i>F & R</i>); D/L Identification; Landau Vinyl Roof (<i>05 & 06</i>); Opera Quarter Windows (<i>06</i>); Trunk Carpeting & Spare Tire Cover (<i>05 & 06</i>); Cargo Load Floor Skid Strips (<i>08</i>); Wood-Grain Side Panels (<i>08</i>) (<i>May Be Omitted</i>).....	N	X	N	N	\$254.15	\$299.00
			N	N	X	N	254.15	299.00
			N	N	N	X	254.15	299.00
*Except when ordered with colors 6P, 8C & 6V — will receive Corporate Wheel Covers.								
475	TWP	TOURING WAGON PACKAGE — Includes Same as D/L Pkg. except for the following unique items: Individual Reclining Vinyl Seats (<i>16P</i>) and Unique Door Trim Panels, Beige w/Orange & Brown Accents; 24 Oz. Carpeting; Painted Instrument Panel with Designer Color Accents (<i>Beige</i>) and Nameplate; Leather Wrapped Sports Steering Wheel; Chromed A/C Outlets; Unique Wide Scuff Moldings, Brown w/Orange Insert (<i>Wood-Grain Overlay Instr. Panel & Wood-Grain Side Panels Deleted</i>).....	N	N	N	X	295.80	348.00
474	CSP	CONCORD SPORT PACKAGE (<i>NA w/D/L Pkg.</i>) — Includes "Soft Feel" Bucket Seats (<i>Indiv. Reclining Also Avail. 05/06/08</i>); Custom Door Trim Panels; Sports Steering Wheel; Brushed Aluminum Instrument Panel Overlays; Extra-Quiet Insulation Pkg.; Slot-Style 14" x 6" Wheels (<i>4</i>) w/Trim Rings; DR78 x 14 Black Tires (<i>Steel</i>); Wide Rocker Panel Moldings; Lower Body Side Stripes (<i>May Be Omitted</i>); (<i>NA w/232 CID Six; Std. Scuff Molding Deleted</i>)	X	N	N	N	239.90	289.00
			N	X	X	X	314.60	379.00
259	DWO	DELETE — Wood-Grain (<i>from D/L Pkg.</i>).....	N	N	N	X	(62.25)	(75.00)
ENGINES 49-States								
01G	2L	(e)2-Liter, Four.....	X	X	X	N	NC	NC
01E	232	232 CID, Six.....	S	S	S	S	NC	NC
018	258	258 CID, Six.....	X	X	X	X	107.90	130.00
01H	304	304 CID, V-8.....	X	X	X	X	207.50	250.00
(e)Avail. with 4-Speed Or Auto. (<i>Column</i>) Trans.								
ENGINES California								
01G	2L	(f)2-Liter, Four.....	X	X	X	N	NC	NC
018	258	258 CID, Six.....	X	X	X	X	107.90	130.00
(f)Avail. with Auto. (<i>Column</i>) Trans. Only.								
EMISSION								
A61	CAL	CALIFORNIA EMISSION SYSTEM AND FACTORY TESTING (<i>Mandatory in State of California</i>).....	X	X	X	X	61.45	74.00
A64	HAA	HIGH ALTITUDE AREAS (<i>Required on Vehicles Sold for Principal Use in Counties Wholly Located at Elevations Above 4,000 Feet</i>) (<i>Ref. Sec. 1, Page 5</i>).....	X	X	X	X	NC	NC

S — Standard
N — Not Available
X — Optional



1978 Concord

Factory Installed Regular Production Options

Dealer Price List
Section 3 Page 9
Issued: August 1, 1977
Reissued: October 17, 1977
+ Reissued: December 5, 1977
% Reissued: February 1, 1978
¢ Reissued: June 1, 1978

			AVAILABILITY				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE	
C.C.	CODE	EQUIPMENT AND DESCRIPTION	03-7	05-7	06-7	08-7			
TRANSMISSIONS									
	42E	E	3-SPEED MANUAL, Floor Shift (Avail. w/232 CID Only)	S	S	S	S	NC	NC
¢ +	42M	M	(d)4-SPEED MANUAL, Floor Shift (NA w/304 CID, V-8)	X	X	X	X	\$103.75	\$125.00
¢	42A	A	AUTOMATIC, Column Shift	X	X	X	X	254.85	307.00
¢	42C	C	AUTOMATIC, Floor Shift	X	X	X	X	274.75	331.00
¢	451	TGD	TWIN-GRIP DIFFERENTIAL	X	X	X	X	49.80	60.00
(d)Requires Indiv. Reclining or Bucket Seats									
POWER									
¢	481	PS	POWER STEERING (Required—V-8 w/AC)	X	X	X	X	124.50	150.00
¢	492	DB	POWER DISC BRAKES — Front	X	X	X	X	54.80	66.00
AUDIO									
	622	RP	AM PUSH-BUTTON RADIO	X	X	X	X	66.40	80.00
	623	RFM	AM/FM PUSH-BUTTON STEREO RADIO (w/4 Speakers)	X	X	X	X	185.95	224.00
	625	ACB	AM/CB PUSH-BUTTON RADIO (40-Channel)	X	X	X	X	165.20	199.00
	626	AFC	AM/FM/CB PUSH-BUTTON STEREO RADIO (w/4 Speakers)	X	X	X	X	248.20	299.00
	631	RS	REAR SPEAKER (w/AM Radio Only)	X	N	N	X	18.30	22.00
CONVENIENCE									
¢ +	462	AC	AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System; 42-Amp. Alternator w/6-Cyl. (55-Amp. w/2-Liter; 40-Amp. w/V-8) (Requires Power Steering w/V-8)	X	X	X	X	405.05	488.00
¢	464	ACP	AIR CONDITIONING PACKAGE — Includes A/C System (see above), Tinted Glass & Power Steering	X	X	X	X	576.05	694.00
¢	511	TG	TINTED GLASS — All Windows (Recommended w/AC)	X	X	X	X	47.35	57.00
	931	CC	CRUISE CONTROL — Electronic (w/Auto. Trans. Only; NA w/2-Liter)	X	X	X	X	82.20	99.00
¢	541	TSW	TILT STEERING WHEEL (w/Auto. Column Trans. Only)	X	X	X	X	56.45	68.00
	411	GP	GAUGE PACKAGE — Includes Electric Clock; Vacuum, Amp. & Oil Gauges; Tachometer (NA w/2-Liter)	X	X	X	X	82.20	99.00
%	412	TAC	TACHOMETER (Avail. w/2-Liter Eng.; NA w/Clock)	X	X	X	N	40.70	49.00
	991	IDC	INTERIOR DECOR/CONVENIENCE GROUP — Includes Visor Vanity Mirror (Lighted); Colored Rubber Floor Mats (Front & Rear); Electric Clock (Digital); Dome/Reading Light; Headlights-On Warning Buzzer	X	X	X	X	65.60	79.00
			—w/D/L Pkg.	N	X	X	X	44.85	54.00
	601	EC	★ELECTRIC CLOCK (Digital) (NA w/Gauge Pkg.)	X	X	X	X	20.75	25.00
¢	381	VG	VISIBILITY GROUP — Includes Left Remote Control Outside Mirror and Right Matching Outside Mirror—Manual; Intermittent Wipers; Day/Night Mirror	X	X	X	X	63.10	76.00
			—w/D/L	N	X	X	X	53.95	65.00
	581	LRM	LEFT REMOTE CONTROL MIRROR	X	X	X	X	13.30	16.00
¢	571	IWS	INTERMITTENT WIPER SYSTEM	X	X	X	X	29.05	35.00
	591	LG	LIGHT GROUP — Includes Trunk Light (Sed.), Two Courtesy Lights, Glove Box Light, Engine Compartment Light, Rear Door Switches (4-Dr. Vehicles) & Liftgate Dome Light Switch (03 & 08)	X	X	X	X	24.90	30.00
	851	DH	★DUAL HORNS	X	X	X	X	10.00	12.00
	644	CON	CENTER CONSOLE (Requires Bucket Seats & NA w/4-Speed Trans.)	X	X	X	X	24.10	29.00
	376	HCH	HIDDEN COMPARTMENT — (Hatchback) Includes Rear Area Carpeting and Space-Saver Spare Tire	X	N	N	N	25.75	31.00
	881	SLC	STOWAGE/LITTER CONTAINERS (NA w/D/L or Sport Pkg.)	X	X	X	X	8.30	10.00

★ — Included with D/L Pkg.

S — Standard

N — Not Available

X — Optional



1978 Concord

Factory Installed Regular Production Options

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+ Reissued: December 5, 1977
¢ Reissued: June 1, 1978

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY CONCORD				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
CONVENIENCE								
¢ 524	RWD	(d)REAR WINDOW DEFROSTER (Electric).....	X	X	X	X	\$ 69.75	\$ 84.00
532	RR	ROOF RACK — Wagon, Rooftop w/Integral Rear Air Deflector...	N	N	N	X	70.55	85.00
351	CST	SPACE-SAVER SPARE TIRE (Incl. w/Hidden Compartment)						
		—w/Regular Wheels.....	X	X	X	S	14.95	18.00
		—w/Styled Road Wheels, Aluminum Wheels, Sport Pkg., D/L Pkg. or DR78 x 14 Tires.....	X	X	X	S	NC	NC
		(d)Rear Window Defroster Required on 2-Dr. & 4-Dr. Sedans in State of New York.						
APPEARANCE								
553	SSW	SPORTS STEERING WHEEL, 3-Spokes, 15".....	S	X	X	X	\$ 16.60	\$ 20.00
555	SFW	SOFT FEEL SPORTS STEERING WHEEL (Black).....	N	X	X	X	25.75	31.00
		—w/Sport Pkg. or Hatchback.....	X	X	X	X	9.15	11.00
564	CWD	CUSTOM WHEEL COVERS (4).....	X	X	X	X	19.10	23.00
562	SRW	STYLED ROAD WHEELS (4) 14" x 6" w/Trim Ring (Avail. Only w/"D" Size Tires).....	X	X	X	X	112.90	136.00
		—w/Sport Pkg.....	X	X	X	X	58.95	71.00
566	ALW	ALUMINUM STYLED WHEELS (4) 14" x 6" (Avail. Only w/"D" Size Tires).....	X	X	X	X	195.90	236.00
		—w/Sport Pkg.....	X	X	X	X	141.95	171.00
PROTECTION ITEMS								
651	EQI	★ EXTRA-QUIET INSULATION PACKAGE — Includes Numerous Hood, Roof and Underbody Insulation and Sound Deadening Ma- terials (Incl. w/Sport & D/L Pkg.).....	X	X	X	X	37.35	45.00
791	PIC	PROTECTIVE INNER COATING (Ref. Sec. 1, Page 6).....	X	X	X	X	78.85	95.00
¢ 711	PG	PROTECTION GROUP — Includes Stainless Steel Door Edge Guards; Bumper Guards—Front.....	X	X	X	X	23.25	28.00
811	BNS	★ BUMPER NERFING STRIPS (F & R).....	X	X	X	X	28.25	34.00
¢ + 814	BGF	BUMPER GUARDS — Front.....	X	X	X	X	16.60	20.00
¢ 812	PBN	BUMPER GUARDS (F) AND BUMPER NERFING STRIPS (F&R) (NA w/D/L Pkg.).....	X	X	X	X	44.85	54.00
B51	LGC	LOCKING GAS CAP.....	X	X	X	X	5.85	7.00
HEAVY DUTY								
661	HDC	H.D. ENGINE COOLING SYSTEM (Std. w/AC) — H.D. Radiator; Power Flex Fan; Fan Shroud; Coolant Recovery System.....	X	X	X	X	30.75	37.00
671	HB	HEAVY-DUTY BATTERY — 70-Amp.....	X	X	X	X	14.15	17.00
701	HDS	H.D. SUSPENSION — H.D. Shock Absorbers.....	X	X	X	X	25.75	31.00
721	BH	ENGINE BLOCK HEATER.....	X	X	X	X	15.80	19.00

★ Included with D/L Pkg.

S — Standard

N — Not Available

X — Optional



1978 Concord

Factory Installed Regular Production Options

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+ Reissued: December 5, 1977

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY CONCORD				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
CONVENIENCE								
524	RWD	(d)REAR WINDOW DEFROSTER (Electric).....	X	X	X	X	67.25	81.00
532	RR	ROOF RACK — Wagon, Rooftop w/Integral Rear Air Deflector...	N	N	N	X	70.55	85.00
351	CST	SPACE-SAVER SPARE TIRE (Incl. w/Hidden Compartment)						
		—w/Regular Wheels.....	X	X	X	S	14.95	18.00
		—w/Styled Road Wheels, Aluminum Wheels, Sport Pkg., D/L Pkg. or DR78 x 14 Tires.....	X	X	X	S	NC	NC
		(d)Rear Window Defroster Required on 2-Dr. & 4-Dr. Sedans in State of New York.						
APPEARANCE								
553	SSW	SPORTS STEERING WHEEL, 3-Spokes, 15".....	S	X	X	X	\$ 16.60	\$ 20.00
555	SFW	SOFT FEEL SPORTS STEERING WHEEL (Black).....	N	X	X	X	25.75	31.00
		—w/Sport Pkg. or Hatchback.....	X	X	X	X	9.15	11.00
564	CWD	CUSTOM WHEEL COVERS (4).....	X	X	X	X	19.10	23.00
562	SRW	STYLED ROAD WHEELS (4) 14" x 6" w/Trim Ring (Avail. Only w/"D" Size Tires).....	X	X	X	X	112.90	136.00
		—w/Sport Pkg.....	X	X	X	X	58.95	71.00
566	ALW	ALUMINUM STYLED WHEELS (4) 14" x 6" (Avail. Only w/"D" Size Tires).....	X	X	X	X	195.90	236.00
		—w/Sport Pkg.....	X	X	X	X	141.95	171.00
PROTECTION ITEMS								
651	EQI	★ EXTRA-QUIET INSULATION PACKAGE — Includes Numerous Hood, Roof and Underbody Insulation and Sound Deadening Ma- terials (Incl. w/Sport & D/L Pkg.).....	X	X	X	X	37.35	45.00
791	PIC	PROTECTIVE INNER COATING (Ref. Sec. 1, Page 6).....	X	X	X	X	78.85	95.00
711	PG	PROTECTION GROUP — Includes Stainless Steel Door Edge Guards; Bumper Guards—Front.....	X	X	X	X	22.45	27.00
811	BNS	★ BUMPER NERFING STRIPS (F & R).....	X	X	X	X	28.25	34.00
814	BGF	BUMPER GUARDS — Front.....	X	X	X	X	15.80	19.00
812	PBN	BUMPER GUARDS (F) AND BUMPER NERFING STRIPS (F&R) (NA w/D/L Pkg.).....	X	X	X	X	44.00	53.00
B51	LGC	LOCKING GAS CAP.....	X	X	X	X	5.85	7.00
HEAVY DUTY								
661	HDC	H.D. ENGINE COOLING SYSTEM (Std. w/AC) — H.D. Radiator; Power Flex Fan; Fan Shroud; Coolant Recovery System.....	X	X	X	X	30.75	37.00
671	HB	HEAVY-DUTY BATTERY — 70-Amp.....	X	X	X	X	14.15	17.00
701	HDS	H.D. SUSPENSION — H.D. Shock Absorbers.....	X	X	X	X	25.75	31.00
721	BH	ENGINE BLOCK HEATER.....	X	X	X	X	15.80	19.00

★ Included with D/L Pkg.
S — Standard
N — Not Available
X — Optional



1978 "AMX"		COLORS	BLACK		BLUE		BEIGE	
		"T" CODES	11		13		16	
		TRIMS	"Soft Feel" Vinyl—Std.	"Levi's" Fabric—Opt.	"Soft Feel" Vinyl—Std.	"Levi's" Fabric—Opt.	"Soft Feel" Vinyl—Std.	"Levi's" Fabric—Opt.
Seat, Trim, Color & Stripe/Decal Availability								
MODEL	FRONT SEAT TYPES		Q	R	Q	R	Q	R
03-9 2-Dr. H.B.	Bucket Seats—Std.							
STANDARD EXTERIOR COLORS								
P1	Classic Black (EXTRA COST OPTION)	Decal	ORANGE/GOLD		ORANGE/GOLD		ORANGE/GOLD	
G7	Alpine White	Decal	BLACK/ORANGE		BLACK/ORANGE		BLACK/ORANGE	
8C	Quick Silver, Met.	Decal	BLACK/ORANGE		BLACK/ORANGE			
6V	Sunshine Yellow	Decal	BLACK/ORANGE				BLACK/ORANGE	
6P	Firecracker Red	Decal	BLACK/ORANGE				BLACK/ORANGE	

NOTE: Standard body side scuff moldings color—Black.
Classic Black (P1) Includes Gold Rally Stripe (Front Fenders, Door & Roof Band) and Color-Keyed Gold w/Black Slot Wheels.



1978 AMX

STANDARD EQUIPMENT

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	AMX 03-9
Air Cleaner, Cellulose-Fiber for Carburetor.	STD
Alternator, 37-Amp. (40-Amp. w/V-8).	STD
Armrests—Front.	STD
Ashtray—Front & Rear (<i>Rear Right Side Only</i>).	STD
Battery, 50-Amp.	STD
Body Components (<i>Fiberglass</i>) — Front Air Dam (<i>below front bumper</i>); Rear Window Louvers; Front & Rear Fender Flares; Lower Back Panel Molding.	STD
Bumpers (<i>Front & Rear</i>) — Color Keyed to Body Color with (<i>Black</i>) Bumper Guards and Nerfing Strips.	STD
Center Console.	STD
Cigarette Lighter.	STD
Coat Hooks, Two.	STD
Custom Instrument Panel w/Brushed Aluminum Overlay.	STD
Disc Brakes, Manual—Front.	STD
Dome Light (<i>w/Front Door Switches</i>).	STD
Energy Absorbing Bumper—Front (<i>Static Rear System</i>).	STD
Engine—258 CID, Six.	STD
Engine Coolant (<i>Protection to -20° F</i>).	STD
Floor Covering—Passenger Compartment—Colored Carpet.	STD
—Cargo (<i>Carpeting</i>).	STD
Fuel Filters—Tank and In-Line at Carburetor.	STD
Fuel Tank—22 Gallons w/Fuel Tank Vapor Emission Control System.	STD
Gauges—Oil; Amp.; Electric Clock; Tachometer.	STD
Headlights—Single (<i>Round</i>).	STD
Horn—Single.	STD
Inside Hood Release.	STD
Lock—Glove Box.	STD
Mirror—Remote Control Left Outside & Right Matching. Day/Night.	STD
Oil Filter, Full-Flow.	STD
Parcel Shelf.	STD
Rear Quarter Vent Window—Flipper Type.	STD
Roof Band in Brushed Aluminum.	STD
Scuff Moldings—Body Side (<i>Black</i>).	STD
Seats—Bucket (<i>Rear Fold Down</i>).	STD
Single Exhaust System.	STD
Steering Wheel—Soft Feel Sports (<i>Black</i>).	STD
Sway Bar, Front.	STD
Tailgate Window—Lift Type.	STD
Transmission—4-Speed Manual (<i>Full-Synchromesh</i>), Floor.	STD
Wheel Trim—Slot-Style 14" x 6" Wheels (4) w/Trim Rings.	STD

General Equipment

- Lap and Shoulder Belt Restraint System w/Seat Belt Warning Light
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- 4-Way Hazard Warning Signals
- Parking Brake Warning Lights

AMC Anti-Pollution Devices:

- Full Vapor Control System
- Thermostatically-Controlled Air Cleaner
- Transmission-Controlled Spark System*
- Exhaust Gas Recirculation System
- Air Injection "Air Guard" System
- Catalytic Converter*
- Engine designed to run on non-leaded gasoline **only**.
*Only on certain model engine.

AMC Special Features:

- Single Unit Body Construction
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering and Transmission System



1978 AMX

Factory Installed Regular Production Options

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMX 03-9	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
EXTERIOR COLOR					
—	—	COLOR — Classic Black (P1) Includes Gold Rally Stripe (Front Fenders, Door & Roof Band) and Color-Keyed Gold w/Black Slot Wheels.....	X	\$ 40.70	\$ 49.00
		—All Other Colors.....	STD	NC	NC
TRIM/SEAT					
BUCKET SEATS					
—	Q	—Vinyl (Soft Feel).....	STD	NC	NC
—	R	—"Levi's" Denim Fabric Seat Trim w/"Levi's" Buttons & Door Panels; Map Pockets in Denim; Front Fender "Levi's" Decals.....	X	40.70	49.00
TIRES					
		SIZE LOAD RANGE TYPE			
00(25)	—	DR78 x 14 B Black—Radial (Steel).....	STD	NC	NC
01(28)	—	DR78 x 14 B White—Radial (Steel).....	X	37.35	45.00
22	—	DR78 x 14 B Black w/White Letters— Radial (Steel).....	X	49.80	60.00
PACKAGES					
611	UAD	UNIQUE AMX DECAL — Hood & Liftgate (All Body Colors—Black & Orange, except Classic Black—Orange & Gold).....	X	40.70	49.00
ENGINES ALL STATES					
018	258	258 CID, Six.....	STD	NC	NC
¢ 01H	304	304 CID, V-8 (NA Calif.).....	X	207.50	250.00
EMISSION					
A61	CAL	CALIFORNIA EMISSION SYSTEM & FACTORY TESTING (Mandatory in State of California).....	X	61.45	74.00
A64	HAA	HIGH ALTITUDE AREAS (Required on Vehicles Sold for Principal Use in Counties Wholly Located at Elevations Above 4,000 Feet) (Ref. Sec. 1, Page 5).....	X	NC	NC
TRANSMISSIONS					
42M	M	4-SPEED MANUAL, Floor Shift (258 CID Only).....	STD	NC	NC
¢ 42C	C	AUTOMATIC, Floor Shift.....	X	274.75	331.00
¢ 451	TGD	TWIN-GRIP DIFFERENTIAL.....	X	49.80	60.00
POWER					
¢ 481	PS	POWER STEERING (Required — V-8 w/AC).....	X	124.50	150.00
¢ 492	DB	POWER DISC BRAKES — Front.....	X	54.80	66.00
AUDIO					
622	RP	AM PUSH-BUTTON RADIO.....	X	66.40	80.00
623	RFM	AM/FM PUSH-BUTTON STEREO RADIO (w/4 Speakers).....	X	185.95	224.00
625	ACB	AM/CB PUSH-BUTTON RADIO (40-Channel).....	X	165.20	199.00
626	AFC	AM/FM/CB PUSH-BUTTON STEREO RADIO (w/4 Speakers)...	X	248.20	299.00
631	RS	REAR SPEAKER (w/AM Radio Only).....	X	18.30	22.00



1978 AMX

Factory Installed Regular Production Options

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMX 03-9	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
CONVENIENCE					
462	AC	AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System; Flex Fan; 42-Amp. Alternator (40-Amp. V-8); Parcel Shelf (Requires Power Steering w/V-8).....	X	\$405.05	\$488.00
464	ACP	AIR CONDITIONING PACKAGE — Includes A/C System (see above), Tinted Glass & Power Steering.....	X	576.05	694.00
511	TG	TINTED GLASS — All Windows (Recommended w/AC).....	X	47.35	57.00
931	CC	CRUISE CONTROL — Electronic (w/Auto. Trans. Only).....	X	82.20	99.00
991	IDC	INTERIOR DECOR/CONVENIENCE GROUP — Includes Visor Vanity Mirror (Lighted); Colored Rubber Mats (Front & Rear); Dome/Reading Light; Headlights-On Warning Buzzer.....	X	49.00	59.00
571	IWS	INTERMITTENT WIPER SYSTEM	X	29.05	35.00
591	LG	LIGHT GROUP — Includes Two Courtesy Lights; Glove Box Light; Engine Compartment Light; Liftgate Dome Light Switch.....	X	24.90	30.00
851	DH	DUAL HORNS	X	10.00	12.00
376	HCH	HIDDEN COMPARTMENT — Includes Rear Area Carpeting and Space-Saver Spare Tire.....	X	25.75	31.00
524	RWD	REAR WINDOW DEFROSTER (Electric) (Recommended on AMX)	X	69.75	84.00
351	CST	SPACE-SAVER SPARE TIRE	X	NC	NC
APPEARANCE					
562	SRW	STYLED ROAD WHEELS (4) — 14" x 6" w/Trim Ring.....	X	58.95	71.00
566	ALW	ALUMINUM STYLED WHEELS (4) — 14" x 6".....	X	141.95	171.00
PROTECTION ITEMS					
651	EQI	EXTRA-QUIET INSULATION PACKAGE — Includes Numerous Hood, Roof and Underbody Insulation and Sound Deadening Materials.....	X	37.35	45.00
791	PIC	PROTECTIVE INNER COATING (Ref. Sec. 1, Page 6)	X	78.85	95.00
B51	LGC	LOCKING GAS CAP	X	5.85	7.00
HEAVY DUTY					
661	HDC	H.D. ENGINE COOLING SYSTEM (Std. w/AC) — Includes H.D. Radiator; Power Flex Fan; Fan Shroud; Coolant Recovery System.....	X	30.75	37.00
671	HB	HEAVY-DUTY BATTERY — 70-Amp.	X	14.15	17.00
701	HDS	H.D. SUSPENSION — H.D. Shocks.....	X	25.75	31.00
721	BH	ENGINE BLOCK HEATER	X	15.80	19.00

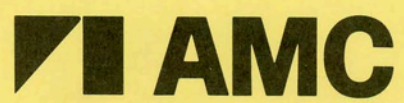
4. Pacer Trim and Options

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

PACER





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1979 PACER

BODY TYPE

Interior Trims

[illegible]

Exterior Colors

[illegible]

Two-Tone Paint (Opt.)

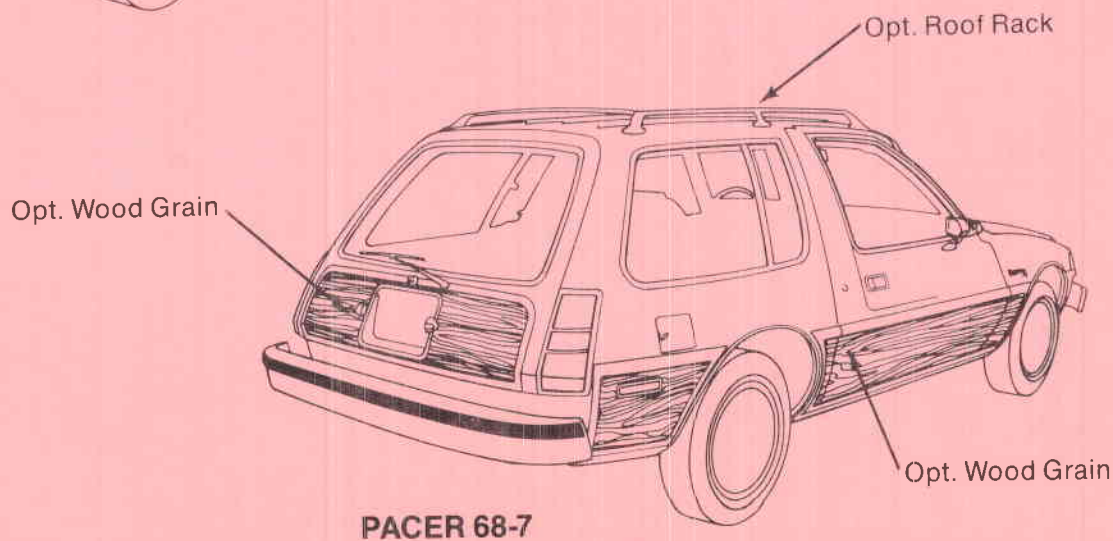
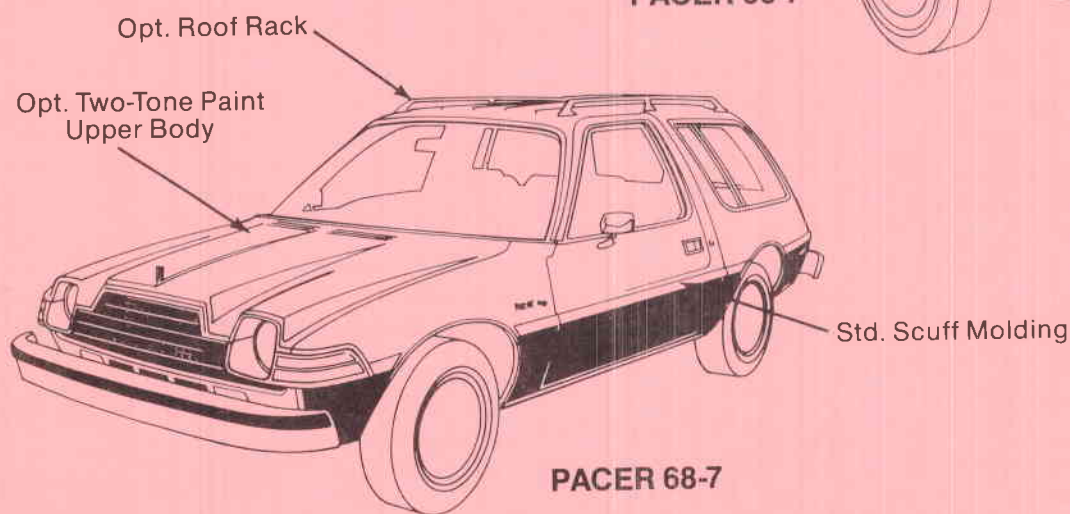
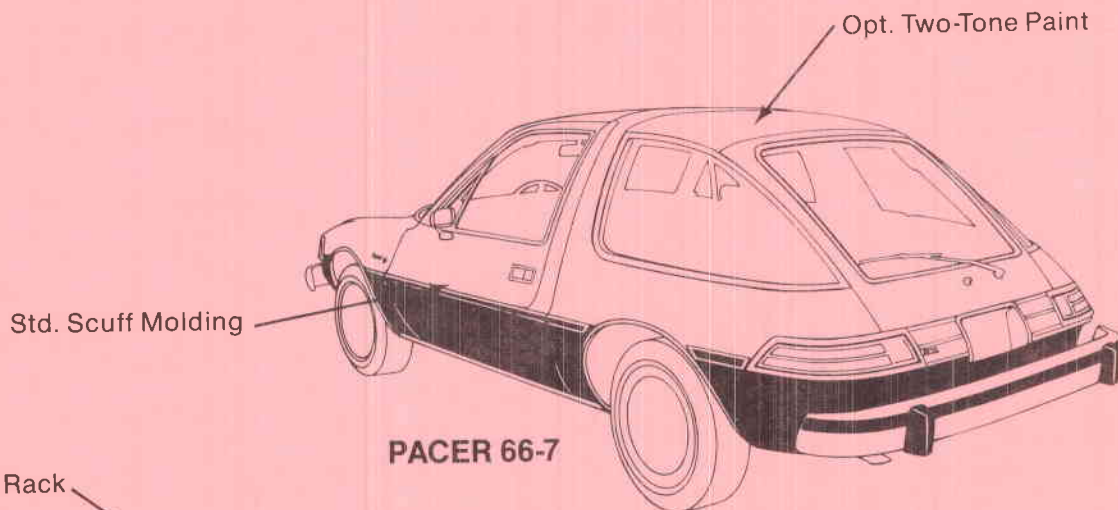
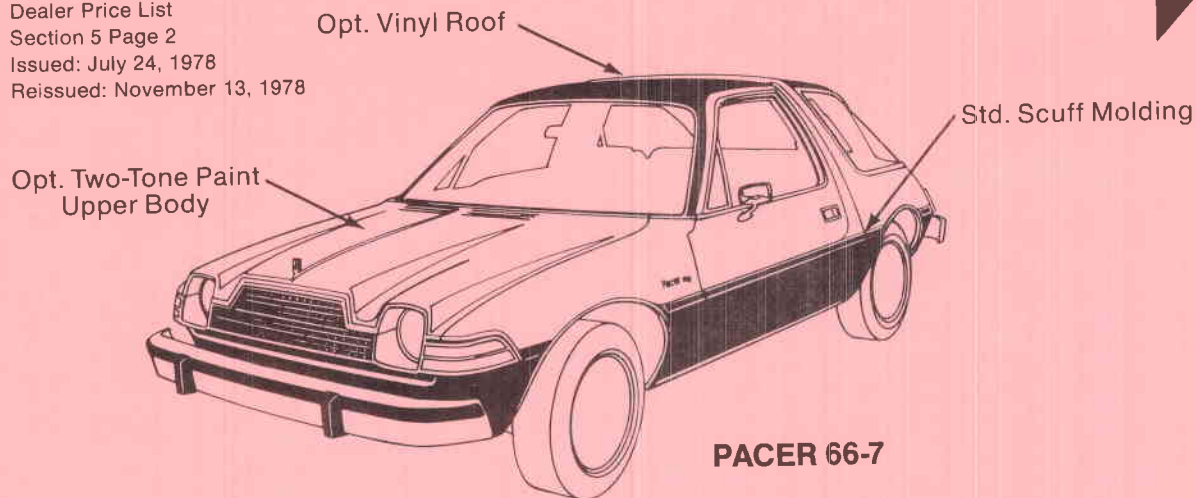
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OPT. VINYL ROOF (66)

NE	= Neutral
BL	= Blue
DR	= Dark Russet
BR	= Med. Brown
WH	= White

Two-Tone w/Opt. Vinyl Roof (66-7)

[illegible]



1979 PACER

Exterior Colors

		"D/L" & "Limited" Optional Vinyl Roof & Standard Scuff Moldings Availability					Wheel Cover Color Availability	
		Black	Blue	Russet	Beige	Flax	"D/L" Wheel Cover	Styled Wheel Covers Color- Keyed
9B	Olympic White	WH 1	WH 3 BL 3	WH 2 DR 2	WH T BR T		9B	9B
8C	Quick Silver, Met.	NA 1	BL 3	DR 2			Brushed	Argent
P1	Classic Black	WH 1		NA 1	NA T		Brushed	P1
9H	Cumberland Green, Met.	NA 1			NA T		Brushed	9H
9E	Wedgwood Blue		BL 3				9M	9E
9M	Starboard Blue, Met.	BL 3	WH 3 BL 3				9M	9M
8A	Khaki	NA 1		NA 2		NE K	Brushed	8B
8B	British Bronze, Met.	NE K				NE K	8B	8B
9L	Saxon Yellow	NA 7			BR 7		9L	9L
9N	Morocco Buff			NA 2	BR T		9N	9N
9A	Alpaca Brown, Met.				BR T		9A	9A
9K	Sable Brown, Met.				BR 6		9K	9A
6P	Firecracker Red	WH 1			NA T		Brushed	6P
9C	Russet, Met.	NA 2		DR 2	NA 2		9C	9C
9P	Bordeaux, Met.	DR 2		DR 2	DR 2		9P	9C
9Z	Misty Beige Clear Coat (Extra Cost)				NA T			9A

Two-Tone Paint (Opt.)

P1/8C	Classic Black/Quick Silver	NA 1					Brushed	Argent
9M/9E	Starboard Blue/Wedgwood Blue		NA 3				9M	9M
8B/8A	British Bronze/Khaki					NA K	8B	8B
9A/9N	Alpaca Brown/Morocco Buff				NA T		9A	9A
9K/9A	Sable Brown/Alpaca Brown				NA 6		9K	9A
9P/9C	Bordeaux/Russet			NA 2			9P	9C

Two-Tone w/Opt. Vinyl Roof (66-7)

9M/SW	Starboard Blue/Wedgwood Blue		BL 3				9M	9M
9A/MA	Alpaca Brown/Morocco Buff				BR T		9A	9A
9P/RB	Bordeaux/Russet			DR 2			9P	9C

— When two-tone paint combinations are ordered, the first color is the primary color (below scuff moldings) and the second color is the secondary (above scuff moldings).

OPT. VINYL ROOF (66)
 NA = Not Available
 NE = Neutral
 BL = Blue
 DR = Dark Russet
 BR = Med. Brown
 WH = White

STD. SCUFF MOLDINGS
 1 = Black
 2 = Med. Russet
 3 = Blue
 6 = Dark Brown
 7 = Yellow
 T = Med. Brown
 K = British Bronze



1979 Pacer D/L

STANDARD EQUIPMENT

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INTERIOR

- Armrests—Front & Rear
- Ashtrays—Front & Rear (*Right Side Only*)
- Cargo Area Skid Strips (*Wagon Only*)
- Cigarette Lighter
- Coat Hooks—Two
- Electric Clock
- Floor Covering—Carpeted Passenger Compartment & Cargo Area (*Color-Keyed*) 12 oz.
- Front Seat Back Locks
- Head Restraints—Two Front
- Hood Release—Inside
- Lap and Shoulder Belt Restraint System w/Seat Belt Warning Light
- Lights—Two Courtesy & Dome (*w/Front Door Switches*)
- Glove Box Lock
- Key Warning Buzzer
- Mirror—Day/Night (10")
- Parking Brake Warning Light
- Rear Seat (*Folddown*)
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Seat—Front Indiv. Reclining w/Custom Door Trim w/Wood Grain Accents
- Steering Wheel—Custom w/Wood Grain Overlays
- Walnut Burl Wood Grain Instrument Panel Overlay

EXTERIOR

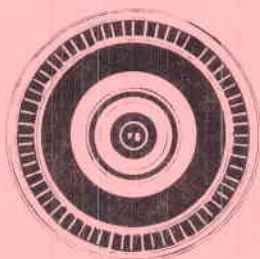
- Bumper Guards (*F&R*)
- Energy Absorbing Bumpers—Front & Rear
- Headlights—Single
- Left Outside Rearview Mirror
- Moldings: Rocker Panel, License Plate Surround, Hood & Rear Fender Edge, Wheelip, Door & Rear Quarter Window Surround
- Scuff Moldings—Body Side Between Front & Rear Wheel Openings (*Color-Keyed*)
- Tailgate Window—Lift Type
- Wheel Trim—Wheel Covers—Color-Keyed (4)
- Window—Rear Quarter (*Flipper Type*) (*Wagon Only*)

FUNCTIONAL

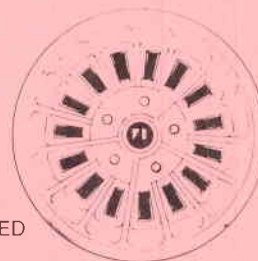
- Air Cleaner, Cellulose-Fiber for Carburetor
- Alternator, 42-Amp.
- Anti-Theft Ignition, Steering, and Transmission System
- Battery, 50-Amp
- Coolant Recovery System
- Disc Brakes, Manual—Front
- Electronic Ignition
- Engine—258 CID, Six
- Engine Coolant (*Protection to -20° F*)
- Extra-Quiet Insulation Package—Includes Additional Hood, Roof & Underbody Insulation and Sound Deadening Materials
- Fuel Filters—Tank and In-Line at Carburetor
- Fuel Tank—21 Gallons
- Heating and Defrosting System
- High Level Ventilation
- Horn—Dual
- Oil Filter, Full-Flow
- Rack & Pinion Steering
- Self-Adjusting Brake Linings
- Single Exhaust System
- Single Unit Body Construction
- Spare Tire—High-Pressure
- Sway Bar—Front
- Tires—P195/75R14 White Radial (*Glass*) (4)
- Transmission—4-Speed Manual Floor Shift (*Full-Synchromesh*)
- Wipers and Washers—2-Speed Electric

AMC ANTI-POLLUTION DEVICES

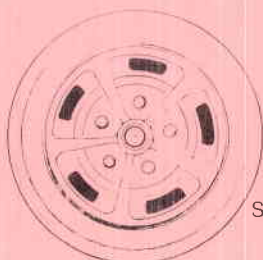
- Fuel Vapor Control System
- Thermostatically-Controlled Air Cleaner
- Transmission-Controlled Spark System
- Exhaust Gas Recirculation System
- Air Injection "Air Guard" System
- Catalytic Converter
- Engine designed to run on non-leaded gasoline **only**.



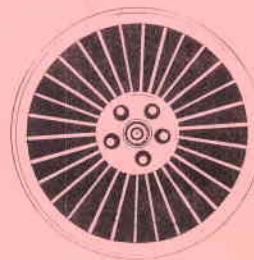
PAINTED COVER
STD. D/L



STYLED WHEEL COVER
COLOR KEYED-STD. LIMITED
OPT. D/L



SPOKE STYLE WHEEL
OPT.



TURBINE ALUMINUM WHEEL
OPT.



1979 Pacer

STANDARD EQUIPMENT (Continued)

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Pacer Limited (476)

Equipment in addition to or in place of D/L

INTERIOR

- Premium Individual Reclining Seats in Leather/Cord
- Center Armrest
- Premium Door Panel with 18 oz. Carpeting, Wood Grain Door Handle Overlay and "Limited" Identification
- Luxury Wood Grain Steering Wheel
- 18 oz. Carpeting in Passenger and Cargo Areas

EXTERIOR

- Styled Wheel Covers—Color-Keyed (4)
- Black Rocker Panels (*Deleted with Two-Tone or Wood Grain*)
- "Limited" Nameplates—Front Fenders
- Lower Body Side Molding (*Deleted with Wood Grain*)

STANDARD OPTIONS

- Power Steering
- Power Windows and Door Locks
- AM Radio
- Tilt Steering Wheel
- Convenience Group
- Visibility Group
- Light Group
- Protection Group



1979 Pacer

Factory Installed Regular Production Options

Dealer Price List

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Issued: July 24, 1978

Reissued: November 13, 1978

+ Reissued: December 11, 1978

% Reissued: January 2, 1979

Reissued: January 15, 1979

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			66-7	68-7		
EXTERIOR COLOR						
—	—	COLOR — TWO-TONE (Black Rocker Panels Deleted)	X	X	\$ 53.95	\$ 68.00
# —	9Z	MISTY BEIGE CLEARCOAT (Avail. w/Limited Only; NA w/Two-Tone or Vinyl Roof)	X	X	70.55	85.00
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINATION — of Regular Production Exterior Colors/Interior Trim Colors Listed in Section 5, Page 1 (NA w/Two-Tone or Limited)	X	X	21.60	26.00
—	—	VINYL ROOF (See Trim Chart)	X	NA	102.95	124.00
TRIM/SEAT						
INDIVIDUAL RECLINING SEATS — D/L						
# —	RV	—Vinyl (Sport)	STD	STD	NC	NC
# —	RF	—Fabric (Caberfae Corduroy)	X	X	20.75	25.00
INDIVIDUAL RECLINING SEATS — Limited						
—	RL	—Leather/Cord.	STD	STD	NC	NC
BUCKET SEATS — D/L						
# —	BF	—Fabric (Caberfae Corduroy)	X	X	20.75	25.00
TIRES						
		SIZE LOAD RANGE TYPE				
01(51)	—	P195/75R14 B White—Radial (Glass)	STD	STD	NC	NC
52	—	P195/75R14 B Black—Radial (Steel)	X	X	NC	NC
53	—	P195/75R14 B White—Radial (Steel)	X	X	39.85	48.00
ENGINES All States						
+ 01C	258	*258 CID, Six	STD	STD	NC	NC
%01H	304	(a)304 CID, V-8	X	X	332.00	400.00
(a)Requires Power Steering & Power Disc Brakes						
*Only Engine Available in California (Ref. Sec. 1, Page 4 for Transmission/Axle Ratio Availability)						
EMISSION						
A61	CAL	CALIFORNIA EMISSION SYSTEM & FACTORY TESTING (Mandatory in State of California)	X	X	64.75	78.00
A64	HAP	ALTITUDE DRIVEABILITY (Required on Vehicles Sold for Principal Use in Counties Wholly Located at Elevations Above 4,000 Feet) (Ref. Sec. 1, Page 5)	X	X	NC	NC
TRANSMISSIONS						
42M	M	4-SPEED MANUAL, Floor Shift (NA 304 CID)	STD	STD	NC	NC
42A	A	AUTOMATIC, Column Shift (NA 304 CID)	X	X	268.10	323.00
42C	C	AUTOMATIC, Floor Shift	X	X	288.85	348.00
451	TGD	TWIN-GRIP DIFFERENTIAL	X	X	52.30	63.00



1979 Pacer

Factory Installed Regular Production Options

Dealer Price List
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Issued: July 24, 1978
Reissued: November 13, 1978
Reissued: January 15, 1979

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			66-7	68-7		
POWER						
481	PS	★ POWER STEERING (Required w/V-8)	X	X	\$131.15	\$158.00
492	PDB	POWER DISC BRAKES — Front (Required w/V-8)	X	X	58.10	70.00
441	DLP	POWER DOOR LOCKS	X	X	59.80	72.00
442	PWL	★ POWER WINDOW & DOOR LOCKS	X	X	161.05	194.00
AUDIO						
622	RP	★ AM PUSH-BUTTON RADIO	X	X	69.75	84.00
623	RFM	AM/FM PUSH-BUTTON STEREO RADIO (w/4 Speakers)	X	X	195.90	236.00
		—w/Limited	X	X	126.20	152.00
624	AFT	AM/FM/TAPE STEREO RADIO (w/4 Speakers)	X	X	293.00	353.00
		—w/Limited	X	X	223.30	269.00
# 626	FCB	AM/FM/CB PUSH-BUTTON STEREO RADIO (40-Channel w/4 Speakers)	X	X	331.20	399.00
		—w/Limited	X	X	261.45	315.00
CONVENIENCE						
462	AC	AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System; 55-Amp. Alternator (Requires Power Steering w/V-8)	X	X	425.80	513.00
# 464	ACP	AIR CONDITIONING PACKAGE — Includes A/C System (see above); Tinted Glass; Power Steering (NA w/Limited)	X	X	611.75	737.00
# 511	TG	TINTED GLASS — All Windows (Recommended w/AC)	X	X	54.80	66.00
931	CC	CRUISE CONTROL — Electronic (w/Auto. Trans. Only)	X	X	86.35	104.00
# 541	TSW	★ TILT STEERING WHEEL	X	X	62.25	75.00
411	GP	GAUGE PACKAGE — Includes Tachometer; Oil, Temp. & Amp. Gauges; Center Console (NA w/Ctr. Armrest on Limited)	X	X	107.10	129.00
991	CG	★ CONVENIENCE GROUP — Includes Headlights-On Buzzer; In- termittent Wipers; Dual Visor Vanity Mirrors (Lighted)	X	X	62.25	75.00
381	VG	★ VISIBILITY GROUP — Includes Left & Right Remote Control Outside Mirrors	X	X	41.50	50.00
581	LRM	LEFT REMOTE CONTROL MIRROR	X	X	14.15	17.00
591	LG	★ LIGHT GROUP — Includes Glove Box Light; Dome/Map Light; Cargo Light (68); Ashtray Light; Engine Compartment Light	X	X	32.40	39.00
641	CAR	★ CENTER ARMREST — (NA w/Gauge Pkg.)	X	X	40.70	49.00
403	RWW	REAR WINDOW WASHER/WIPER	X	X	51.50	62.00
524	RWD	REAR WINDOW DEFROSTER (Electric)	X	X	73.90	89.00
# 532	RR	ROOF RACK	X	X	62.25	75.00
# 507	DVW	DOOR VENT WINDOWS	X	X	39.85	48.00
871	PMR	MOON ROOF (Pop-Up) — Tinted Glass; Incl. Hold Down Straps for Storage of Removed Panel (NA w/Roof Rack)	X	NA	147.75	178.00

★ Standard with Limited



1979 Pacer

Factory Installed Regular Production Options

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			66-7	68-7		
APPEARANCE						
554	LWW	LEATHER WRAPPED SPORT STEERING WHEEL..... —w/Limited.....	X	X	\$ 40.70 16.60	\$ 49.00 20.00
551	WSW	★ LUXURY WOOD GRAIN STEERING WHEEL.....	X	X	24.10	29.00
562	SWC	STYLED WHEEL COVERS (4) (NA Limited).....	X	X	29.05	35.00
564	CKW	★ STYLED WHEEL COVERS — Color-Keyed (4).....	X	X	37.35	45.00
565	SPK	SPOKE STYLE WHEELS (4) 14" x 6" w/Trim Rings..... —w/Limited.....	X	X	120.35 83.00	145.00 100.00
566	ALW	TURBINE FORGED ALUMINUM WHEELS (4) — 14" x 6"..... —w/Limited.....	X	X	249.00 211.65	300.00 255.00
25W	WO	WOOD GRAIN (Side Panels).....	NA	X	97.15	117.00
PROTECTION ITEMS						
791	PIC	PROTECTIVE INNER COATING (Ref. Sec. 1, Page 6).....	X	X	83.00	100.00
711	PG	★ PROTECTION GROUP — Includes Bumper Nerfing Strips (F&R); Floor Mats (F&R).....	X	X	45.65	55.00
B51	LOC	LOCKING GAS CAP.....	X	X	6.65	8.00
HEAVY DUTY						
661	HDC	H.D. ENGINE COOLING SYSTEM (Std. w/AC) — Includes H.D. Radiator; 7-Blade Flex Fan (w/6-Cyl.); Fan Shroud.....	X	X	25.75	31.00
671	HB	HEAVY-DUTY BATTERY — 70-Amp.—Six (56-Amp.—V-8).....	X	X	14.95	18.00
722	CCG	COLD CLIMATE GROUP — Includes H.D. Battery; H.D. Alterna- tor; Engine Block Heater.....	X	X	79.70	96.00
		—w/AC or Rear Window Defroster.....	X	X	31.55	38.00
972	HDS	H.D. SHOCK ABSORBERS.....	X	X	11.65	14.00

★ Standard with Limited



1978 "PACER"		COLORS			BLACK		FLAX/ BLACK	BLUE		FLAX/ BLUE	BERRY		FLAX/ BERRY	BEIGE		FLAX			
		"T" CODES			21		2A	23		2B	25		2D	26		27			
		TRIMS			"Velveteen Crushed" Fabric	"Reflection Print" Fabric—Opt.	"Soft Feel" Vinyl	"Soft Feel" Vinyl—Opt.	"Velveteen Crushed" Fabric	"Reflection Print" Fabric—Opt.	"Soft Feel" Vinyl	"Soft Feel" Vinyl—Opt.	"Velveteen Crushed" Fabric	"Reflection Print" Fabric—Opt.	"Soft Feel" Vinyl	"Soft Feel" Vinyl—Opt.	"Velveteen Crushed" Fabric	"Reflection Print" Fabric—Opt.	"Soft Feel" Vinyl
SEAT, TRIM, COLOR & VINYL ROOF AVAILABILITY																			
MODEL	FRONT SEAT TYPES																		
66-7 2-DR. H.B.	Individual Reclining—Std.				K	J	U		K	J	U		K	J	U		K	J	U
	Bucket Seats—Opt.						Q	Q			Q	Q			Q	Q			Q
68-7 2-Dr. WAG.	Individual Reclining—Std.				K	J	U		K	J	U		K	J	U		K	J	U
	Bucket Seats						Q	Q			Q	Q			Q	Q			Q

STANDARD EXTERIOR COLORS

P1	Classic Black	Vinyl Roof	BK	WH	BG	SL	BK	WH	SL	BK	WH	SL	BK	WH	BG	BK	WH	BG						
		Two-Tone	QUICK SILVER (8C)																					
G7	Alpine White	Vinyl Roof	BK	WH	SL		BK	WH	BU	BK	WH	BE		WH	BG	BR	BK	WH	NM	BR				
8C	Quick Silver, Met.	Vinyl Roof	BK	WH	SL		BK	WH	SL	BU	BK	WH	SL	BE										
		Sport Pkg. Two-Tone	CLASSIC BLACK (P1)						CLARET (8D)															
			☼ CAPTAIN BLUE (7W)			☼ CAPTAIN BLUE (7W)																		
6V	Sunshine Yellow	Vinyl Roof	BR	BK	WH											BR	BK	WH	BR	BK	WH			
6P	Firecracker Red	Vinyl Roof	BK	WH									BK	WH										
7C	Autumn Red, Met.	Vinyl Roof	BK	WH	BE								BK	WH	BE	BK	WH	BE						
8D	Claret, Met.	Vinyl Roof	BK	WH	BE								BK	WH	BE	BK	WH	BE						
		Two-Tone										AUTUMN RED (7C)												
6D	Sand Tan	Vinyl Roof	BR	WH	BG											BR	WH	BG						
		Sport Pkg. Two-Tone													☼ GOLDEN GINGER (7M)									
7M	Golden Ginger, Met.	Vinyl Roof	BR	WH	BG											BR	WH	BG						
		Two-Tone													SAND TAN (6D)									
		Sport Pkg. Two-Tone													MOCHA BROWN (7B)									
7B	Mocha Brown, Met.	Vinyl Roof	BR	WH	BG											BR	WH	BG						
8A	Khaki	Vinyl Roof	BK	WH	NM														BK	WH	NM			
		Sport Pkg. Two-Tone																BRITISH BRONZE (8B)						
8B	British Bronze, Met.	Vinyl Roof	BK	WH	NM														BK	WH	NM			
		Two-Tone																KHAKI (8A)						
7D	Powder Blue	Vinyl Roof	BK	WH	BU		BK	WH	BU															
		Sport Pkg. Two-Tone	CAPTAIN BLUE (7W)			CAPTAIN BLUE (7W)																		
7W	Captain Blue, Met.	Vinyl Roof	BU	WH	BK		BU	WH	BK								BU	WH	BK					
7L	Loden Green, Met.	Vinyl Roof	BK	WH	BG														BK	WH	BG	BK	WH	BG

NOTE: Two-tone paint available on Hatchback only without vinyl roof. Standard scuff moldings color application: White—G7; Berry—8D, 7C; Brown—7B; Tan—6D, 7M; Khaki—8A, 8B; Blue—7D, 7W; Silver—8C; Black with all others. Scuff
Optional Vinyl Roof is available with Sport Package:

BODY COLOR

8C = Quick Silver
6D = Sand Tan
8C = Quick Silver
8C = Quick Silver

VINYL ROOF/LOWER TWO-TONE

CP = Silver/Classic Black
MB = Beige/Golden Ginger
CD = Berry/Claret
SB = Silver/Captain Blue

molding not available with Sport Pkg. Flax trim involves bucket seats only with all others. Components matching normal color code (Padded Instrument Panel, Floor Carpeting).

Flax Soft Feel Interior Trim NOT available with Sport Pkg.

OPTIONAL VINYL ROOF CODES

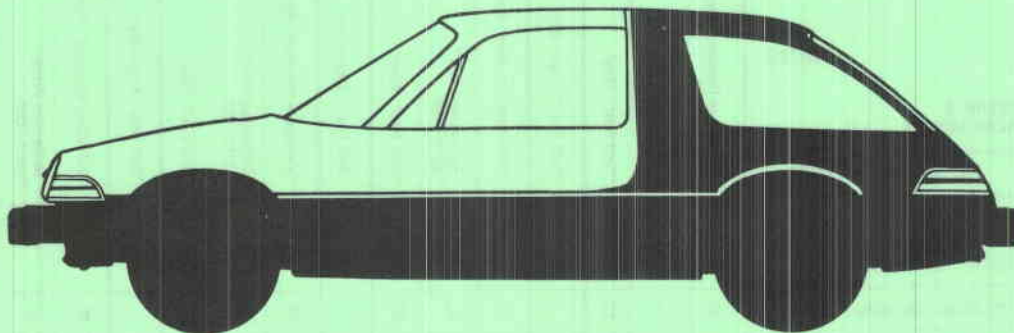
(NA w/Sport Pkg.)

BK = Black
WH = White
SL = Silver
BU = Med. Blue

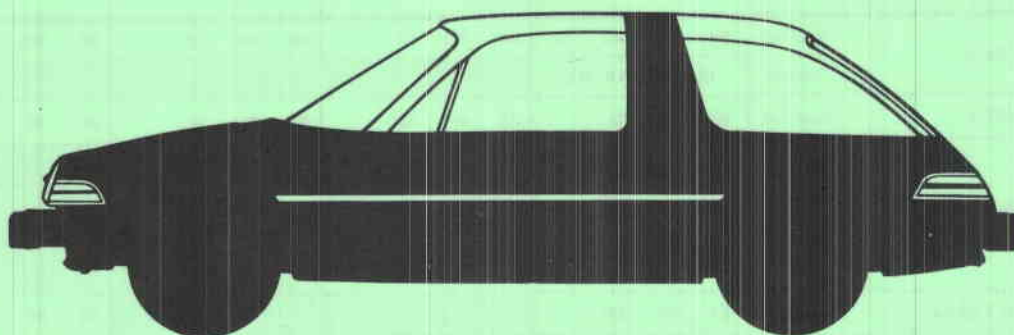
BG = Beige
BR = Brown
BE = Berry
NM = Neutral

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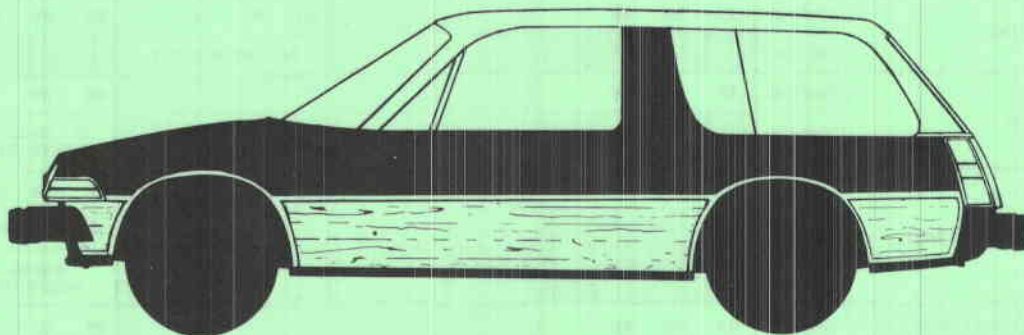
1978 Pacer Striping, Scuff Molding and Vinyl Roofs



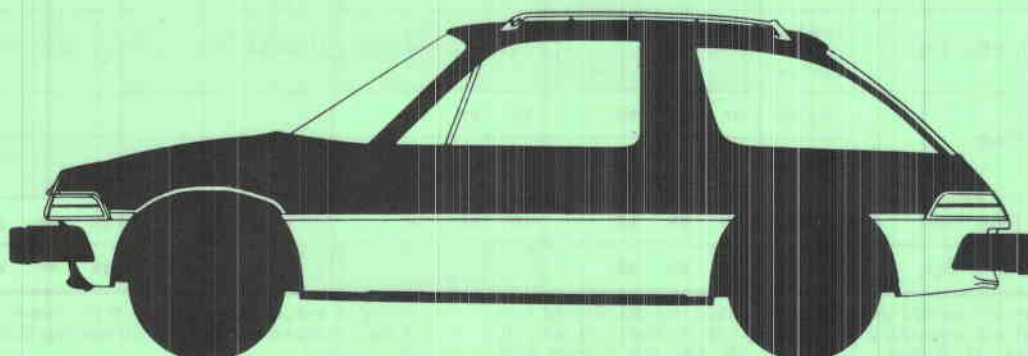
Pacer with optional two-tone paint.



Pacer with optional vinyl roof and standard scuff molding.



Pacer Wagon with optional vinyl roof and optional woodgrain.



Pacer with optional sport package (lower body two-tone).



1978 Pacer

STANDARD EQUIPMENT

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	PACER	
	66-7	68-7
Air Cleaner, Cellulose-Fiber for Carburetor.	STD	STD
Alternator, 37-Amp. (40-Amp. w/V-8).	STD	STD
Armrests—Front.	STD	STD
Ashtrays—Front & Rear (<i>Right Side Only</i>).	STD	STD
Battery, 50-Amp.	STD	STD
Bumper Nerfing Strips.	STD	STD
Cigarette Lighter.	STD	STD
Coat Hooks—Two.	STD	STD
Coolant Recovery System.	STD	STD
Disc Brakes, Manual—Front.	STD	STD
Dome Light (<i>w/Front Door Switches</i>).	STD	STD
Electric Clock.	STD	STD
Energy Absorbing Bumpers—Front & Rear.	STD	STD
Engine—232 CID, Six.	STD	STD
Engine Coolant (<i>Protection to —20°F</i>).	STD	STD
Extra-Quiet Insulation Package—Includes Numerous Hood, Roof & Underbody Insulation and Sound Deadening Materials.	STD	STD
Floor Covering—Carpeted Passenger Compartment & Cargo Area (<i>Color-Keyed</i>).	STD	STD
Fuel Filters—Tank and In-Line at Carburetor.	STD	STD
Fuel Tank—20 Gallons.	STD	STD
Headlights—Single.	STD	STD
Horn—Dual.	STD	STD
Inside Hood Release.	STD	STD
Light Group—Incl. Lights: Cargo (<i>Wag.</i>), 2 Courtesy, Glove Box, Ashtray, Engine Compartment, Liftgate Switch.	STD	STD
Lock—Glove Box.	STD	STD
Mirrors—Left Outside Rearview Mirror.	STD	STD
—Day/Night.	STD	STD
Moldings: Rocker Panel (<i>Wide</i>), License Plate Surround, Hood & Fender Rear Edge, Wheelip.	STD	STD
Oil Filter, Full-Flow.	STD	STD
Seat, Cushions-Foam—Front Indiv. Reclining Seats w/Custom Door Trim.	STD	STD
—Rear (<i>Fold Down</i>).	STD	STD
Scuff Moldings—Body Side Between Front & Rear Wheel Openings (<i>Color-Keyed</i>).	STD	STD
Single Exhaust System.	STD	STD
Steering—Rack and Pinion.	STD	STD
Steering Wheel—Standard (<i>w/Padded Horn Bar With Overlay</i>).	STD	STD
Tailgate Window—Lift Type.	STD	STD
Transmission—3-Speed Manual—Floor (<i>Full-Synchromesh</i>).	STD	STD
Wheel Trim—Wheel Covers (4).	STD	STD
Window—Rear Quarter (<i>Flipper Type</i>).	NA	STD

General Equipment

- Lap and Shoulder Belt Restraint System w/Seat Belt Warning Light
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- Side Marker Lamps & Reflectors
- 4-Way Hazard Warning Signals
- Parking Brake Warning Light

AMC Anti-Pollution Devices:

- Fuel Vapor Control System
 - Thermostatically-Controlled Air Cleaner
 - Transmission-Controlled Spark System*
 - Exhaust Gas Recirculation System
 - Air Injection "Air Guard" System
 - Catalytic Converter*
 - Engine designed to run on non-leaded gasoline **only**.
- *Only on certain model engines.

AMC Special Features:

- Single Unit Body Construction
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering, and Transmission System
- Rack & Pinion Steering



1978 Pacer

Factory Installed Regular Production Options Easy Order Group

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Easy Order Group represents popular model and option combinations. Additional options may be added to Easy Order Group or options within EOG's may be upgraded (*Example: AM/FM Stereo Radio can be substituted for AM Radio*).

MODEL	Group "A" (361)	Group "B" (362)	Group "C" (363)
66-7	Auto. Trans. - Column AM Radio Power Steering 258 CID, Six Engine Tinted Glass (All) Left Remote Mirror	Group "A" Content Plus: Power Disc Brakes White Radial (Glass) Tires (36)	Group "B" Content Plus: Rear Window Defroster Visibility Group Bumper Guards - F & R
Invoice Credit	\$10.00	\$20.00	\$40.00
68-7	Auto. Trans. - Column AM Radio Power Steering 258 CID, Six Engine Tinted Glass (All) Left Remote Mirror	Group "A" Content Plus: Power Disc Brakes White Radial (Glass) Tires (36) Roof Rack	Group "B" Content Plus: Rear Window Defroster Visibility Group Bumper Guards F & R
Invoice Credit	\$10.00	\$20.00	\$40.00

The Easy Order Groups will **NOT** appear as such on window label or invoices but will trigger the installation of the items in the Groups and credit your invoice for amount shown above.



1978 Pacer

Factory Installed Regular Production Options

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE		
			66-7	68-7				
EXTERIOR COLOR								
—	—	COLOR — TWO-TONE — (NA w/Sport Pkg.) Application of Standard Pacer Colors (Refer Section 5, Page 1).....	X	NA	\$ 69.75	\$ 84.00		
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINATION — of Regular Production Exterior Colors/Interior Trim Colors (Refer Section 5, Page 1)	X	X	19.95	24.00		
—	—	VINYL ROOF (See Trim Chart).....	X	X	97.95	118.00		
—	BK	—Black.....	(SPECIFY COLOR DESIRED)					
—	WH	—White.....						
—	BR	—Brown.....						
—	BE	—Berry.....						
—	BG	—Beige.....						
—	BU	—Med. Blue.....						
—	NM	—Neutral Met.....						
—	SL	—Silver.....						
—	—	PACER SPORT (Lower Body Side Two-Tone).....	INC	NA	(Incl. in Pkg.)			
—	—	Body Color	Contrasting Color					
—	—	7M Golden Ginger	7B Mocha Brown					
—	—	8C Quick Silver	P1 Classic Black					
—	—	8C Quick Silver	8D Claret					
—	—	6D Sand Tan	7M Golden Ginger					
—	—	8A Khaki	8B British Bronze					
—	—	8C Quick Silver	7W Captain Blue					
—	—	7D Powder Blue	7W Captain Blue					
TRIM/SEAT								
—	K	—Fabric (Velveteen Crushed).....	STD	X	NC	NC		
—	J	—Fabric (Reflection Print).....	X	X	NC	NC		
—	U	—Vinyl (Soft Feel).....	X	STD	NC	NC		
—	Q	BUCKET SEATS						
—	Q	—Vinyl (Soft Feel) (Std. w/Sport Pkg.).....	X	X	NC	NC		
TIRES								
		LOAD						
		SIZE	RANGE	TYPE				
01(09)	—	D78 x 14	B	White (Unbelted).....	STD	STD	NC	NC
36	—	(a)DR78 x 14	B	White—Radial (Glass-Belted).....	X	X	79.70	96.00
25	—	(a)DR78 x 14	B	Black—Radial (Steel).....	X	X	63.10	76.00
28	—	(a)DR78 x 14	B	White—Radial (Steel).....	X	X	100.45	121.00
22	—	(a)DR78 x 14	B	Black w/White Letters— Radial (Steel).....	X	X	112.90	136.00
41	—	(b)E78 x 14	B	White (Unbelted).....	X	X	14.95	18.00
42	—	(b)ER78 x 14	B	Black—Radial (Steel).....	X	X	78.05	94.00
43	—	(b)ER78 x 14	B	White—Radial (Steel).....	X	X	115.40	139.00
44	—	(b)ER78 x 14	B	Black w/White Letters— Radial (Steel).....	X	X	127.85	154.00
With Pacer Sport Package								
25	—	(a)DR78 x 14	B	Black—Radial (Steel).....	STD	NA	NC	NC
28	—	(a)DR78 x 14	B	White—Radial (Steel).....	X	NA	37.35	45.00
22	—	(a)DR78 x 14	B	Black w/White Letters— Radial (Steel).....	X	NA	49.80	60.00
42	—	(b)ER78 x 14	B	Black—Radial (Steel).....	X	NA	14.95	18.00
43	—	(b)ER78 x 14	B	White—Radial (Steel).....	X	NA	52.30	63.00
44	—	(b)ER78 x 14	B	Black w/White Letters— Radial (Steel).....	X	NA	64.75	78.00

(a)Includes Front Sway Bar.

(b)Minimum Required Tire w/V-8 Engine and NA Six.



1978 Pacer

Factory Installed Regular Production Options

Dealer Price List
Section 5 Page 6
Issued: August 1, 1977
Reissued: October 17, 1977
+ Reissued: December 5, 1977
¢ Reissued: June 1, 1978

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			66-7	68-7		
PACKAGES						
476	PSP	(c)PACER SPORT PACKAGE — Includes "Soft Feel" Vinyl Bucket Seats (or Individual Reclining Seats); Sports Steering Wheel; Slot-Style 14" x 6" Wheels (4) w/Trim Rings; DR78 x 14 Black Tires (Steel); Lower Body Side Two-Tone (NA w/232 CID Six).....	X	NA	\$136.95	\$165.00
25W	WO	WOOD-GRAIN..... (c)With Sport Pkg., D/L I.D. is omitted.	NA	X	92.15	111.00
ENGINES 49-States						
01E	232	232 CID, Six.....	STD	STD	NC	NC
¢ 018	258	258 CID, Six.....	X	X	107.90	130.00
¢ 01H	304	(d)304 CID, V-8.....	X	X	207.50	250.00
ENGINES California						
¢ 018	258	258 CID, Six..... (d)304 CID, V-8 Engine Requires—Power Steering, Power Brakes, E78 x 14 Tires.	X	X	107.90	130.00
EMISSION						
A61	CAL	CALIFORNIA EMISSION SYSTEM & FACTORY TESTING (Mandatory in State of California).....	X	X	61.45	74.00
A64	HAA	HIGH ALTITUDE AREAS (Required on Vehicles Sold for Principal Use in Counties Wholly Located at Elevations Above 4,000 Feet) (Ref. Sec. 1, Page 5).....	X	X	NC	NC
TRANSMISSIONS						
42E	E	3-SPEED MANUAL, Floor Shift (w/232 CID Only).....	STD	STD	NC	NC
¢ + 42M	M	4-SPEED MANUAL, Floor Shift (NA 304 CID).....	X	X	103.75	125.00
¢ 42A	A	AUTOMATIC, Column Shift (NA 304 CID).....	X	X	254.85	307.00
¢ 42C	C	AUTOMATIC, Floor Shift.....	X	X	274.75	331.00
¢ 451	TGD	TWIN-GRIP DIFFERENTIAL.....	X	X	49.80	60.00
POWER						
¢ 481	PS	POWER STEERING (Required w/V-8).....	X	X	124.50	150.00
¢ 492	DB	POWER DISC BRAKES — Front (Required w/V-8).....	X	X	54.80	66.00
441	PDL	POWER DOOR LOCKS.....	X	X	57.30	69.00
AUDIO						
622	RP	AM PUSH-BUTTON RADIO.....	X	X	66.40	80.00
623	RFM	AM/FM PUSH-BUTTON STEREO RADIO — (w/4 Speakers)....	X	X	185.95	224.00
624	AFT	AM/FM/TAPE STEREO RADIO — (w/4 Speakers).....	X	X	278.90	336.00
625	ACB	AM/CB PUSH-BUTTON RADIO (40-Channel).....	X	X	165.20	199.00
626	AFC	AM/FM/CB PUSH-BUTTON STEREO RADIO — (w/4 Speakers)	X	X	248.20	299.00
631	RS	REAR SPEAKER (w/AM Radio Only).....	X	X	18.30	22.00



1978 Pacer

Factory Installed Regular Production Options

Dealer Price List

Section 5 Page 7

Issued: August 1, 1977

Reissued: October 17, 1977

+ Reissued: December 5, 1977

¢ Reissued: June 1, 1978

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			66-7	68-7		
CONVENIENCE						
¢ 462	AC	AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System, Flex Fan, & 42-Amp. Alternator (40-Amp. V-8).....	X	X	\$405.05	\$488.00
¢ 464	ACP	AIR CONDITIONING PACKAGE — Includes A/C System (see above), Tinted Glass & Power Steering.....	X	X	576.05	694.00
¢ 511	TG	TINTED GLASS — All Windows (Recommended w/AC).....	X	X	49.80	60.00
931	CC	CRUISE CONTROL — Electronic (w/Auto. Trans. Only).....	X	X	82.20	99.00
¢ 541	TSW	TILT STEERING WHEEL (w/Auto. Trans.).....	X	X	56.45	68.00
411	GP	GAUGE PACKAGE — Includes Tachometer; Oil, Temp. & Amp. Gauges; Door Mounted Ashtrays.....	X	X	82.20	99.00
991	IDC	INTERIOR DECOR/CONVENIENCE GROUP — Includes Visor Vanity Mirror (Lighted); Colored Rubber Mats (Front & Rear); Dome/Reading Light; Headlights-On Warning Buzzer.....	X	X	49.00	59.00
¢ 381	VG	VISIBILITY GROUP — Includes Left Remote Control Outside Mirror and Right Matching Outside Mirror—Manual; Intermittent Wipers.....	X	X	54.80	66.00
581	LRM	LEFT REMOTE CONTROL MIRROR.....	X	X	13.30	16.00
¢ 571	IWS	INTERMITTENT WIPER SYSTEM.....	X	X	29.05	35.00
644	CON	CENTER CONSOLE (NA w/4-Speed).....	X	X	24.10	29.00
376	HCH	HIDDEN COMPARTMENT — (Removable).....	X	NA	29.05	35.00
881	SLC	STOWAGE/LITTER CONTAINERS (NA w/Stereo Radio).....	X	X	8.30	10.00
403	RWW	REAR WINDOW WASHER/WIPER.....	X	X	49.00	59.00
¢ 524	RWD	REAR WINDOW DEFROSTER (Electric).....	X	X	69.75	84.00
532	RR	ROOF RACK.....	X	X	49.00	59.00
507	DVW	DOOR VENT WINDOWS.....	X	X	28.25	34.00
APPEARANCE						
553	SSW	SPORTS STEERING WHEEL — 3-Spokes, 15" (Incl. w/Sport Pkg.).....	X	X	16.60	20.00
555	SFW	SOFT FEEL SPORTS STEERING WHEEL (Black).....	X	X	25.75	31.00
		—w/Sport Pkg.....	X	NA	9.15	11.00
564	CWC	CUSTOM WHEEL COVERS (4).....	X	X	19.10	23.00
562	SRW	STYLED ROAD WHEELS (4) — 14" x 6" w/Trim Ring.....	X	X	112.90	136.00
		—w/Sport Package.....	X	NA	58.95	71.00
566	ALW	ALUMINUM STYLED WHEELS (4) — 14" x 6".....	X	X	195.90	236.00
		—w/Sport Package.....	X	NA	141.95	171.00
PROTECTION ITEMS						
791	PIC	PROTECTIVE INNER COATING (Ref. Sec. 1, Page 6).....	X	X	78.85	95.00
¢ +814	BGF	BUMPER GUARDS (Front & Rear).....	X	X	32.40	39.00
B51	LOC	LOCKING GAS CAP.....	X	X	5.85	7.00



1978 Pacer

Factory Installed Regular Production Options

Dealer Price List
Section 5 Page 8
Issued: August 1, 1977
Reissued: October 17, 1977

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			66-7	68-7		
		HEAVY DUTY				
661	HDC	H.D. ENGINE COOLING SYSTEM (Std. w/AC) — Includes H.D. Radiator, Power Flex Fan and Fan Shroud.....	X	X	\$ 24.10	\$ 29.00
671	HB	HEAVY-DUTY BATTERY — 70-Amp.—Six (56-Amp.—V-8).....	X	X	14.15	17.00
701	HDS	H.D. SUSPENSION — Includes H.D. Shocks Plus Front Sway Bar w/Non-Radial Tires.....	X	X	29.90	36.00
702	FSB	FRONT SWAY BAR (Incl. w/Radial Tires & V-8).....	X	X	14.95	18.00
721	BH	ENGINE BLOCK HEATER	X	X	15.80	19.00

5. Matador Coupe Trim and Options

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

AM
X

MATADOR
COUPE



1979 AMX

BODY TYPE

43-9	2-Dr. Liftback						
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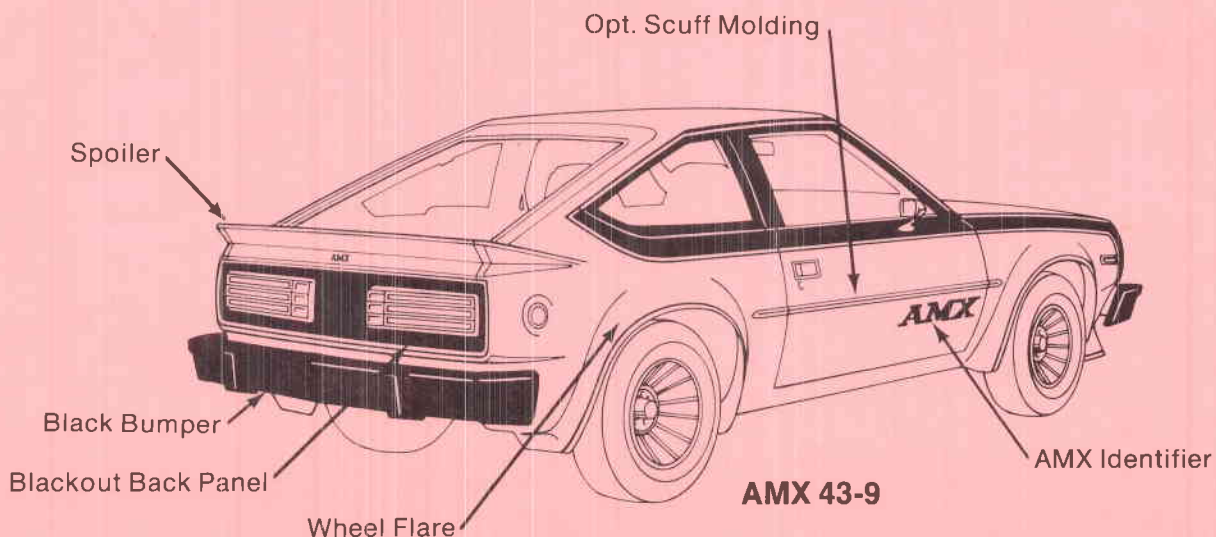
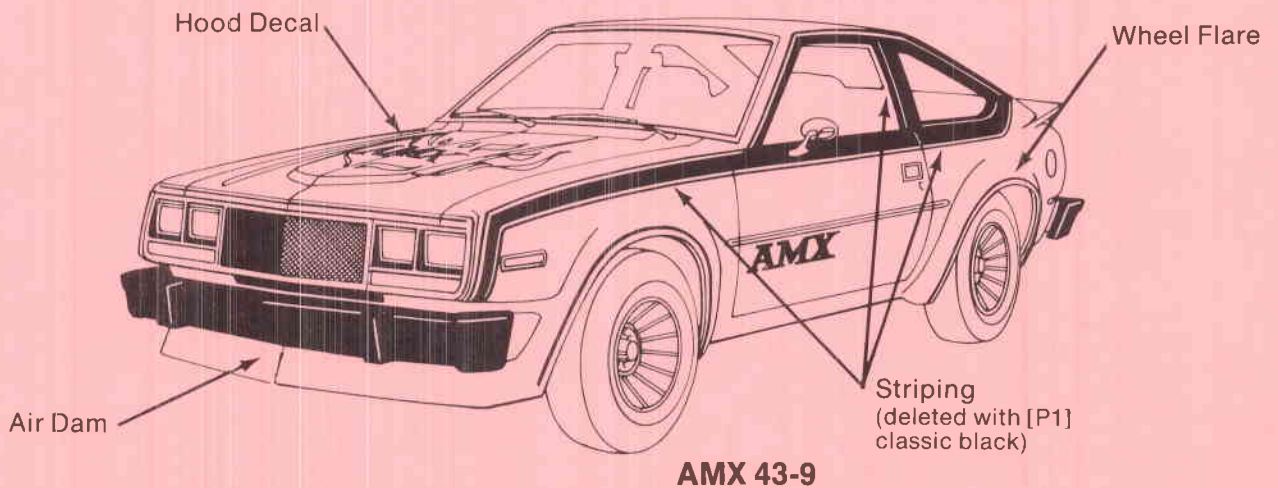
Interior Trims

Bucket Sport Vinyl			Bucket Caberfae Corduroy Fabric			Standard Decal Hood/Side Striping
Black	Blue	Beige	Black	Blue	Beige	
BV1	BV3	BV6	BF1	BF3	BF6	

Exterior Colors

9B	Olympic White	•	•	•	•	•	Lt. Orange/Black/Dk. Orange
P1	Classic Black	•		•	•	•	Black/Dk. Orange/Lt. Orange
9E	Wedgwood Blue	•	•		•		Lt. Orange/Black/Dk. Orange
9L	Saxon Yellow	•		•		•	Lt. Orange/Black/Dk. Orange
9N	Morocco Buff	•		•		•	Lt. Orange/Black/Dk. Orange
6P	Firecracker Red	•			•		Lt. Orange/Black/Dk. Orange

Note: Hood Decal May Be Deleted.





1979 AMX

STANDARD EQUIPMENT

Dealer Price List
Section 4 Page 2
Issued: July 24, 1978
Reissued: November 13, 1978

INTERIOR

- Armrests—Front
- Ashtray—Front w/Light & Rear (*Rear Right Side Only*)
- Cigarette Lighter
- Coat Hooks—Two
- Floor Covering—Carpeted Passenger Compartment—Cargo Area (*Color-Keyed*) 12 oz.
- Full Length Center Console w/Armrest
- Gauges—Oil; Amp.; Electric Clock; Tachometer
- Glove Box Lock
- Hood Release—Inside
- Instrument Panel w/Brushed Aluminum Overlays
- Lap and Shoulder Belt Restraint System w/Seat Belt Warning Light
- Lights—Two Courtesy & Dome (*w/Front Door Switches*)
- Mirror—Day/Night (10")
- Parcel Shelf
- Parking Brake Warning Light
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Seats—Vinyl Bucket (*Front*)—Split Back (*Rear*)
- Steering Wheel—Color-Keyed Leather Wrapped Sport Wheel

EXTERIOR

- "AMX" Flame Decal on Hood
- Black Trim—Includes Headlight Bezels, Front & Rear Window Surround Moldings, Door and Quarter Frames, Drip Moldings, "B" Pillar Overlay, Wiper Arms and Rear Venturi Area
- Body Components—Includes Front Air Dams, Front & Rear Wheel Fender Flares, Rear Deck Spoiler and Unique Grille Insert
- Bumpers—Black (*F&R*) w/Bumper Guards & Nerfing Strips
- Bumper, Front—Energy Absorbing (*Static Rear System*)
- Headlights—Dual (*Rectangular—Halogen High Beam*)
- Mirrors—Dual Black Remote Control
- Wheel Trim—Turbocast II Aluminum Wheels

FUNCTIONAL

- Air Cleaner, Cellulose-Fiber for Carburetor
- Alternator, 42-Amp
- Anti-Theft Ignition, Steering and Transmission System
- Battery, 50-Amp
- Engine—258 CID, Six
- Engine Coolant (*Protection to -20° F*)
- Electronic Ignition
- Extra-Quiet Insulation Package—Includes Additional Hood, Roof & Underbody Insulation and Sound Deadening Materials
- Fuel Filters—Tank and In-Line at Carburetor
- Fuel Tank—21 Gallons
- Heavy Duty Front Disc Brakes
- Heating and Defrosting System
- High Level Ventilation
- Horn—Dual
- Oil Filter, Full-Flow
- Deep Tone Single Exhaust
- Power Liftback Release
- Rally-Tuned Suspension System—Includes Unique Tuned Front Sway Bar, Rear Sway Bar, H.D. Adjustable "Gabriel Strider" Shock Absorbers, Tuned Strut Rod Bushings, Tuned Rear Spring Iso Clamp Pads, Hi-Control Rear Leaf Springs, Unique Steering Gears
- Self-Adjusting Brake Linings
- Single Unit Body Construction
- Spare Tire—High Pressure
- Tires—ER60 x 14 OWL-Radial (*Flexten*) (4)
- Transmission—4-Speed Manual Floor Shift (*Full-Synchromesh*)
- Wipers & Washers—2-Speed Electric

AMC ANTI-POLLUTION DEVICES

- Fuel Vapor Control System
- Thermostatically-Controlled Air Cleaner
- Transmission-Controlled Spark System
- Exhaust Gas Recirculation System
- Air Injection "Air Guard" System
- Catalytic Converter
- Engine designed to run on non-leaded gasoline **only**.



1979 AMX

Factory Installed Regular Production Options

Dealer Price List
Section 4 Page 3
Issued: July 24, 1978
Reissued: November 13, 1978
+ Reissued: December 11, 1978
% Reissued: January 2, 1979

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMX 43-9	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
TRIM/SEAT					
BUCKET SEATS					
—	BV	—Vinyl (<i>Sport</i>)	STD	NC	NC
—	BF	—Fabric (<i>Caberfae Corduroy</i>)	X	NC	NC
TIRES					
		SIZE LOAD TYPE			
01(45)	—	ER60 x 14 B Outline White Letters (<i>Flexten</i>)	STD	NC	NC
ENGINES All States					
+ 01C	258	*258 CID, Six	STD	NC	NC
%01H	304	304 CID, V-8	X	\$311.25	\$375.00
*Only Engine Available in California (<i>Ref. Sec. 1, Page 4 for Transmission/Axle Ratio Availability</i>)					
EMISSION					
A61	CAL	CALIFORNIA EMISSION SYSTEM & FACTORY TESTING (<i>Mandatory in State of California</i>)	X	64.75	78.00
A64	HAP	ALTITUDE DRIVEABILITY (<i>Required on Vehicles Sold for Principal Use in Counties Wholly Located at Elevations Above 4,000 Feet</i>) (<i>Ref. Sec. 1, Page 5</i>)	X	NC	NC
TRANSMISSIONS					
42M	M	4-SPEED MANUAL , Floor Shift	STD	NC	NC
42C	C	AUTOMATIC , Floor Shift	X	245.70	296.00
451	TGD	TWIN-GRIP DIFFERENTIAL	X	52.30	63.00
POWER					
481	PS	POWER STEERING (<i>Required — V-8 w/AC</i>)	X	126.20	152.00
492	PDB	POWER DISC BRAKES — Front	X	58.10	70.00
441	DLP	POWER DOOR LOCKS	X	59.80	72.00
AUDIO					
622	RP	AM PUSH-BUTTON RADIO	X	69.75	84.00
623	RFM	AM/FM PUSH-BUTTON STEREO RADIO (<i>w/4 Speakers</i>)	X	195.90	236.00
626	FCB	AM/FM/CB PUSH-BUTTON STEREO RADIO (<i>40-Channel w/4 Speakers</i>)	X	260.65	314.00
CONVENIENCE					
462	AC	AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System; 55-Amp. Alternator w/6-Cyl. (<i>Requires Power Steering w/V-8</i>)	X	425.80	513.00
464	ACP	AIR CONDITIONING PACKAGE — Includes A/C System (<i>see above</i>), Tinted Glass & Power Steering	X	599.30	722.00
511	TG	TINTED GLASS — All Windows (<i>Recommended w/AC</i>)	X	47.35	57.00
931	CC	CRUISE CONTROL — Electronic (<i>w/Auto. Trans. Only</i>)	X	86.35	104.00
541	TSW	TILT STEERING WHEEL	X	59.80	72.00



1979 AMX

Factory Installed Regular Production Options

Dealer Price List
Section 4 Page 4
Issued: July 24, 1978
Reissued: November 13, 1978

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY AMX 43-9	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
CONVENIENCE					
991	CG	CONVENIENCE GROUP — Includes Headlights-On Buzzer; Intermittent Wipers; Dual Visor Vanity Mirrors (<i>Lighted</i>)	X	\$ 62.25	\$ 75.00
591	LG	LIGHT GROUP — Includes Glove Box Light; Liftgate Light Switch; Dome/Map Light; Engine Compartment Light	X	29.05	35.00
524	RWD	REAR WINDOW DEFROSTER (Electric)	X	73.90	89.00
871	PMR	MOON ROOF (Pop-Up) — Tinted Glass, Incl. Holddown Straps for Storage of Removed Panel	X	147.75	178.00
APPEARANCE					
257	DHD	DELETE—HOOD DECAL	X	(20.75)	(25.00)
PROTECTION ITEMS					
791	PIC	PROTECTIVE INNER COATING (Ref. Sec. 1, Page 6)	X	83.00	100.00
711	PG	PROTECTION GROUP — Includes Stainless Steel Door Edge Guards; Floor Mats (<i>Front</i>)	X	22.45	27.00
769	SMG	SCUFF MOLDINGS (Side)	X	25.75	31.00
B51	LGC	LOCKING GAS CAP	X	6.65	8.00
HEAVY DUTY					
661	HDC	H.D. ENGINE COOLING SYSTEM (Std. w/AC) — Includes H.D. Radiator; 7-Blade Flex Fan (<i>w/6-Cyl.</i>); Fan Shroud; Coolant Recovery System	X	32.40	39.00
671	HB	HEAVY-DUTY BATTERY — 70-Amp.	X	14.95	18.00
722	CCG	COLD CLIMATE GROUP — Includes H.D. Battery; H.D. Alternator; Engine Block Heater	X	79.70	96.00
		—w/AC or Rear Window Defroster	X	31.55	38.00

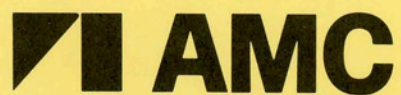
6. Matador Sedan/Wagon Trim and Options

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

MATADOR
SED./WAG.





1978 "MATADOR"		COLORS			BLACK			BLUE			BERRY			BEIGE			Barcelona	
		"T" CODES			51			53			55			56			BERRY	BEIGE
		TRIMS			"Velveteen Crushed" Fabric Std. Coupe/Sed. Opt. (Wag.)	"Crush Grain" Vinyl Std. (Wag.) Opt. Coupe/Sed.	"Soft Feel" Vinyl Opt.	"Velveteen Crushed" Fabric Std. Coupe/Sed. Opt. (Wag.)	"Crush Grain" Vinyl Std. (Wag.) Opt. Coupe/Sed.	"Soft Feel" Vinyl Opt.	"Velveteen Crushed" Fabric Std. (Coupe/Sed.) Opt. (Wag.)	"Crush Grain" Vinyl Std. (Wag.) Opt. (Coupe/Sed.)	"Soft Feel" Vinyl Opt.	"Velveteen Crushed" Fabric Std. (Coupe/Sed.) Opt. (Wag.)	"Crush Grain" Vinyl Std. (Wag.) Opt. (Coupe/Sed.)	"Soft Feel" Vinyl Opt.	"Velveteen Crushed" Fabric—Opt. Coupe/Sed.	"Velveteen Crushed" Fabric—Opt. Coupe/Sed.
MODEL	FRONT SEAT TYPES																	
16-7 2-Dr. Coupe	Individual Reclining Seats—Std.	J	L		J	L		J	L		J	L		J	L		N	N
	Bucket Seats—Opt.			Q			Q			Q			Q			Q		
85-7 4- Dr. Sed.	Individual Reclining Seats—Std.	J	L		J	L		J	L		J	L		J	L		N	N
88-7 4- Dr. Wag.	Individual Reclining Seats—Std.	J	L		J	L		J	L		J	L		J	L			
STANDARD EXTERIOR COLORS																		
P1	Classic Black	Vinyl Roof	BK	WH	SL	BK	WH	BK	WH	BE	BK	WH	BG					
		Rally Stripe	BLK	WHT		WHT	WHT	WHT	WHT		WHT	WHT	GOL					
G7	Alpine White	Vinyl Roof	WH	BK		WH	BK	BL	WH	BK	BE	WH	BK	BR	BG			
		Rally Stripe	BLK	BLK		BLK			BLK	BLK		GOL	BLK		GOL			
8C	Quick Silver, Met.	Vinyl Roof	BK	WH	SL	BK	WH	BL	SL	BK	WH	BE	SL					
		Rally Stripe	BLK	WHT	BLK	BLK	WHT	BLK		BLK	WHT							
6V	Sunshine Yellow	Vinyl Roof	BK	WH										BR	BK	WH		
		Rally Stripe	BLK	WHT										BLK	WHT			
6P	Firecracker Red	Vinyl Roof	BK	WH										BG				
		Rally Stripe	BLK	WHT										GOL				
7C	Autumn Red, Met.	Vinyl Roof	BK	WH	SL					BK	WH	BE	SL					
		Rally Stripe	BLK	WHT						BLK	WHT							
8D	Claret, Met.	Vinyl Roof	BK	WH	BE					BK	WH	BE	SL				CB	
		Rally Stripe	BLK		GOL					BLK	WHT	GOL						
6D	Sand Tan	Vinyl Roof	BR	WH	BG									BK	BG	BR		MB
		Rally Stripe		WHT										BLK				
7M	Golden Ginger, Met.	Vinyl Roof	BR	WH	BK									WH	BR	BG		
		Rally Stripe		WHT	BLK									WHT	GOL			
7B	Mocha Brown, Met.	Vinyl Roof	BK	WH	BR									BK	WH	BR	BG	
		Rally Stripe		WHT	WHT									WHT	GOL	WHT		
7W	Captain Blue, Met.	Vinyl Roof	BK	WH	BL	BK	WH	BL										
		Rally Stripe	BLK	WHT	WHT	BLK	WHT	WHT										
7K	Midnight Blue, Met.	Vinyl Roof	BK	WH	BL	BK	WH	BL						BG				
		Rally Stripe		WHT	WHT		WHT	GOL	WHT									
7L	Loden Green, Met.	Vinyl Roof	BK	WH										WH	BG			
		Rally Stripe	BLK	WHT										WHT	GOL			

⊕ Available when Accent Side Panels is deleted from Sedan (85-7) Barcelona Package (Indicate Vinyl Roof Color Desired).

NOTE: Sedan two-tone paint, Alpine White (G7) optional with any other standard exterior colors. Standard scuff moldings colors application: Tan—6D, 7M; White—G7; Brown—7B;

Berry—7C, 8D; Silver—8C; Blue—7K, 7L; Black with all others. Scuff Moldings are to match the optional Rally Stripe color, on optional Vinyl Roof if ordered, if both Vinyl Roof and Rally Stripe are ordered Scuff Moldings must match Rally Stripe.

BARCELONA PACKAGE

Body Color	Vinyl Roof/Accent Color
6D = Sand Tan	MB = Beige/Golden Ginger
8D = Claret	CB = Berry/Autumn Red

OPTIONAL VINYL ROOF CODES

BK = Black	BE = Berry
WH = White	SL = Silver
BG = Beige	BL = Blue
BR = Brown	

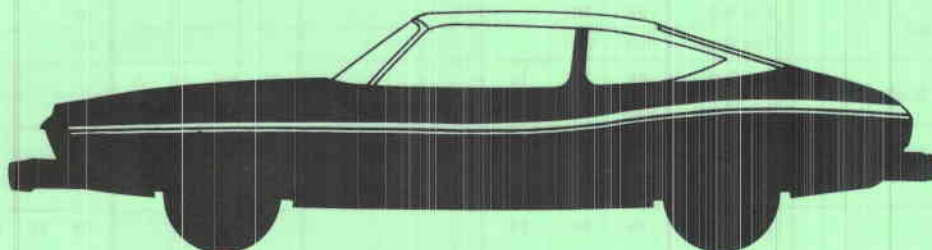
1978 Matador Striping, Scuff Molding and Vinyl Roofs



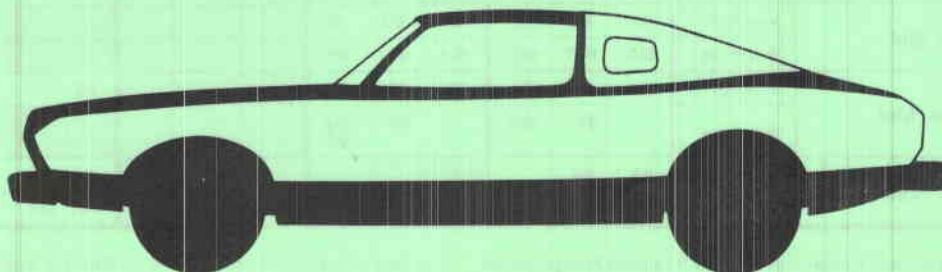
Sedan with optional Barcelona Package
(painted accent side panels) and optional vinyl roof.



Station Wagon with optional woodgrain and standard scuff molding.



Coupe with optional stripe, vinyl roof and standard scuff molding.



Coupe with optional Barcelona package
(vinyl roof, opera window and painted accent side panels).



1978 Matador

STANDARD EQUIPMENT

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	MATADOR		
	16-7	85-7	88-7
Air Cleaner, Cellulose-Fiber for Carburetor.....	STD	STD	STD
Alternator, 55-Amp. (40-Amp. on Wagon & V-8).....	STD	STD	STD
Armrests—Front & Rear.....	STD	STD	STD
Ashtray—Front & Rear.....	STD	STD	STD
Battery, 50-Amp. (60-Amp. w/360 CID V-8).....	STD	STD	STD
Bumper Guards—Front & Rear (Except Rear Wagon).....	STD	STD	STD
Cigarette Lighter.....	STD	STD	STD
Coat Hooks—Two (Four for Wagon).....	STD	STD	STD
Coolant Recovery System.....	STD	NA	NA
Dome Light (Front and Rear Door Switches).....	STD	STD	STD
Door Vent Windows.....	NA	STD	STD
Electric Clock.....	STD	STD	STD
Energy Absorbing Bumper—Front & Rear.....	STD	STD	STD
Engine—258 CID, Six.....	STD	STD	NA
—360 CID, V-8.....	OPT	OPT	STD
Engine Coolant (Protection to -20° F).....	STD	STD	STD
Extra-Quiet Insulation Package—Includes numerous hood, roof & underbody insulation and sound deadening materials.....	STD	STD	STD
Floor Covering—Passenger Compartment (Colored Carpet).....	STD	STD	STD
—Cargo—Wagon (Carpet).....	NA	NA	STD
—Trunk Mat (Rubber).....	STD	STD	NA
Fuel Filters—Tank and In-Line at Carburetor.....	STD	STD	STD
Fuel Tank—25 Gallons (21.0 on Wagon).....	STD	STD	STD
Headlights—Single.....	STD	STD	STD
Horn—Dual.....	STD	STD	STD
Inside Hood Release.....	STD	STD	STD
Light Group—Incl. Lights: Trunk or Cargo, Two Courtesy, Glove Box, Ashtray, Engine Comp.....	STD	STD	STD
Lock—Cargo Compartment in Wagon Floor.....	NA	NA	STD
—Glove Box.....	STD	STD	STD
Mirror—Left Outside Rearview Mirror.....	STD	STD	STD
—12" Day/Night Mirror.....	STD	STD	STD
Oil Filter, Full-Flow.....	STD	STD	STD
Power Disc Brakes—Front.....	STD	STD	STD
Power Steering.....	STD	STD	STD
Rocker Panel Moldings (Wide) (Not Included on Wagon with Wood-Grain).....	STD	STD	STD
Roll Down Rear Windows.....	STD	STD	STD
Seats—Front Individual Reclining.....	STD	STD	STD
Seat, Cushions—Foam, Front & Rear.....	STD	STD	STD
Scuff Moldings—Body Side.....	STD	STD	STD
Single Exhaust System.....	STD	STD	STD
Steering Wheel—Standard (w/Padded Horn Bar).....	STD	STD	STD
Sway Bar, Front.....	STD	STD	STD
Tailgate, "Dual-Swing" (Wagon).....	NA	NA	STD
Transmission—Automatic, Column Shift w/Transmission Oil Cooler.....	STD	STD	STD
Wheel Trim—Full Wheel Covers.....	STD	STD	STD

General Equipment

- Lap and Shoulder Belt Restraint System w/Seat Belt Warning Light
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabric
- Two Front Head Restraints
- Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Left-Hand Outside Rear View Mirror
- Inside Rear View Mirror
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- Side Marker Lamps & Reflectors
- 4-Way Hazard Warning Signals
- Parking Brake Warning Light

AMC Anti-Pollution Devices:

- Fuel Vapor Control System
- Thermostatically-Controlled Air Cleaner
- Transmission-Controlled Spark System*
- Exhaust Gas Recirculation System
- Air Injection "Air Guard" System
- Catalytic Converter
- Engine designed to run on non-leaded gasoline only.

*Only on certain models.

AMC Special Features:

- Single Unit Body Construction
- Energy Absorbing Front and Rear Bumper Systems
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering and Transmission System



1978 Matador
Factory Installed Regular Production Options
Easy Order Group

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Easy Order Group represents popular model and option combinations. Additional options may be added to Easy Order Group or options within EOG's may be upgraded (*Example: AM/FM Stereo Radio can be substituted for AM Radio*).

MODEL	Group "A" (361)	Group "B" (362)	Group "C" (363)
16-7	360 CID, V-8 Engine White Radial Tires (33) AM Radio Intermittent Wiper System Left Remote Mirror	Group "A" Content Plus: Air Conditioning Pkg. Tilt Steering Wheel Cruise Control Rear Window Defroster	Group "B" Content Plus: Barcelona Package AM/FM Stereo Radio Interior Decor/ Convenience Group
Invoice Credit	\$10.00	\$20.00	\$40.00
85-7	360 CID, V-8 Engine White Radial Tires (33) AM Radio Intermittent Wiper System Left Remote Mirror	Group "A" Content Plus: Air Conditioning Pkg. Tilt Steering Wheel Cruise Control Rear Window Defroster	Group "B" Content Plus: Barcelona Package AM/FM Stereo Radio Interior Decor/ Convenience Group
Invoice Credit	\$10.00	\$20.00	\$40.00
88-7	White Radial Tires (35) AM Radio Intermittent Wiper System Left Remote Mirror Roof Rack Tailgate Air Deflector Power Rear Window	Group "A" Content Plus: Air Conditioning Pkg. Tilt Steering Wheel Cruise Control Wood-Grain	Group "B" Content Plus: AM/FM Stereo Radio Visibility Group Interior Decor/ Convenience Group
Invoice Credit	\$10.00	\$20.00	\$40.00

The Easy Order Groups will **NOT** appear as such on window label or invoices but will trigger the installation of the items in the Groups and credit your invoice for amount shown above.



1978 Matador

Factory Installed Regular Production Options

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Reissued: October 17, 1977
+ Reissued: December 5, 1977

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR			TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE		
			16-7	85-7	88-7				
EXTERIOR COLOR									
—	—	COLOR — Two-Tone (Std. Appl. of A.M. Colors)	NA	X	NA	\$ 37.95	\$ 48.00		
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINATIONS — of Regular Production Exterior Colors/Interior Trim Colors/Rally Stripe Colors Listed in Section 6, Page 1	X	X	X	19.00	24.00		
—	—	VINYL ROOF	X	X	NA	93.25	118.00		
—	BK	—Black	(SPECIFY COLOR DESIRED)						
—	WH	—White							
—	BR	—Brown							
—	BG	—Beige							
—	SL	—Silver							
—	BE	—Berry							
—	BL	—Blue (Dark)							
TRIM/SEAT									
INDIVIDUAL RECLINING SEATS									
—	J	—Fabric (Velveteen Crushed)	STD	STD	X	NC	NC		
—	L	—Vinyl (Crush Grain)	X	X	STD	NC	NC		
BUCKET SEATS									
—	Q	—Vinyl (Soft Feel)	X	NA	NA	NC	NC		
RALLY SIDE STRIPES									
T	BLK	—Black	X	NA	NA	36.35	46.00		
Q	WHT	—White	(SPECIFY COLOR DESIRED)						
R	GOL	—Gold							
TIRES									
		SIZE	LOAD RANGE	TYPE					
COUPE/SEDAN									
00(20)	—	F78 x 14	B	Black (Unbelted)	STD	STD	NA	NC	NC
01(17)	—	F78 x 14	B	White (Unbelted)	X	X	NA	37.95	48.00
33	—	FR78 x 14	B	White—Radial (Steel)	X	X	NA	138.25	175.00
35	—	HR78 x 14	B	White—Radial (Steel)	X	X	NA	156.45	198.00
WAGON									
00(32)	—	H78 x 14	B	Black (Unbelted)	NA	NA	STD	NC	NC
01(27)	—	H78 x 14	B	White (Unbelted)	NA	NA	X	37.95	48.00
35	—	HR78 x 14	B	White—Radial (Steel)	NA	NA	X	138.25	175.00
PACKAGES									
654	BAR	BARCELONA (Coupe) PACKAGE — Includes Special Two-Tone Paint; Landau-Type Padded Vinyl Roof; Opera-Type Quarter Win- dows; Front & Rear Bumper System Color-Keyed to Body Color With (Black) Bumper Guards & Bumper Nerfing Strips; Matching Outside Mirrors (Remote Control & Painted Body Color); 15" x 7" Slot-Styled Wheels (Painted Body Color); GR78 x 15 (93) White Steel Radial Tires (5); Rear Sway Bar; Bright Grille; Headlight Bezels Painted Accent Color; Individual Reclining Seats w/Velve- teen Crushed Fabric (Berry 55N or Beige 56N); Unique Headliner; Black Trunk Carpet; (V-8 Engine Recommended; Std. Scuff Mold- ings Deleted))			X	NA	NA	670.75	849.00



1978 Matador

Factory Installed Regular Production Options

Dealer Price List
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Reissued: October 17, 1977
+ Reissued: December 5, 1977

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR			TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			16-7	85-7	88-7		
PACKAGES							
+ 654	BAR	BARCELONA (Sedan) PACKAGE — Includes Special Two-Tone Paint; Vinyl Roof (Full); 15" x 7" Slot-Styled Wheels (Painted Body Color); GR78 x 15 (93) White Steel Radial Tires (5); Barcelona Medallions; Individual Reclining Seats w/Velveteen Crushed Fabric (Berry 55N or Beige 56N); Unique Headliner; Custom Door Trim Panels; Matching Outside Mirrors (Remote Control & Painted Body Color); Trunk Carpet; Rear Sway Bar (V-8 Engine Recommended; Std. Scuff Moldings Deleted).....	NA	X	NA	\$552.25	\$699.00
25W	WO	WOOD-GRAIN, Side & Rear Panels on Wagon.....	NA	NA	X	105.10	133.00
258	DTU	DELETE TWO-TONE from Sedan Barcelona Package.....	NA	X	NA	(79.00)	(100.00)
ENGINES 49-States							
018	258	258 CID, Six (NA in High Altitude Areas).....	STD	STD	NA	NC	NC
01N	360	360 CID, V-8—Sedan & Coupe.....	X	X	NA	150.10	190.00
		—Wagon.....	NA	NA	STD	NC	NC
ENGINES California							
01N	360	360 CID, V-8.....	X	X	STD	150.10	190.00
EMISSION							
A61	CAL	CALIFORNIA EMISSION SYSTEM AND FACTORY TESTING (Mandatory in State of California).....	X	X	X	58.50	74.00
A64	HAA	HIGH ALTITUDE AREAS (Required on Vehicles Sold for Principal Use in Counties Wholly Located at Elevations Above 4,000 Feet) (Ref. Sec. 1, Page 5).....	X	X	X	NC	NC
TRANSMISSIONS							
42A	A	AUTOMATIC, Column Shift.....	STD	STD	STD	NC	NC
42C	C	AUTOMATIC, Floor Shift & Console (Avail. w/Bucket Seats & V-8 Only).....	X	NA	NA	55.30	70.00
451	TGD	TWIN-GRIP DIFFERENTIAL.....	X	X	X	46.65	59.00
POWER							
501	PW1	POWER WINDOW, Tailgate - Wagon (Std. on 3-Seat Wagon)....	NA	NA	X	37.15	47.00
504	PW4	POWER WINDOWS, Side.....	NA	X	X	122.45	155.00
505	PW5	POWER WINDOWS, Side & Tailgate.....	NA	NA	X	159.60	202.00
AUDIO							
622	RP	AM PUSH-BUTTON RADIO.....	X	X	X	64.00	81.00
623	RFM	AM/FM PUSH-BUTTON STEREO RADIO — (w/4 Speakers)....	X	X	X	177.00	224.00
624	AFT	AM/FM/TAPE STEREO RADIO (w/4 Speakers).....	X	X	X	265.45	336.00
625	ACB	AM/CB PUSH-BUTTON RADIO (40-Channel).....	X	X	X	157.25	199.00
626	AFC	AM/FM/CB PUSH-BUTTON STEREO RADIO (w/4 Speakers)....	X	X	X	236.25	299.00
631	RS	REAR SPEAKER (w/AM Radio Only).....	X	X	NA	18.20	23.00



1978 Matador

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Dealer Price List
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Reissued: October 17, 1977
+ Reissued: December 5, 1977

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR			TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			16-7	85-7	88-7		
CONVENIENCE							
464	ACP	AIR CONDITIONING PACKAGE — Includes H.D. Engine Cooling System; 55-Amp. Alternator w/6-Cyl. (60-Amp. w/V-8); Tinted Glass; Coolant Recovery System (85 & 88).....	X	X	X	\$466.10	\$590.00
511	TG	TINTED GLASS — All Windows (Recommended w/AC).....	X	X	X	50.60	64.00
931	CC	CRUISE CONTROL — Electronic.....	X	X	X	78.25	99.00
541	TSW	TILT STEERING WHEEL.....	X	X	X	52.95	67.00
991	IDC	INTERIOR DECOR/CONVENIENCE GROUP — Includes Visor Vanity Mirror (Lighted); Colored Rubber Mats (Front & Rear); Dome/Reading Light; Headlights-On Warning Buzzer.....	X	X	X	46.65	59.00
381	VG	VISIBILITY GROUP — Includes Left and Right Remote Control Outside Mirrors; Intermittent Wipers (NA w/Barcelona Pkg.).....	X	X	X	64.00	81.00
581	LRM	LEFT REMOTE CONTROL MIRROR.....	X	X	X	13.45	17.00
571	IWS	INTERMITTENT WIPER SYSTEM.....	X	X	X	25.30	32.00
521	TS	THIRD SEAT — Wagon—Includes 2-Seat Belts & Power Tailgate Window.....	NA	NA	X	113.00	143.00
881	SLC	STOWAGE/LITTER CONTAINERS.....	X	X	X	7.90	10.00
524	RWD	(c)REAR WINDOW DEFROSTER (Electric).....	X	X	NA	69.55	88.00
445	TAD	TAILGATE AIR DEFLECTOR — Wagon.....	NA	NA	X	21.35	27.00
532	RR	ROOF RACK — Rooftop Wagon.....	NA	NA	X	66.40	84.00
(c)Rear Window Defroster (Electric-Type) Required on Coupe & Sedan in State of New York.							
APPEARANCE							
553	SSW	SPORTS STEERING WHEEL, 3-Spokes, 15".....	X	X	X	15.80	20.00
555	SFW	SOFT FEEL SPORTS STEERING WHEEL (Black).....	X	X	X	24.50	31.00
564	CWC	CUSTOM WHEEL COVERS (4).....	X	X	X	18.20	23.00
562	SRW	STYLED ROAD WHEELS (4) 14" x 6" (w/Trim Ring).....	X	X	X	107.45	136.00
566	ALW	ALUMINUM WHEELS (4) 14" x 6".....	X	X	X	186.45	236.00
PROTECTION ITEMS							
811	BNS	BUMPER NERFING STRIPS (Incl. in Barcelona Pkg.).....	X	NA	NA	28.45	36.00
791	PIC	PROTECTIVE INNER COATING (Ref. Sec. 1, Page 6).....	X	X	X	83.75	106.00
714	DEG	DOOR EDGE GUARDS.....	X	X	X	8.70	11.00
B51	LGC	LOCKING GAS CAP.....	X	X	X	5.55	7.00
HEAVY DUTY							
+ 661	HDC	H. D. ENGINE COOLING SYSTEM (Std. w/AC) Includes H.D. Radiator, Power Flex Fan, Fan Shroud & Coolant Recovery (85 & 88).....	X	X	X	22.95	29.00
662	MCP	MAXIMUM COOLING SYSTEM — Same as Regular H.D. Cooling System Except Includes Radiator w/3 Rows of Tubes Plus 7-Blade Fan (NA 6-Cyl.).....	X	X	X	37.95	48.00
		—w/AC.....	X	X	X	15.05	19.00
671	HB	HEAVY-DUTY BATTERY — 70-Amp.....	X	X	X	15.05	19.00
701	HDS	H.D. SUSPENSION — H.D. Springs, H.D. Shock Absorbers & Rear Sway Bar.....	X	X	X	28.45	36.00
703	RSB	REAR SWAY BAR.....	X	X	X	14.25	18.00
971	ASA	AIR-ADJUSTABLE SHOCK ABSORBERS (Rear).....	X	X	X	37.95	48.00
		—w/H.D. Suspension.....	X	X	X	34.80	44.00
693	AOC	AUXILIARY AUTO. TRANS. OIL COOLER.....	X	X	X	26.90	34.00
721	BH	ENGINE BLOCK HEATER.....	X	X	X	15.80	20.00

7. Fleet

Special Fleet Instructions
Factory Installed Fleet Options
Fleet Tires

FLEET





American Motors Sales Corporation

American Center
27777 Franklin Road
Southfield, Michigan 48034

TO: ALL AMC/JEEP DEALERS

Your 1979 AMC/Jeep Fleet and Leasing Programs represent the strongest effort American Motors Sales Corporation has ever made in the Fleet/Lease area. Your dealership is now better equipped than ever before to penetrate this important market.

A thorough review of the enclosed materials will convince you that in 1979 more fleet sales and profits will be available to you instead of your competitors.

The major improvements for 1979 are:

- o Invoice Reduction for AMC Business Fleet, Leasing and Rent-A-Car customers; providing lower capitalized cost, lower sales tax liability and no waiting for the allowance payments. Also, your floor plan interest is reduced, due to the reduced invoice.
- o Uniform, and increased, allowances for all AMC Driver Education Programs.
- o Increased Jeep Truck allowances; allowing you to "zero in" on the fast growing segment of the four-wheel drive fleet market.
- o Expanded Local Fleet Dealer Incentive Program, featuring the inclusion of Jeep for the first time; the establishment of dealer objectives for AMC and Jeep and retroactive bonus payments upon achieving your objectives.

Make certain that all key people in your dealership read and understand the 1979 Programs. Then, we recommend you immediately contact all fleet accounts in your market area and make them aware of the benefits available through these Programs.

Take action now to make the AMC/Jeep Fleet and Leasing Programs work for you.

Very truly yours,

H. E. Scharf
Director
Fleet Operations

lar



1979 Fleet

Special Fleet Instructions

Dealer Price List
Section 6 Page 1
Issued: July 24, 1978
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BID PERFORMANCE BOND

When a Bid Performance Bond is required, the Dealer Obtaining and furnishing such bond does so at his sole risk and cost. In such cases, it is imperative that the Dealer request verification of American Motors' ability to deliver in accordance with the bid terms from Fleet Operations in American Center prior to submitting the bid.

SPECIAL EQUIPMENT NOT SHOWN ON THIS BULLETIN — Contact your Zone Office for assistance when required to furnish equipment not shown. Orders for cars requiring equipment not released in this bulletin cannot be forwarded to factory until release has been obtained and the Zone Office has secured Fleet Operations approval.

Colors not stocked at the factory will be supplied provided paint name, number and paint supplier are forwarded to Fleet Car Distribution in Kenosha, together with a paint chip or sample where possible (*see note below*). A delay of approximately three weeks should be anticipated when special paints are ordered. This will allow time for procurement of the paint and scheduling. When special paint schemes or non-standard two tone areas are involved, a diagram of the car showing the color numbers by area must also be supplied. Car orders for such special paint schemes or non-standard areas are not to be forwarded to the factory until American Center Vehicle Distribution has obtained Production Planning and Price Analysis approval and, in turn, has advised the Zone Vehicle Distribution Manager. Necessary details are to be typed on factory orders.

When special colors are ordered, no extra charge is made unless two-tone is specified, then regular two-tone charges apply. Charges for special paint schemes will be determined by the Pricing and Product Analysis Department prior to production and upon receipt of a diagram of the car showing the required color scheme. When special colors or special paint areas are ordered, all standard paint stripes will be deleted unless customer specifically requests application.

A.T.&T. System (*Bell Telephone*) Stripes—Seals—Name Strips—Prices for factory installation of identification materials, as listed by A.T.&T. Code Symbols on Bell Telephone Co. purchase orders issued to Dealers, may be obtained from Zone Vehicle Distribution Managers. Bell White (*Code—11*) is stocked at all plants and is available at no extra charge to all A.T.&T. subsidiaries.

NOTE: Some special paint-color formulations are susceptible to "spotting" when certain airborne contaminants are deposited on the painted surfaces and are not quickly removed. (*Regular production colors are formulated to minimize this characteristic.*) American Motors will not accept responsibility for any formulation that is unusually susceptible to such spotting.

1979 Spirit

Factory Installed Fleet Options

Dealer Price List
Section 6 Page 2
Issued: July 24, 1978
Reissued: November 13, 1978

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY 43-7	AVAILABILITY 46-7	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
TRIM/SEAT						
		H.D. VINYL TRIM (Avail. w/H.D. Seat Pkg. only)				
—	FV3	—Bench (NA w/D/L Pkg. or 4-Speed Trans.)	X	X	(Incl. in Pkg.)	
—	FV6	—Blue				
		—Beige				
—	FR3	—Individual Reclining Seats	X	X	(Incl. in Pkg.)	
—	FR6	—Blue				
		—Beige				
755	HBF	H.D. SEAT FRAME ASSEMBLY w/Bench Seats (Avail. w/Std. Trim; NA w/4-Speed Trans.)	X	X	\$ 23.25	\$ 28.00
756	HBP	H.D. SEAT PACKAGE w/ Bench Seats — Includes H.D. Seat Frame Assembly and H.D. Vinyl Trim (NA w/4-Speed Trans.; Base Models Only)	X	X	45.65	55.00
758	HIP	H.D. SEAT PACKAGE w/Individual Reclining Seats — Includes H.D. Seat Frame Assembly and H.D. Vinyl Trim (Base Models Only)	X	X	83.00	100.00
HEAVY DUTY & FLEET OPTIONS						
383	DN	DAY/NIGHT REARVIEW MIRROR	X	X	10.00	12.00
413	OAG	OIL & AMP. GAUGES (Under IP)	X	X	25.75	31.00
512	TW	TINTED GLASS — Windshield	X	X	34.90	42.00
569	HUB	HUB CAPS (Replaces Std. Wheel Covers)	X	X	(4.15)	(5.00)
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — Manual (L & R)	X	X	14.15	17.00
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — Left Remote Control	X	X	28.25	34.00
673	80B	H.D. 80-AMP BATTERY	X	X	24.10	29.00
635	FRS	FLEET RADIO SPEAKER (NA w/Radio)	NA	X	14.95	18.00
636	FSR	FLEET RADIO SPEAKER — Front and Regular Rear Speaker (AM Radio Must Be Ordered)	NA	X	34.90	42.00
683	A55	55-AMP. ALTERNATOR (4-Cyl. Only)	X	X	48.15	58.00
682	A63	63-AMP. ALTERNATOR (6-Cyl. Only)	X	X	48.15	58.00
771	HC	H.D. CLUTCH — 10" (6-Cyl. Only)	X	X	14.15	17.00
792	FUD	FULL UNDERCOATING	X	X	24.10	29.00
791	PIC	(a) PROTECTIVE INNER COATING	X	X	83.00	100.00
861	SLS	SINGLE KEY LOCK SYSTEM (Separate—One Car)	X	X	7.50	9.00
863	SLU	SINGLE KEY LOCK SYSTEM (Universal—More Than One Car)	X	X	7.50	9.00
923	CRS	COOLANT RECOVERY SYSTEM (Incl. w/H.D. Cooling)	X	X	9.15	11.00
952	ECP	COOLANT PROTECTION (—34°)	X	X	5.00	6.00
993	IWS	INTERMITTENT WIPER SYSTEM	X	X	30.75	37.00
A02	RWP	RADIO SUPPRESSION KIT w/Resistance Type Plugs	X	X	14.15	17.00
A21	CCM	CARGO AREA MAT (Black)	X	X	NC	NC
A12	BRM	RUBBER FLOOR COVERING — Front & Rear (Black) (Replaces Std. Carpeting)	X	X	NC	NC
(b)	—	GLOVE BOX LIGHT	X	X	5.00	6.00
(b)	—	DOMES READING LIGHT	X	X	10.00	12.00
(a)Conforms to: Federal Standard 297A for Application & Military Standard — MIL-C-0083933A(MR) for Material.						
(b)Order Under Special Instructions.						



1979 Concord

Factory Installed Fleet Options

Dealer Price List
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Issued: July 24, 1978
Reissued: November 13, 1978

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY CONCORD				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
		TRIM/SEAT						
		H. D. VINYL TRIM (Avail. w/H.D. Seat Pkg. Only)						
—	FV3	—Bench Seats (NA w/D/L Package; NA w/4 Speed)	X	X	X	X	(Incl. in Pkg.)	
—	FV6	—Blue						
—		—Beige						
—	FR3	—Individual Reclining Seats	X	X	X	X	(Incl. in Pkg.)	
—	FR6	—Blue						
—		—Beige						
755	HBF	H.D. SEAT FRAME ASSEMBLY w/ Bench Seats (Avail. w/Std. Trim; NA w/4-Speed Trans.)	X	X	X	X	\$ 23.25	\$ 28.00
756	HBP	H.D. SEAT PACKAGE w/Bench Seats — Includes H.D. Seat Frame Assembly and H.D. Vinyl Trim (NA w/4-Speed Trans.)	X	X	X	X	45.65	55.00
757	HIF	H.D. SEAT FRAME ASSEMBLY w/Individual Reclining Seats (Avail. w/Std. Trim)	X	X	X	X	60.60	73.00
758	HIP	H.D. SEAT PACKAGE w/Individual Reclining Seats — Includes H.D. Seat Frame Assembly and Vinyl Trim	X	X	X	X	83.00	100.00
		HEAVY DUTY & FLEET OPTIONS						
383	DN	DAY/NIGHT REARVIEW MIRROR	X	X	X	X	10.00	12.00
413	OAG	OIL & AMP. GAUGES (Under IP)	X	X	X	X	25.75	31.00
43J	237	2.37 AXLE RATIO (232 CID Engine w/Auto. Trans.)	X	X	X	NA	14.95	18.00
512	TW	TINTED GLASS — Windshield	X	X	X	X	34.90	42.00
569	HUB	HUB CAPS (Replaces Std. Wheel Covers)	X	X	X	X	(4.15)	(5.00)
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — Manual (L & R)	X	X	X	X	14.15	17.00
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — Left Remote Control	X	X	X	X	28.25	34.00
592	CL	TRUNK LIGHT	NA	X	X	NA	5.00	6.00
635	FRS	FLEET RADIO SPEAKER (NA w/Radio)	X	X	X	X	14.95	18.00
636	FSR	FLEET RADIO SPEAKER — Front and Regular Rear Speaker (AM Radio Must be Ordered)	X	X	X	X	34.90	42.00
673	80B	H.D. 80-AMP. BATTERY	X	X	X	X	24.10	29.00
683	A55	55-AMP. ALTERNATOR (4-Cyl. Only)	X	X	X	X	48.15	58.00
682	A63	63-AMP. ALTERNATOR — w/Six-Cylinder	X	X	X	X	48.15	58.00
686	A60	65-AMP. ALTERNATOR — w/V-8 (Single Belt)	X	X	X	X	48.15	58.00
688	D60	65-AMP. ALTERNATOR — w/V-8 (Dual Belt & Avail. w/AC Only)	X	X	X	X	48.15	58.00
705	EHS	EXTRA H.D. SUSPENSION — Includes H.D. Springs and Shocks; H.D. Upper and Lower Control Arms; H.D. Strut Rod Bushings and Control Arm Bushings	X	X	X	X	44.85	54.00
714	DEG	DOOR EDGE GUARDS	X	X	X	X	10.00	12.00
771	HC	H.D. CLUTCH — 10" (6-Cyl. Only)	X	X	X	X	14.15	17.00
792	FUD	FULL UNDERCOATING	X	X	X	X	24.10	29.00
791	PIC	(a) PROTECTIVE INNER COATING	X	X	X	X	83.00	100.00
861	SLS	SINGLE KEY LOCK SYSTEM (Separate-One Car)	X	X	X	X	7.50	9.00
863	SLU	SINGLE KEY LOCK SYSTEM (Universal-More Than One Car)	X	X	X	X	7.50	9.00
923	CRS	COOLANT RECOVERY SYSTEM (Incl. w/H.D. Cooling)	X	X	X	X	9.15	11.00
952	ECP	COOLANT PROTECTION (—34°)	X	X	X	X	5.00	6.00
993	IWS	INTERMITTENT WIPER SYSTEM	X	X	X	X	30.75	37.00
A02	RWP	RADIO SUPPRESSION KIT , w/Resistance Type Plugs	X	X	X	X	14.15	17.00
A12	BRM	RUBBER FLOOR COVERING — Front & Rear (Black) (Replaces Std. Carpeting)	X	X	X	X	NC	NC
A21	CCM	CARGO (TRUNK) AREA MAT (Black)	NA	X	X	X	NC	NC
(b)	—	GLOVE BOX LIGHT	X	X	X	X	5.00	6.00
(b)	—	DOMES READING LIGHT	X	X	X	X	10.00	12.00

(a)Conforms to: Federal Standard 297A for Application & Military Standard — MIL-C-0083933A(MR) for Material.

(b)Order Under Special Instructions.



1979 Concord

Factory Installed Fleet Options

Dealer Price List
Section 6 Page 4
Issued: July 24, 1978
Reissued: November 13, 1978

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY CONCORD				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
A13	SDP	SEDAN DELIVERY PACKAGE — Includes Extra H.D. Suspension; H.D. Cooling; Delete Items: Exterior Paint Stripes; Drip Rail Cap Molding; Wheel Lip Moldings; Body Side Scuff Moldings; Carpet (<i>Front, Rear and Cargo Area</i>); Wheel Covers; Front and Rear Seat Assembly; Rear Door Trim Panels and Door and Window Regulator Handles; Rear Arm Rest; Add Items: Heavy Duty Front Bench Seat w/Heavy Duty Vinyl Trim; Rear Door Trim Panels without Window Regulator, Door Handle, and Ashtray Holes; Wooden Extension Board to Cargo Area, Level with Rear Cargo Area Forward to Back of Front Seat (<i>in Rear-most Position</i>) with Stop Lip on Front Edge and Support under Front Edge; Hub Caps; Heavy Duty Rubber Floor Mats — Front, Rear, and Cargo Area; Wooden Insert Panel Painted Black to Match Rear Cargo Mat.....	NA	NA	NA	X	\$ 98.80	\$119.00

Sedan Delivery Package may be ordered **ONLY** with American Center Fleet Department approval. **APPROVAL** must be obtained prior to any commitments to any Fleet Account: City, County or State. All approved orders must be mailed to American Center, Fleet Department, Southfield, Michigan.

Factory Installed Regular Production and Fleet Options **NOT** in conflict with Sedan Delivery Package are available at Extra Cost.

1979 Pacer

Availability
667 687

HEAVY DUTY & FLEET OPTIONS

569	HUB	HUB CAPS (<i>Replaces Std. Wheel Covers</i>).....	X	X	\$ (4.15)	\$ (5.00)
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — Manual (<i>L & R</i>).....	X	X	14.15	17.00
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — Left Remote Control.....	X	X	28.25	34.00
682	A63	63-AMP. ALTERNATOR (<i>6-Cyl. Only</i>).....	X	X	48.15	58.00
771	HC	H.D. CLUTCH — 10" (<i>6-Cyl. Only</i>).....	X	X	14.15	17.00
792	FUD	FULL UNDERCOATING	X	X	24.10	29.00
791	PIC	(a) PROTECTIVE INNER COATING	X	X	83.00	100.00
952	ECP	COOLANT PROTECTION (—34°).....	X	X	5.00	6.00
A02	RWP	RADIO SUPPRESSION KIT w/Resistance Type Plugs.....	X	X	14.15	17.00
993	IWS	INTERMITTENT WIPER SYSTEM	X	X	30.75	37.00
(b)	—	DOMED READING LIGHT	X	X	10.00	12.00

(a)Conforms to: Federal Standard — 297A for Application & Military Standard — MIL-C-0083933A(MR) for Material.
(b)Order Under Special Instructions.



1979 Fleet

Tires — Fleet Options

Dealer Price List
Section 6 Page 5
Issued: July 24, 1978
Reissued: November 13, 1978
% Reissued: January 2, 1979

TIRE CODE	SIZE	LOAD RANGE	TYPE	STD. RIM SIZE	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
% SPIRIT/CONCORD						
12A	D78 x 14	B	Black (<i>Unbelted</i>) — 2 Regular & 2 Mud & Snow Tires.	5.0"	9.15	11.00
14	D78 x 14	B	Black (<i>Belted</i>)	5.0"	28.25	34.00
14A	D78 x 14	B	Black (<i>Belted</i>) — 2 Regular & 2 Mud & Snow Tires.	5.0"	37.35	45.00
25	DR78 x 14	B	Black (<i>Radial</i>) Steel.	5.0"	123.70	149.00
25A	DR78 x 14	B	Black (<i>Radial</i>) — 2 Steel & 2 Poly-Aramid Mud & Snow Tires.	5.0"	156.05	188.00
54	P195/75R14	B	Black (<i>Radial</i>) Steel Tiempo.	5.0"	152.75	184.00
55	P195/75R14	B	White (<i>Radial</i>) Steel Tiempo.	5.0"	192.60	232.00
PACER						
54	P195/75R14	B	Black (<i>Radial</i>) Steel Tiempo.	5.0"	29.05	35.00
55	P195/75R14	B	White (<i>Radial</i>) Steel Tiempo.	5.0"	68.90	83.00

Note: Standard Spare Tire is a High Pressure Spare.

CONVENTIONAL SPARE TIRE (AVAILABLE ON 05 AND 06 MODELS ONLY; REPLACES STANDARD HIGH PRESSURE SPARE)

CONCORD

12B	D78 x 14	B	Black (<i>Unbelted</i>) — 3 Regular & 2 Mud & Snow Tires.	5.0"	9.15	11.00
14B	D78 x 14	B	Black (<i>Belted</i>) — 3 Regular & 2 Mud & Snow Tires.	5.0"	37.35	45.00
25B	DR78 x 14	B	Black (<i>Radial</i>) — 3 Steel & 2 Poly-Aramid Mud & Snow Tires.	5.0"	180.95	218.00

CONVENTIONAL SPARE TIRE ONLY (05 AND 06 MODELS ONLY)

(a)00(12)	D78 x 14	B	Black (<i>Unbelted</i>)	5.0"	N/C	N/C
(a)01(09)	D78 x 14	B	White (<i>Unbelted</i>)	5.0"	N/C	N/C
(a)14	D78 x 14	B	Black (<i>Belted</i>)	5.0"	N/C	N/C
(a)25	DR78 x 14	B	Black (<i>Radial</i>) Steel.	5.0"	24.90	30.00
(a)50	P195/75R14	B	Black (<i>Radial</i>) Glass.	5.0"	24.90	30.00
(a)51	P195/75R14	B	White (<i>Radial</i>) Glass.	5.0"	24.90	30.00
(a)52	P195/75R14	B	Black (<i>Radial</i>) Steel.	5.0"	24.90	30.00
(a)53	P195/75R14	B	White (<i>Radial</i>) Steel.	5.0"	24.90	30.00
(a)54	P195/75R14	B	Black (<i>Radial</i>) Steel Tiempo.	5.0"	41.50	50.00
(a)55	P195/75R14	B	White (<i>Radial</i>) Steel Tiempo.	5.0"	41.50	50.00

Note: (a) To Order Conventional Spare w/Regular Tires, Add Code Number **353**
To Fleet Purchase Order And Mark **X** in Normal Manner



1978 Fleet

Special Fleet Instructions

Dealer Price List
Section 7 Page 1
Issued: August 1, 1977
Reissued: October 17, 1977

BID PERFORMANCE BOND

When a Bid Performance Bond is required, the Dealer Obtaining and furnishing such bond does so at his sole risk and cost. In such cases, it is imperative that the Dealer request verification of American Motors' ability to deliver in accordance with the bid terms from Fleet Operations in American Center prior to submitting the bid.

SPECIAL EQUIPMENT NOT SHOWN ON THIS BULLETIN — Contact your Zone Office for assistance when required to furnish equipment not shown. Orders for cars requiring equipment not released in this bulletin cannot be forwarded to factory until release has been obtained and the Zone Office has secured Fleet Operations approval.

Colors not stocked at the factory will be supplied provided paint name, number and paint supplier are forwarded to Fleet Car Distribution in Kenosha, together with a paint chip or sample where possible (*see note below*). A delay of approximately three weeks should be anticipated when special paints are ordered. This will allow time for procurement of the paint and scheduling. When special paint schemes or non-standard two tone areas are involved, a diagram of the car showing the color numbers by area must also be supplied. Car orders for such special paint schemes or non-standard areas are not to be forwarded to the factory until American Center Vehicle Distribution has obtained Production Planning and Price Analysis approval and, in turn, has advised the Zone Vehicle Distribution Manager. Necessary details are to be typed on factory orders.

When special colors are ordered, no extra charge is made unless two-tone is specified, then regular two-tone charges apply. Charges for special paint schemes will be determined by the Pricing and Product Analysis Department prior to production and upon receipt of a diagram of the car showing the required color scheme. When special colors or special paint areas are ordered, all standard paint stripes will be deleted unless customer specifically requests application.

A.T.&T. System (*Bell Telephone*) Stripes—Seals—Name Strips—Prices for factory installation of identification materials, as listed by A.T.&T. Code Symbols on Bell Telephone Co. purchase orders issued to Dealers, may be obtained from Zone Vehicle Distribution Managers. Bell White (*Code—11*) is stocked at all plants and is available at no extra charge to all A.T.&T. subsidiaries.

NOTE: Some special paint-color formulations are susceptible to "spotting" when certain airborne contaminants are deposited on the painted surfaces and are not quickly removed. (*Regular production colors are formulated to minimize this characteristic.*) American Motors will not accept responsibility for any formulation that is unusually susceptible to such spotting.



1978 Gremlin

Factory Installed Fleet Options

Dealer Price List
Section 7 Page 2
Issued: August 1, 1977
Reissued: October 17, 1977
+ Reissued: December 5, 1977

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN			TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			46-5	46-4	46-7		
		TRIM/SEAT					
		H. D. VINYL TRIM (<i>Bench Seats Only; NA w/4-Speed Trans.</i>)					
—	01G	—Black.....	X	NA	NA	\$ 25.75	\$ 31.00
—	03G	—Blue.....	X	NA	NA		
—	06G	—Beige.....	X	NA	NA		
—	01G	—Black.....	NA	X	X	NC	NC
—	03G	—Blue.....	NA	X	X		
—	06G	—Beige.....	NA	X	X		
		HEAVY DUTY & FLEET OPTIONS					
+ 629	DRP	DELETE AM RADIO	X	X	X	(24.90)	(30.00)
+ 768	DSM	DELETE SCUFF MOLDINGS	X	X	X	(4.80)	(6.00)
383	DN	DAY/NIGHT REARVIEW MIRROR	X	X	X	9.15	11.00
512	TW	TINTED GLASS — Windshield.....	X	X	X	33.20	40.00
569	HUB	HUB CAPS (<i>Replaces Std. Wheel Covers</i>).....	X	X	X	(4.15)	(5.00)
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — Manual (L & R).....	X	X	X	13.30	16.00
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — <i>Left</i> <i>Remote Control</i>	X	X	X	26.60	32.00
673	80B	H.D. 80-AMP BATTERY	X	X	X	22.45	27.00
682	A63	63-AMP. ALTERNATOR	X	NA	X	45.65	55.00
751	HCF	H.D. BENCH SEAT CUSHION — <i>Front (NA w/4-Speed Trans.)</i> ..	X	NA	NA	10.80	13.00
771	HC	H.D. CLUTCH (10")	NA	X	X	NC	NC
A12	BRM	RUBBER FLOOR MATS (<i>Replace Std. Carpeting</i>).....	X	NA	X	13.30	16.00
861	SLS	SINGLE KEY LOCK SYSTEM (<i>Separate—One Car</i>).....	X	X	X	NC	NC
863	SLU	SINGLE KEY LOCK SYSTEM (<i>Universal—More Than One Car</i>)..	X	X	X	6.65	8.00
923	CRS	COOLANT RECOVERY SYSTEM (<i>Incl. w/H.D. Cooling</i>).....	X	X	X	6.65	8.00
952	ECP	COOLANT PROTECTION (—34°).....	X	NA	X	8.30	10.00
A02	RWP	RADIO SUPPRESSION KIT w/Resistance Type Plugs.....	X	X	X	4.15	5.00
992	CFM	COLOR-KEYED PROTECTIVE FLOOR MATS (<i>w/Carpeting</i> <i>Only</i>).....	X	NA	X	13.30	16.00
792	FUD	FULL UNDERCOATING	X	X	X	14.95	18.00
791	PIC	(a)PROTECTIVE INNER COATING	X	X	X	22.45	27.00
		(a)Conforms to* Federal Standard 297A for Application & Military Standard — MIL-C-0083933A(MR) for Material.	X	X	X	78.85	95.00

1978 Concord

Factory Installed Fleet Options

Dealer Price List
Section 7 Page 3
Issued: August 1, 1977
Reissued: October 17, 1977

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
TRIM/SEAT								
H. D. VINYL TRIM (Bench Seats Only; NA w/D/L Package; NA w/4 Speed)								
—	11C	—Black.....	NA	X	NA	X	} \$ 25.75	\$ 31.00
—	11G	—Black.....	NA	NA	X	NA		
—	13C	—Blue.....	NA	X	NA	X		
—	13G	—Blue.....	NA	NA	X	NA		
—	16C	—Beige.....	NA	X	NA	X		
—	16G	—Beige.....	NA	NA	X	NA		
HEAVY DUTY & FLEET OPTIONS								
383	DN	DAY/NIGHT REARVIEW MIRROR	X	X	X	X	9.15	11.00
512	TW	TINTED GLASS — Windshield.....	X	X	X	X	33.20	40.00
569	HUB	HUB CAPS (Replaces Std. Wheel Covers).....	X	X	X	X	(4.15)	(5.00)
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — Manual (L & R).....	X	X	X	X	13.30	16.00
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — Left Remote Control.....	X	X	X	X	26.60	32.00
673	80B	H.D. 80-AMP. BATTERY	X	X	X	X	22.45	27.00
682	A63	63-AMP. ALTERNATOR — w/Six-Cylinder.....	X	X	X	X	45.65	55.00
686	A60	60-AMP. ALTERNATOR — w/V-8 (Single Belt).....	X	X	X	X	45.65	55.00
688	D60	60-AMP. ALTERNATOR — w/V-8 (Dual Belt & Avail. w/AC Only).....	X	X	X	X	45.65	55.00
751	HCF	H.D. BENCH SEAT CUSHION — Front Only (NA w/4 Speed)....	NA	NA	X	NA	10.80	13.00
753	HBF	H.D. BENCH SEAT CUSHION & BACK — Front (NA w/4 Speed).....	NA	X	NA	X	19.10	23.00
754	HCB	H.D. BENCH SEAT CUSHION (F&R) & Back (F) (NA w/4 Speed).....	NA	X	NA	X	29.05	35.00
771	HC	H.D. CLUTCH (10") 6-Cylinder Only.....	X	X	X	X	13.30	16.00
A12	BRM	RUBBER FLOOR MATS — Front & Rear (Black) (Replace Std. Carpeting).....	X	X	X	X	NC	NC
861	SLS	SINGLE KEY LOCK SYSTEM (Separate-One Car).....	X	X	X	X	6.65	8.00
863	SLU	SINGLE KEY LOCK SYSTEM (Universal-More Than One Car)....	X	X	X	X	6.65	8.00
882	LCL	TRUNK LIGHT	NA	X	X	NA	4.15	5.00
894	TVR	TRANSISTORIZED VOLTAGE REGULATOR (V-8 Only).....	X	X	X	X	14.15	17.00
923	CRS	COOLANT RECOVERY SYSTEM (Incl. w/H.D. Cooling).....	X	X	X	X	8.30	10.00
952	ECP	COOLANT PROTECTION (—34°).....	X	X	X	X	4.15	5.00
A02	RWP	RADIO SUPPRESSION KIT , w/Resistance Type Plugs.....	X	X	X	X	13.30	16.00
801	TM	TRUNK MAT	NA	X	X	NA	10.80	13.00
992	CFM	COLOR-KEYED PROTECTIVE FLOOR MATS (w/Carpeting Only).....	X	X	X	X	14.95	18.00
792	FUD	FULL UNDERCOATING	X	X	X	X	22.45	27.00
791	PIC	(a) PROTECTIVE INNER COATING	X	X	X	X	78.85	95.00

(a)Conforms to: Federal Standard 297A for Application & Military Standard — MIL-C-0083933A(MR) for Material.

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			66-7	68-7		
		HEAVY DUTY & FLEET OPTIONS				
569	HUB	HUB CAPS (Replaces Std. Wheel Covers).....	X	X	(4.15)	(5.00)
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — Manual (L & R).....	X	X	13.30	16.00
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — Left Remote Control.....	X	X	26.60	32.00
592	CL	CARGO LIGHT	NA	X	5.85	7.00
673	80B	H.D. 80-AMP BATTERY (Six Only).....	X	X	22.45	27.00
682	A63	63-AMP. ALTERNATOR	X	X	45.65	55.00
771	HC	H.D. CLUTCH (10") 6-Cylinder Only.....	X	X	13.30	16.00
952	ECP	COOLANT PROTECTION (—34°).....	X	X	4.15	5.00
A02	RWP	RADIO SUPPRESSION KIT w/Resistance Type Plugs.....	X	X	13.30	16.00
992	CFM	COLOR-KEYED PROTECTIVE FLOOR MATS (w/Carpeting Only).....	X	X	14.95	18.00
792	FUD	FULL UNDERCOATING	X	X	22.45	27.00
791	PIC	(a) PROTECTIVE INNER COATING	X	X	78.85	95.00
		(a)Conforms to: Federal Standard — 297A for Application & Military Standard — MIL-C-0083933A(MR) for Material.				



1978 Matador

Factory Installed Fleet Options

Dealer Price List
Section 7 Page 5
Issued: August 1, 1977
Reissued: October 17, 1977

C.C.		CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR			TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
				16-7	85-7	88-7		
TRIM/SEAT								
H. D. BENCH SEATS (All) w/H.D. Vinyl Trim								
—	51G	—Black.....	X	NA	NA	}	NC	NC
—	51C	—Black.....	NA	X	X			
—	53G	—Blue.....	X	NA	NA			
—	53C	—Blue.....	NA	X	X			
—	56G	—Beige.....	X	NA	NA			
—	56C	—Beige.....	NA	X	NA			
H.D. INDIVIDUAL RECLINING (All) w/H.D. Vinyl Trim								
—	51M	—Black.....	X	X	X	}	\$ 31.60	\$ 40.00
—	53M	—Blue.....	X	X	X			
—	56M	—Beige.....	X	X	X			
HEAVY DUTY & FLEET OPTIONS								
402	RPS	ROOF PANEL CENTER SUPPORT.....	NA	X	X		32.40	41.00
413	OAG	OIL PRESSURE & AMMETER GAUGES (Replaces Clock).....	X	X	X		22.95	29.00
495	HAB	H.D. POWER DISC BRAKE PACKAGE (w/Auto. Adjusting Rear).....	X	X	X		19.00	24.00
462	AC	AIR CONDITIONING (No Tinted Glass).....	X	X	X		420.30	532.00
512	TW	TINTED GLASS — Windshield.....	X	X	X		33.20	42.00
527	TSL	THIRD SEAT/LESS POWER WINDOW.....	NA	NA	X		78.25	99.00
569	HUB	HUB CAPS (14" or 15" - Replaced Std. Wheelcover).....	X	X	X		(3.95)	(5.00)
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — Manual (L&R).....	X	X	X		13.45	17.00
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — Left Remote Control.....	X	X	X		26.90	34.00
585	RRL	MATCHING RIGHT/LEFT REMOTE CONTROL OUTSIDE REARVIEW MIRRORS.....	X	X	X		37.15	47.00
635	FRS	FLEET RADIO SPEAKER (NA w/Radio).....	X	X	X		13.45	17.00
636	FSR	FLEET RADIO SPEAKER — Front & Regular Rear Speaker (AM Radio must be ordered).....	X	X	NA		31.60	40.00
673	80B	H.D. 80-AMP. BATTERY.....	X	X	X		21.35	27.00
682	A63	63-AMP. ALTERNATOR — w/6-Cyl.....	X	X	NA		45.05	57.00
686	A60	60-AMP. ALTERNATOR — w/V-8 (Std. w/AC & Rear Window Defroster).....	X	X	X		45.05	57.00
687	A90	90-AMP. ALTERNATOR — w/Transistorized Voltage Regulator — V-8 Only.....	X	X	X		116.15	147.00
705	EHS	EXTRA H.D. SUSPENSION PACKAGE — Includes H.D. Springs (F & R), Extra H.D. Shock Absorbers & Rear Sway Bar.....	X	X	X		34.80	44.00
772	HDA	H.D. AUTOMATIC TRANSMISSION (w/360 CID).....	X	X	X		19.75	25.00
A12	BRM	RUBBER FLOOR MATS — Front & Rear (Replace Std. Carpeting).....	NA	X	X		NC	NC
822	CCR	COAXIAL CABLE FOR ROOF TYPE ANTENNA.....	NA	X	X		10.30	13.00
842	WSR	WIRING FOR ROOF LIGHT (1 Wire, 12-Gauge Only).....	NA	X	X		12.65	16.00
861	SLS	SINGLE KEY LOCK SYSTEM — Separate (One Car).....	X	X	X		6.35	8.00
863	SLU	SINGLE KEY LOCK SYSTEM — Universal (More Than One Car).....	X	X	X		6.35	8.00
882	LCL	TRUNK LIGHT.....	X	X	NA		3.95	5.00
894	TVR	TRANSISTORIZED VOLTAGE REGULATOR (Incl. w/90-Amp. Alternator & Avail. w/V-8 Only).....	X	X	X		13.45	17.00
923	CRS	COOLANT RECOVERY SYSTEM (Incl. w/H.D. Cooling).....	STD	X	X		7.90	10.00
952	ECP	COOLANT PROTECTION (—34°).....	X	X	X		3.95	5.00
A02	RWP	RADIO SUPPRESSION KIT — w/Resistance Type Plugs.....	X	X	X		13.45	17.00
A21	RRH	REMOTE CONTROL DECK LID RELEASE.....	NA	X	NA		23.70	30.00
489	DPS	DELETE POWER STEERING.....	X	X	X		(39.50)	(50.00)
992	CFM	COLOR-KEYED PROTECTIVE FLOOR MATS — (w/Carpeting Only).....	X	X	X		14.25	18.00
792	FUD	FULL UNDERCOATING.....	X	X	X		22.15	28.00
791	PIC	(a) PROTECTIVE INNER COATING.....	X	X	X		83.75	106.00

(a)Conforms to Federal Standard — 297A for Application & Military
Standard — MIL-C-0083933A(MR) for Material.



1978 Fleet

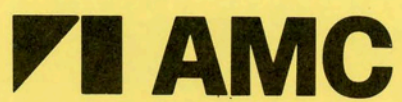
Tires — Fleet Options

Dealer Price List
Section 7 Page 6
Issued: August 1, 1977
Reissued: October 17, 1977
+ Reissued: December 5, 1977

TIRE CODE	SIZE	LOAD RANGE	TYPE	STD. RIM SIZE	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
GREMLIN						
12A	D78 x 14	B	Black (<i>Unbelted</i>) — two Mud & Snowtires	5.0"	\$ 8.30	\$ 10.00
14	D78 x 14	B	Black (<i>Belted</i>)	5.0"	19.10	23.00
14A	D78 x 14	B	Black (<i>Belted</i>) — two Mud & Snowtires	5.0"	27.40	33.00
15	D78 x 14	B	White (<i>Belted</i>)	5.0"	56.45	68.00
15A	D78 x 14	B	White (<i>Belted</i>) — two Mud & Snowtires	5.0"	64.75	78.00
25A	DR78 x 14	B	Black (<i>Radial—Poly-Aramid</i>) — two Mud & Snowtires	5.0"	122.05	147.00
CONCORD						
12A	D78 x 14	B	Black (<i>Unbelted</i>) — two Mud & Snowtires	5.0"	23.25	28.00
14	D78 x 14	B	Black (<i>Belted</i>)	5.0"	41.50	50.00
14A	D78 x 14	B	Black (<i>Belted</i>) — two Mud & Snowtires	5.0"	49.80	60.00
15	D78 x 14	B	White (<i>Belted</i>)	5.0"	78.85	95.00
15A	D78 x 14	B	White (<i>Belted</i>) — two Mud & Snowtires	5.0"	87.15	105.00
25A	DR78 x 14	B	Black (<i>Radial—Poly-Aramid</i>) — two Mud & Snowtires	5.0"	144.45	174.00
PACER						
12A	D78 x 14	B	Black (<i>Unbelted</i>) — two Mud & Snowtires	5.0"	(29.05)	(35.00)
14	D78 x 14	B	Black (<i>Belted</i>)	5.0"	(10.75)	(13.00)
14A	D78 x 14	B	Black (<i>Belted</i>) — two Mud & Snowtires	5.0"	(2.45)	(3.00)
15	D78 x 14	B	White (<i>Belted</i>)	5.0"	26.60	32.00
15A	D78 x 14	B	White (<i>Belted</i>) — two Mud & Snowtires	5.0"	34.90	42.00
25A	DR78 x 14	B	Black (<i>Radial—Poly-Aramid</i>) — two Mud & Snowtires	5.0"	92.15	111.00
MATADOR — Coupe & Sedan						
26	F78 x 14	B	Black (<i>Belted</i>)	6.0"	34.00	43.00
26A	F78 x 14	B	Black (<i>Belted</i>) — two Mud & Snowtires	6.0"	41.90	53.00
23	F78 x 14	B	White (<i>Belted</i>)	6.0"	71.90	91.00
23A	F78 x 14	B	White (<i>Belted</i>) — two Mud & Snowtires	6.0"	79.80	101.00
37	FR78 x 14	B	Black (<i>Radial—Steel</i>)	6.0"	100.35	127.00
70	(a)G78 x 15	B	Black (<i>Belted</i>)	6.0"	57.70	73.00
70A	(a)G78 x 15	B	Black (<i>Belted</i>) — two Mud & Snowtires	6.0"	65.60	83.00
71	(a)G78 x 15	B	White (<i>Belted</i>)	6.0"	95.60	121.00
71A	(a)G78 x 15	B	White (<i>Belted</i>) — two Mud & Snowtires	6.0"	103.50	131.00
92	GR78 x 15	B	Black (<i>Radial—Steel</i>)	6.0"	124.05	157.00
92A	GR78 x 15	B	Black (<i>Radial—Poly-Aramid</i>) — two Mud & Snowtires	6.0"	151.70	192.00
30	(a)H78 x 14	B	Black (<i>Belted</i>)	6.0"	70.35	89.00
30A	(a)H78 x 14	B	Black (<i>Belted</i>) — two Mud & Snowtires	6.0"	78.25	99.00
31	HR78 x 14	B	Black (<i>Radial—Steel</i>)	6.0"	118.50	150.00
94	(a)HR78 x 15	B	Black (<i>Radial—Steel</i>)	6.0"	142.20	180.00
94A	(a)HR78 x 15	B	Black (<i>Radial—Poly-Aramid</i>) — two Mud & Snowtires	6.0"	169.85	215.00
(a)Sedan Only						
MATADOR — Wagon						
30	H78 x 14	B	Black (<i>Belted</i>)	6.0"	34.00	43.00
30A	H78 x 14	B	Black (<i>Belted</i>) — two Mud & Snowtires	6.0"	41.90	53.00
31	HR78 x 14	B	Black (<i>Radial—Steel</i>)	6.0"	100.35	127.00
82	H78 x 15	B	Black (<i>Belted</i>)	6.0"	57.70	73.00
94	HR78 x 15	B	Black (<i>Radial—Steel</i>)	6.0"	124.05	157.00
94A	HR78 x 15	B	Black (<i>Radial—Poly-Aramid</i>) — two Mud & Snowtires	6.0"	151.70	192.00

+ Tire Codes 37A & 31A Deleted.

8. Special Bulletins



MANUFACTURERS OF AUTOMOTIVE HANDICAPPED CONTROLS

Blatnik Precision Controls, Inc.
1523 Cota Avenue
Long Beach, California 90813
(213) 436-3275

Manufacturing & Production Services
4664 Mercury Street
San Diego, California 92111
(714) 292-1423

Drive-Master Corporation
16 Andrews Drive
West Paterson, New Jersey 07424
(201) 785-2204

Nelson Products
5690 Sarah Avenue
Sarasota, Florida 33583
(813) 924-2058

Ferguson Auto Service
1112 North Sheppard Street
Richmond, Virginia 23230
(804) 358-0800

Smith's Hand Control
1420 Brookhaven Drive
Southaven, Mississippi 38671
(901) 743-5959

Gresham Driving Aids
P. O. Box 405
Wixom, Michigan 48096
(313) 624-1533

Trujillo Industries
5040 Firestone Blvd.
South Gate, California 90280
(213) 569-7943

Handicaps, Inc.
4335 South Santa Fe Drive
Englewood, Colorado 80110
(303) 781-2062

Wells-Engberg Company
P. O. Box 6388
Rockford, Illinois 61125
(815) 874-6400

Hughes Hand Driving Controls,
Inc.
Box 275
Lexington, Missouri 64067
(816) 259-3681

Wright-Way, Inc.
P. O. Box 907
Garland, Texas 75040
(214) 278-2676

Kroepke Kontröls, Inc.
104 Hawkins Street
Bronx, New York 10464
(212) 885-1547